

CEIAG

Careers Education, Information, Advice and Guidance

2019

"Good careers guidance is important for social mobility because it helps to open pupils' eyes to the careers they may not have considered"

Good career guidance, Gatsby Foundation

Key Staff

Mr Gee

Mr Gee is the senior leader responsible for Careers Education, Information, Advice and Guidance (CEIAG) at Priory. He is responsible for the strategic planning against the Gatsby benchmarks.

Mrs Khan

Mrs Khan is Priory's Independent Careers Advisor for the school. She is a qualified careers practitioner (Level 6) for over 25 years working with young people and adults offering impartial careers, education, information and advice and guidance on careers that suit their likes and abilities.

Mrs Khan is very passionate in being able to help individuals achieve their ultimate aspiration by advising them on their options and routes to take. She has excellent relationships with all of our local colleges, apprenticeship providers and employers.

Mrs Khan offers a variety of services to pupils at Priory that include individual CEIAG appointments, help with CVs and letters of application.

Mrs Gul

Mrs Gul is the school's Enterprise Coordinator from Inspira. Mrs Gul works with Priory on behalf of the Local Enterprise Partnerships (LEP) and the Careers Enterprise Company.

Mrs Gul's aims include matching Priory with business volunteers, supporting us by providing a robust development plan and helping us to achieve the key Gatsby benchmarks criteria.

Mr Faulkner, Mrs Bullock, Mrs Eastham, Mrs Farley and Mrs Bailey

Each of our Academic Heads of Year takes an active role in the delivery of CEIAG. This includes the Year 9 Options process, Year 10 college taster days, work experience and mock interviews and Year 11 college interviews. In addition, Year 7, 8 and 9 all have a CEIAG day where employers come in and deliver different sessions to our pupils.

Mrs Hopes

Mrs Hopes co-ordinates the CEIAG delivery within our pupils' Character & Culture lessons. In addition, Mrs Hopes is also working towards the completion of her Careers Leaders award.

There has never been a time when careers guidance has been as important for young people as it is today. The landscape of education, training and employment opportunities that students need to navigate is more complex and more challenging than that faced by previous generations.

We support students in making well-informed decisions by providing access to differentiated, impartial and independent information and guidance about the range of options (including academic, vocational, apprenticeships) that are most likely to help them to achieve their ambitions. By helping students with decisions at crucial stages, informing them of all their options and introducing them to the world of work, we aim to prepare them for employment whichever pathway they choose.

Aims of Careers Education, Information, Advice and Guidance (CEIAG) at Penwortham Priory Academy:

- to raise students' aspirations and to broaden their horizons
- to inspire and to empower students to make informed realistic decisions at key transition points in learning and work
- to provide good quality independent and impartial careers advice to students which inspires them and motivates them to fulfil their potential
- to provide advice and guidance which is in the best interests of the student
- to provide opportunities to work in partnership with employers, training providers, local colleges and others to provide opportunities to inspire students through real-life contact with the world of work
- to develop enterprise and employability skills including skills for self-employment
- to support inclusion, challenge stereotyping and promote equality of opportunity

The Academy Careers Plan sets out how the academy provides a fit for purpose careers programme which provides our students with the knowledge and inspiration to succeed in their chosen career paths.

As a school we will hold ourselves accountable against the 8 Gatsby benchmarks referred to on the next page.

The 8 Benchmarks

1. **A stable careers programme**

Every school and college should have an embedded programme of career education and guidance that is known and understood by pupils, parents, teachers and employers.

2. **Learning from career and labour market information**

Every pupil, and their parents, should have access to good-quality information about future study options and labour market opportunities. They will need the support of an informed adviser to make best use of available information.

3. **Addressing the needs of each pupil**

Pupils have different career guidance needs at different stages. Opportunities for advice and support need to be tailored to the needs of each pupil. A school's careers programme should embed equality and diversity considerations throughout.

4. **Linking curriculum learning to careers**

All teachers should link curriculum learning with careers. For example, STEM subject teachers should highlight the relevance of STEM subjects for a wide range of future career paths.

5. **Encounters with employers and employees**

Every pupil should have multiple opportunities to learn from employers about work, employment and the skills that are valued in the workplace. This can be through a range of enrichment activities including visiting speakers, mentoring and enterprise schemes.

6. **Experiences of workplaces**

Every pupil should have first-hand experiences of the workplace through work visits, work shadowing and/or work experience to help their exploration of career opportunities, and expand their networks.

7. **Encounters with further and higher education**

All pupils should understand the full range of learning opportunities that are available to them. This includes both academic and vocational routes and learning in schools, colleges, universities and in the workplace.

8. **Personal guidance**

Every pupil should have opportunities for guidance interviews with a careers adviser, who could be internal (a member of school staff) or external, provided they are trained to an appropriate level. These should be available whenever significant study or career choices are being made. They should be expected for all pupils but should be timed to meet their individual needs.

Labour Market Information (LMI)

Labour market information informs you about the local and/or national demand there is for different skills and from different industries.

Labour market information can tell you:

- Which jobs are likely to be easiest or hardest to find in your area
- Which are the big employers in different areas and which ones have jobs on offer
- What skills employers are looking for and which are in short supply
- How much you can expect to be paid in specific jobs
- What working conditions are like?
- What qualifications will be most helpful if you want a certain career?
- What the jobs of the future might look like and which jobs might disappear?

To access the latest Labour Market for Preston and the surrounding areas please click on the links below

[LMI – Blackburn, Darwen, Hyndburn and Ribble Valley](#)

[LMI – Burnley and Pendle](#)

[LMI – Preston, Chorley and South Ribble \(Part 1\)](#)

[LMI – Preston, Chorley and South Ribble \(Part 2\)](#)

[LMI – Lancaster and Morecombe](#)

[LMI – West Lancashire](#)

Destination Data

The effectiveness of our career's guidance will be reflected in the higher numbers of students progressing to positive destinations such as apprenticeships, technical routes, sixth form colleges, further education colleges, universities or employment. Destination data (DfE) is used to assess how successfully students make the transition into the next stage of education or training, or into employment and to inform future CEIAG provision.

Destination Data 2019

Pupils staying in education or employment	Penwortham Priory	Local authority state-funded schools	England state-funded schools
Pupils staying in education or employment for at least 2 terms after key stage 4	94%	94%	94%
Total number of pupils included in destination measures	122	12076	528139
Pupils staying in education for at least 2 terms after key stage 4	84%	83%	86%
Further education college or other further education provider	54%	47%	37%
School sixth form	1%	15%	37%
Sixth form college	29%	19%	11%
Other education destinations	0%	2%	2%
Pupils in apprenticeships	9%	7%	4%
Pupils staying in employment	2%	4%	3%
Pupils not counted as staying in education or employment	5%	5%	5%
Destination unknown	1%	1%	1%

This data, published in October 2019, is for pupils who completed key stage 4 in 2017, which is the most recent data available.

Destination Data 2018

Pupils staying in education or employment	Penwortham Priory	Local authority state-funded schools	England state-funded schools
Pupils staying in education or employment for at least 2 terms after key stage 4	94%	94%	94%
Total number of pupils included in destination measures	120	12105	541120
Pupils staying in education for at least 2 terms after key stage 4	85%	83%	86%
Further education college or other further education provider	49%	45%	34%
School sixth form	N/A	16%	38%
Sixth form college	35%	21%	13%
Other education destinations	N/A	2%	2%
Pupils in apprenticeships	6%	8%	5%
Pupils staying in employment	3%	3%	3%
Pupils not counted as staying in education or employment	6%	5%	5%
Destination unknown	N/A	1%	1%

This data, published in January 2019, is for pupils who completed key stage 4 in 2016, which is the most recent data available.

T Levels

T Levels are a brand new, 2-year qualification that will give you a head start towards the future you want. T Levels are post 16 qualifications for pupils who are studying at a college/sixth form college.

The Government has developed T Levels to deliver world class technical education and give you a new choice after GCSEs.

T Levels have been designed with leading businesses and employers to give you the knowledge and skills you need.

More than 200 businesses – including Fujitsu and Skanska – have been involved so you can be confident your T Level will move you to the next level.

T Levels give you the chance to learn what a real career is like while you continue your studies.

Your industry placement will last for at least 45 days – when and how you complete it depends on the T Level, college and employer.

When you pass your T Level, you will get a nationally recognised certificate showing the overall grade you achieved - pass, merit, distinction or distinction. It will also give details of what you learned on the course to help you move into skilled employment or a higher apprenticeship.

Your T Level will be worth UCAS points – a T Level Distinction is worth the same as 3 A Levels at A* – and will be recognised by universities and other education providers so you can choose to continue studying if you wish.

T Levels involve more classroom study than apprenticeships, which means you can experience an industry while you continue your studies.

Like A Levels, there are no tuition fees to study a T Level if you start before you are 19. Schools and colleges set their own entry requirements, so check their website or contact them direct to find out more.

Penwortham Priory Academy Whole School CEIAG Plan 2019 – 2020 (September 2019)

Year Group	Autumn Term	Spring Term	Summer Term
7	Science Careers Day	National Careers Week	CEIAG Day – Army/Forensic Science
		Big Bang Science Visit	
8	Science Careers Day	Routes to Work (C & C)	CEIAG Day - TSB Bank, DWP, Army, Fire Service
	SPARKS University Visit	National Careers Week	
		Big Bang Science Visit	
9	Science Careers Day	1:1 Careers Meeting	1:1 Careers Meeting
	SPARKS University Visit	National Careers Week	Competitive Advantage (C & C)
		Year 9 Options Interviews	Girls into Engineering
		Rotary/BAE Systems Challenge Day	CEIAG Day – Digital Footprint
		STEM Centre - Renewable Energy Workshop	
		Big Bang Science Visit	
		UCLAN Lego Robotics Challenge	
10	Science Careers Day	How to build a portfolio (C & C)	Which Apprenticeship (C & C)
	Career Development (C & C)	PSHE Day - Speed Networking	What is a University and why go to one (C & C)
	The Labour Market (C & C)	PSHE Day - Mock interview Day	Runshaw College Sampling Day
	SPARKS University Visit	5 Day Work Experience	Newman College Sampling Day
		National Careers Week	Preston's College Sampling Day
		Big Bang Science Visit	Lancashire Apprenticeship and Careers Expo

11	1:1 Careers Meeting	1:1 Careers Meeting	
	Science Careers Day	Apprenticeships	
	College Information Assembly - Runshaw College	What courses are available at University (C & C)	
	College Information Assembly - Hutton 6th Form	What are the different types of University (C & C)	
	College Information Assembly - Newman 6th Form	National Careers Week	
	College Information Assembly – Preston’s College	National Citizen Service Assembly - PNE	
	College Information Assembly - Myerscough College	Big Bang Science Visit	
	PSHE Day - Amazing Apprenticeships (ASK) Apprenticeship Support & Knowledge for schools and colleges programme		
	PSHE Day - Curriculum Vitae workshop with the NHS		
	PSHE Day - Royal Navy Careers Talk		