



## **CEIAG Development Plan**

**2024 - 2025**

**Updated 04/01/2025**



*Learn to succeed*

## Overarching Actions

Overarching			
	Objective with Outcomes (Intended Impact)	Action/Implementation (How will it be achieved?)	Progress notes
1	To provide a greater awareness of how we are meeting the needs of our pupils is ascertained so that we can plug gaps	Implement Compass+ Careers survey again	Survey complete March 2025 Results need analysing and strategies creating and implementing Summer term create strategy
2	To ensure pupils have a central source of hardcopy information and resources to refer to and PCs	Reinstate the Careers Library under the name The Careers Hub	Careers Hub now located off the Nucleus Information in the Bistro
3	To support pupils in their aspirations to further their education.	Ascertain which pupils want to go to college open days, but have no parental support. Investigate school taking them.	Survey created April 2025 Survey out May 2025
4	To ensure we know where all pupils are in three years regardless of LCC information. Information to inform our learning programme.	Implement a strategy of sharing information with Year 11 prior to leaving to ensure tracking information is available in the future via their mobile device, Email or social media platforms.	January 2025 data collected
5	To develop our current identification of NEET and strategies for NEET into a documented process to keep NEET low	Review all RONI documents and combine them with our own processes to create a process	March 2025
6	To ensure that pupils and subject staff are aware of which new T Levels are available in certain fields, and where.	Further information given to stakeholders on T Levels available in our area, particularly to subject leaders it relates to.	Given to pupils earlier in the year on Teams Part of the new curriculum Information needed for parents
7	To ensure the Governor is fully included in our planning, to enable him to support our aims where necessary.	Foster greater links with Careers Trustee	March 2025 when new Trustee is assigned

<b>8</b>	To ensure the new Careers curriculum is more engaging	Create resources to support the curriculum	Summer 2025 Booklet for pupils Booklet for parents – Or website
<b>9</b>	To ensure that teaching staff know, which pupils have an interest in their field, to foster further advice and guidance in lessons and direct learning.	Share information from the University survey and the careers survey with staff	April for University Survey March for the Careers Survey
<b>10</b>	To develop employability skills and receive a qualification for it.	Investigate ASDAN AOPE IDEA AWARD Skills Builder	Summer term Implemented Summer Term
<b>11</b>	To improve provision through pupil voice	To reissue pupil surveys regarding careers provision in school	To issue in March 2025
<b>13</b>	To improve employability skills	Investigate Enterprise Days at other schools to see how we can replicate them – Lostock.	July 2025
<b>14</b>	To support pupils in gaining exposure to further and higher education activities	Investigate Future First	July 2025
<b>15</b>	To ensure all information is accessible on the school website	Reorganise the school website Investigate Maricourt High School, Maghull website	February 2025 July 2025
<b>16</b>	Review the New Gatsby Benchmarks	Identify additional strategies to support the benchmarks and implement them	March 2025

## Gatsby Benchmark Actions

<b>GB1 – A stable careers programme</b>			
	<b>Objective with Outcomes (Intended Impact)</b>	<b>Action/Implementation (How will it be achieved?)</b>	<b>Progress notes</b>
1	To ensure all pupils are fully aware of LMI, careers which might be of interest to them, how to gain employability skills, suitable pathways, courses available in the locality, and entry requirements prior to taking options in Year 9.	Review Learning for Life lessons and Days to accommodate more careers work	New curriculum for period 6 L4L has now addressed this
2	To ensure all pupils know about part time working and how to successfully access it at KS4	Ensure LMI, Careers ideas, pathway knowledge is in place prior to taking options	New curriculum for period 6 L4L has now addressed this Information released to pupils January 2025 Information released to parents January 2025 Information released to staff January 2025
3		Ensure there is information in The Careers Hub	April 2025
4	To ensure all KS4 pupils know how to effectively gain places in further education	Create a UCLAN Subject survey and use the results to invite guest speakers	April 2025

<b>GB2 – Learning from labour market information</b>			
	<b>Objective with Outcomes (Intended Impact)</b>	<b>Action/Implementation (How will it be achieved?)</b>	<b>Progress notes</b>
1	To ensure all parents and pupils are aware of current and future	Ensure LMI information goes out to all stakeholders every academic year	Information released to pupils January 2025 Information released to parents January 2025 Information released to staff January 2025

2	employment shortages, to direct them towards more certain careers.	Ensure there is information in The Careers Hub regarding high demand careers in the future.	April 2025
3	To ensure subject staff related to shortages promote related careers to assist pupils in considering more certain careers.	Ensure assemblies are scheduled into the assembly rota every year.	Implemented National Apprenticeship Week National Careers Week
4		Subject staff made aware of where shortages link to their subjects	Information released to staff January 2025
		Investigate how the external partners can talk about LMI and apprenticeships	Booked for L4L Day in April 2025 again

### GB3 – Addressing the needs of each pupil

	<b>Objective with Outcomes (Intended Impact)</b>	<b>Action/Implementation (How will it be achieved?)</b>	<b>Progress notes</b>
1	To ensure all pupils receive the guidance they require to make informed choices regarding career interests, pathways, courses, qualifications, and gaining employability skills, specific to them.  To ensure we know what exposure our pupils have had to experiences, to assist us in ensuring we provide the right provision for individuals.	Ensure there is information in The Careers Hub	Prospectuses are there. All other info is delivered through P6 L4L
2		Every pupil should have at least one such interview by the age of 16	Achieved All completed by January applications
3		Ensure pupils are aware of how to get one to one advice in the newsletter, on Teams and by email.	Flyer created Flyer in the Priory Post etc
4		Ensure all SEND pupils > DP > Middle ability boys are high priority for one to one advice	Start Year 10 In April with these as priority again
5		Re survey all pupils to ascertain their career aspirations now, to target information, guidance and group work.	To issue in March 2025 Start April

6		Foster greater links with the transition teams at UCLAN.	April for University Survey Will send request April 2025
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### GB4 - Linking the curriculum learning to careers

	<b>Objective with Outcomes (Intended Impact)</b>	<b>Action/Implementation (How will it be achieved?)</b>	<b>Progress notes</b>
1	To ensure pupils are aware of careers in fields, related to subjects they are interested in.	Ensure there is information in the Careers Hub that relate to specific subject fields	Departments to create Careers booklets for their subjects for Feb 2025 Added to the Careers Hub March 2025
2	To subject staff have an awareness of pupils who are interested in careers in their field, to advise and to tailor experiences.	Ensure all departments are adhering to directives regarding displays/booklets on careers	Ongoing
3		Ensure all subjects utilise the PiXL careers resources during NCW in March.	Resources distributed in readiness All subjects directed to deliver information on NCW and NAW
4		Investigate the possibility of formalising careers in SOL across the school	July 2025 with LRC
5		Share with department staff ideas, resources, opportunities, which come into school which would bolster subject careers provision.	Ongoing
6		Make investigating careers a compulsory objective on Evolve for school trips. A resource will need creating.	Staff have been encouraged to do so and given resources On Evolve by April 2025
7		Create a checklist of requirements for subjects, to include what should be in classrooms/departments, to what content they need to cover.	January 2025 for the booklets
8		Create subject specific careers advice booklets in an electronic form	February 2025

9		Careers in a box linked to subjects	July 2025
10		Heads of Subject to have specific careers content embedded in curriculum – Logo?	Logo being produced

## GB5 – Encounters with employers and employees

	Objective with Outcomes (Intended Impact)	Action/Implementation (How will it be achieved?)	Progress notes
1	To ensure pupils are fully aware of different jobs and what they involve to make informed decisions.	Investigate 'Bring a child to work days' for during school holidays.	Research and plan to disseminate information to parents in July 2025
2	To further develop communication skills with unfamiliar adults.	Make investigating careers a compulsory objective on Evolve for school trips. A resource will need creating.	Staff have been encouraged to do so and given resources On Evolve by April 2025
3		Compile a database of current employer links we have. Does this match our pupil interests and LMI shortages?	March 2025 from work experience and the careers fairs
4		NHS Careers Day Planned for Year 7 National Grid Careers Day Planned for Year 8 Languages in Careers Day Year 9 WEX Year 10 Careers Fair	Complete by July 2025 Complete by July 2025 Completed Complete February 2025 Complete February 2025
5		Mock Job Interviews and Assessment Centre with National Grid Planned	January 2025

<b>GB6 – Experiences of workplaces</b>			
	<b>Objective with Outcomes (Intended Impact)</b>	<b>Action/Implementation (How will it be achieved?)</b>	<b>Progress notes</b>
1	To ensure pupils are fully aware of different types of workplaces and how it feels to work there.	Investigate 'Bring a child to work days' for during school holidays.	Research and plan to disseminate information to parents in July 2025
2	To further develop communication skills with unfamiliar adults.	Make investigating careers a compulsory objective on Evolve for school trips. A resource will need creating.	Staff have been encouraged to do so and given resources On Evolve by April 2025
3		Create volunteering roles across school to provide our pupils with employability skills	Requests went out in September and staff advertised posts
4		Investigate work shadowing opportunities in school	Requests went out in September and links made with staff WEX Week
5		Investigate volunteering opportunities in the local community	Ongoing

<b>GB7 – Encounters with further and higher education</b>			
	<b>Objective with Outcomes (Intended Impact)</b>	<b>Action/Implementation (How will it be achieved?)</b>	<b>Progress notes</b>
1	To be fully aware of different further and higher education pathways that are available to them.	Ensure there is information in The Bistro regarding Open Days and events	Ongoing
2	To raise aspiration	Promote opportunities regarding Open Days and events in the newsletter, on Teams and by email.	Ongoing



3	To be fully aware of the different environments they can study and is best suited to them.	Ascertain which pupils want to go to college open days, but have no parental support. Investigate school taking them.	Survey created April 2025 Survey out May 2025
4		Foster greater links with the transition teams at UCLAN.	April for University Survey

## GB8 – Personal Guidance

	<b>Objective with Outcomes (Intended Impact)</b>	<b>Action/Implementation (How will it be achieved?)</b>	<b>Progress notes</b>
1	To ensure all pupils receive the guidance they require to make informed choices regarding career interests, pathways, courses, qualifications, and gaining employability skills, specific to them.	Every pupil should have at least one such interview by the age of 16	Achieved by January 2025 Year 10 start in the summer
2		Ensure there is information in the Bistro regarding Open Days and events	Ongoing
3		Promote careers advice in the newsletter, on Teams and by email.	Ongoing
4		Ensure all SEND pupils > DP > Middle ability boys are high priority for one to one advice	Start Year 10 in summer with these as priority
5		Survey all pupils to ascertain their career aspirations now, to target information, guidance and group work.	To issue in March 2025
6		Foster greater links with the transition teams at UCLAN.	April for University Survey

## WHAT DO WE WANT RESOURCES WISE

Resource	Details
<b>Website</b>	A website area that is cohesive and a one-stop-shop for pupils and parents
<b>Careers Hub</b>	An area in school, seen as the 'go to area' for hard copy resources
<b>A Priory Careers Guide</b>	Detailing our provision and roadmap
<b>A Careers Passport</b>	A bank of resources which can be built up through L4L, worked on independently, and built up over 5 years. To go into the Personal Development Journey files. An expectation to have completed certain journey elements at certain points in their school life.
<b>Staff Team for CEIAG</b>	An area within Staff Team > Personal Development > CEIAG to store accessible resources for staff to use
<b>CEIAG Subject Evidence Bank</b>	Where is provision being built within SOL and elsewhere? Sharing good practise
<b>NEET Strategy</b>	To combine RONI with our own strategies
<b>Subject specific booklets</b>	To include all CEIAG elements of relevance
<b>PiXL to Skills Builder</b>	Move from PiXL Strategies to Skills Builder

# Careers Curriculum Journey

## Year 7 – Gateway to Priory

Week	Session 1	Session 2	Session 3	Session 4
T1a W1				
T1a W2	Problem solving in school - Part 1		Welcome to Microsoft Teams	
T1a W3			Problem solving in school – Part 2	
T1a W4				
T1a W5				
T1a W6				
HT				
T1b W1				
T1b W2				
T1b W3				
T1b W4				
T1b W5	Personal Goals PT1 – Why is this important?	Personal Goals PT1 – Invictus Games case study	Personal Goals – Legacy and Vision Board	Personal Goals – Careers link
T1b W6	Personal Goals – Making a plan part 1	Personal Goals – Making a plan part 2		
T1b W7				
ET				

## Year 8

Week	Session 1	Session 2	Session 3	Session 4
T1a W1				
T1a W2				
T1a W3				
T1a W4	What do I want to achieve in the future?	QUIZ – Can my personality predict my future?	Hot Jobs Bingo	How many jobs?
T1a W5	A Job versus a career	Jobs Sectors A-Z	Guess My Job - Explore careers	What do I want to achieve in the future?
T1a W6	What is the future of jobs and careers?	Job Sectors	Soft Skills	Hard Skills
HT				
T1b W1	Soft Skills – Skills Builder - Listening		Soft Skills – Skills Builder - Speaking	
T1b W2	Soft Skills – Skills Builder - Problem Solving		Soft Skills – Skills Builder - Creativity	
T1b W3	Soft Skills – Skills Builder - Staying Positive		Soft Skills – Skills Builder - Aiming High	
T1b W4	Soft Skills – Skills Builder – Team Work		Soft Skills – Skills Builder - PiXL LORIC - Leadership	
T1b W5	Soft Skills – PiXL LORIC - Organisation		Soft Skills – PiXL LORIC - Resilience	
T1b W6	Soft Skills – PiXL LORIC -Initiative		Soft Skills – PiXL LORIC - Communication	
T1b W7				
ET				

## Year 9

Week	Session 1	Session 2	Session 3	Session 4
T1a W1				
T1a W2				
T1a W3				
T1a W4	Further Education Introduction Part 1	Further Education Introduction Part 2	Pathways and Qualifications Post 16	
T1a W5	Local Post 16 Providers – Who are they?		A Levels Introduction	A Levels in our area
T1a W6	BTEC and T Level Introduction	BTECs and T Levels in our area	Other Vocational Courses Introduction	Other Vocational Courses in our area
HT				
T1b W1	Apprenticeships Introduction	Apprenticeships in our area	Local Post 16 Apprenticeship Providers	Options - What subjects do I like?
T1b W2	Options - Do my subjects link to my Career ideas?	Options - Introduction	Options - EBacc	Options – The Options webpage
T1b W3	Options – Making my first Choice	Deciding on a college or apprenticeship	I Love Apprenticeships booklet Task 1	I Love Apprenticeships booklet Task 2
T1b W4	I Love Apprenticeships booklet Task 3	I Love Apprenticeships booklet Task 4	I Love Apprenticeships booklet Task 5	I Love Apprenticeships booklet Task 6
T1b W5	I Love Apprenticeships booklet Task 7	I Love Apprenticeships booklet Task 8	I Love Apprenticeships booklet Task 9	I Love Apprenticeships booklet Task 10
T1b W6	HE -Why should I go to University	HE – What is a Sandwich Year at University?	HE - How do apply for a university in the UK?	HE – What funding can you get to go in the UK
T1b W7				
ET				

## Year 10 – World of Work

Week	Session 1	Session 2	Session 3	Session 4
T1a W1				
T1a W2				
T1a W3				
T1a W4	Youth Employment UK, Journey to work course – ‘Introduction’ and ‘Understanding you’		YEUK – ‘Understanding yourself’	YEUK – ‘SWOT’
T1a W5	YEUK – ‘Understanding others and treating them fairly’	YEUK – ‘The Wrong Crowd?’	YEUK – ‘Your First Steps To Overcoming Barriers’	YEUK – ‘Physical And Mental Health Barriers’
T1a W6	YEUK – ‘Transport Barriers – Working from Home’	YEUK – ‘Internet’	YEUK – ‘Self Improvement’	
HT				
T1b W1	Work Experience – Why? And How to find placements		Work Experience – What we need you to do and Knowing your business	
T1b W2	Work Experience – First day at work and Personal Presentation		Work Experience - Personal Conduct – What I say and what I do... or don’t	
T1b W3	Work Experience - Health and Safety and raising Concerns		Work Experience – Confidentiality, Showing gratitude and networking	
T1b W4	Looking For A Job – How and Where?	Let’s look at job adverts	Introduction to writing a CV	Writing your job CV
T1b W5	Let’s write your job CV		Interviews	Question Practice
T1b W6	Psychometric Testing - Introduction	Psychometric Testing Examples	How to improve your chances	Keeping Employability Evidence
T1b W7				
ET				

## Year 11

Week	Session 1	Session 2	Session 3	Session 4
T1a W1				
T1a W2				
T1a W3				
T1a W4				
T1a W5				
T1a W6				
HT				
T1b W1	Reviewing College Application forms	Reviewing Apprenticeship Application forms	How to complete a college application form	What experience am I missing?
T1b W2	FE College Application Preparation - Drafts			Reading - TBC
T1b W3	FE Apprenticeship Application Preparation - Drafts		FE Interview – Processes, formats and how to conduct myself in a successful interview	
T1b W4	FE Interview Questions		Prepare some of your own answers	Reading - TBC
T1b W5	Alternatives to University	What is a Gap Year?	Introduction to University and studying	First Week at University
T1b W6	Budgeting at University	Russell Group Universities	What is UCAS?	Reading - TBC
T1b W7				
ET				

## WHAT DO WE WANT OUR YEAR PLAN TO LOOK LIKE

When?	Stakeholder Audience	Event title	Details	Delivery model
<b>September</b>	As above	Website update	All information and documents updated	
	Parents, pupils, staff	LMI Awareness	Publish current details annually to ensure all parties are aware	Newsletter, Teams, Email, Website update
	Pupils and Parents	Promotion of Careers Advice	Flyer up regarding drop ins and appointments released	Newsletter, Teams, Email, Website update
<b>October</b>	Pupils and Parents	CEIAG activities for + Award	Release all activities and web links regarding CEIAG for pupils to work on for the Priory + Award. Can be as part of a booklet to parents re the award	Infor for pupils on Teams. Parent info emailed
	Year 11	Assemblies	Education and training providers come in	Assembly
<b>November</b>	Year 10, staff and parents	Work Experience Preparation	Information in L4L P6 content VE Assemblies and pack release	Newsletter, Teams, Email, Letters home, booklet, Website update
	Year 11	Assemblies	Education and training providers come in	Assembly
<b>December</b>	Pupils and Parents	CEIAG activities for + Award	Release all activities and web links regarding CEIAG for pupils to work on for the Priory + Award. Can be as part of a booklet to parents re the award	Infor for pupils on Teams. Parent info emailed
	Year 11	Assemblies	Education and training providers come in	Assembly
<b>January</b>	Year 9, staff and parents	Options Preparation	Information in L4L P6 content NG Assemblies and pack release	Newsletter, Teams, Email, Letters home, booklet, Website update
	Pupils and Parents	Promotion of Careers Advice	Flyer up regarding drop ins and appointments released	Newsletter, Teams, Email, Website update
<b>February</b>	Staff, pupils, Parents	National Apprenticeship Week	Information that is subject related in lessons General Information on Teams for pupils Information messaged out to parents	Newsletter, Teams, Email, Letters home, booklet, Website update
	Staff, pupils, Parents	IDEA Award	Information that is subject related in lessons General Information on Teams for pupils Information messaged out to parents	Newsletter, Teams, Email, Letters home, booklet, Website update
<b>March</b>	Staff, pupils, Parents	National Careers Week	Information that is subject related in lessons General Information on Teams for pupils Information messaged out to parents	Newsletter, Teams, Email, Letters home, booklet, Website update
	Pupils and Parents	CEIAG activities for + Award	Release all activities and web links regarding CEIAG for pupils to work on for the Priory + Award. Can be as part of a booklet to parents re the award	Infor for pupils on Teams. Parent info emailed
<b>April</b>	Year 10	L4L Day	Colleges in to discuss college life	L4L Day
	Year 10	College Visits	HoY to arrange sample days	

	Pupils and Parents	Promotion of Careers Advice	Flyer up regarding drop ins and appointments released	Newsletter, Teams, Email, Website update
<b>May</b>				
<b>June</b>	Pupils and Parents	CEIAG activities for + Award	Release all activities and web links regarding CEIAG for pupils to work on for the Priory + Award. Can be as part of a booklet to parents re the award	Infor for pupils on Teams. Parent info emailed
<b>July</b>				

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