Departmental CEIAG Plan 2024-25 – Art, Craft & Design



	Activity	Outcome
All	Careers Board	The Art department has a careers display in the classroom, accessible to all, showcasing possible careers for those who follow an Art, Craft & Design pathway. This may be a result of specialising in such areas as Fine Art, Textiles, 3D Design, Photography or Graphic Design.
	Careers Week	All subjects will participate in Careers week, delivering CEIAG information as part of lesson content such as qualifications required, skills required, job description, salary and career prospects. Pupils here are directed to our school Careers Advisor.
	Apprenticeship Information	Posters are displayed and referenced in the Art classroom in order to signpost pupils to apprenticeships such as Art Therapy, Junior Animator, Storyboard Artist as future career opportunities.
	The Courtauld Institute of Art in London	Art History sessions throughout the year for each year group. This will range from looking at specific Art Movements such as Impressionism through to understanding about what a Curator does. (Details to follow)
KS4	Photography/ Digital Art	Opportunity to understand the benefits of photography through presentations in 'Wildlife' photography and 'Digital Art' photography in GCSE art. This experience should enhance creativity, skill development, and efficiency by allowing pupils to easily edit, share, and explore their themes whilst integrating modern, cost-effective, and environmentally friendly practices.
	Preston College	Photography workshop for GCSE Art pupils. Hands on experience to work with college tutors and learn about the Art & Design Level 3 college course (UAL). (Details to follow- Summer Term)