



Reading in Business Studies

Disciplinary literacy is defined as the confluence of content knowledge, experiences, and skills merged with the ability to read, write, listen, speak, think critically and perform in a way that is meaningful within the context of a given field.

INSPIRATION AND MOTIVATION

Many business people turn to the biographies, autobiographies, blogs and articles of successful business people for inspiration and motivation. Students studying Business Studies can learn a lot from reading about the concepts and ideas entrepreneurs and business people used to become successful in their field:

- Summarise and synthesise ideas.
- Find underlying messages within a text that evolve as a theme.
- Use reading as a way to make connections and understand real world

- Biographies
- Autobiographies
- Journals / Articles
- Blogs
- Websites

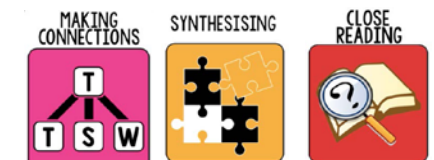


INFORMATION

Much of the information about how business works can be gleaned from wider reading. Text books and nonfiction academic reading books around the world of business are vital for understanding core concepts and learning key terminology. Utilising texts as a method for teaching these concepts prepares students for further education and study, introduces them to key terminology and also prepares them for a career in business where reading is central to success.

- Decipher vocabulary necessary for understanding.
- Apply previously learned concepts and processes to make connections.
- Read nonfiction critically. Consider source and reliability.
- Summarise and synthesise ideas.

- Text books
- Academic books
- Non fiction texts related to Business



CULTURAL CAPITAL

By reading about current affairs related to the world of business, students are able to make connections and develop cultural capital. Business is changing and developing every day, and successful business people keep up to date with the latest news and trends to ensure that they are ahead of the game when it comes to progressing in their field:

- Use reading as a way to make connections and understand real world issues.
- Read nonfiction critically. Consider source and reliability.
- Summarise and synthesise ideas.

- News articles
- Opinion pieces
- Blogs
- Websites

