



Business & Enterprise

Revision Timetable

2023-2024

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# Subject: Business & Enterprise

W/C 1 April	<b>EASTER HOLIDAYS</b> Work through Business Revision Booklet
W/C 8 April	<b>EASTER HOLIDAYS</b> Work through Business Revision Booklet
W/C 15 April	<b>LO1 - Entrepreneurship Revision</b> Entrepreneurship <input type="checkbox"/> Being an entrepreneur <input type="checkbox"/> Entrepreneurial motivators <input type="checkbox"/> Entrepreneurial skills and attributes Business and enterprise aims and objectives <input type="checkbox"/> Reasons for aims and objectives <input type="checkbox"/> Financial aims and objectives <input type="checkbox"/> Non-financial aims and objectives Structures <input type="checkbox"/> Legal structures <input type="checkbox"/> The impact on business and enterprise of different structural characteristics <input type="checkbox"/> The impact on business and enterprise of changes in structure Stakeholders <input type="checkbox"/> Internal stakeholders <input type="checkbox"/> External stakeholders <input type="checkbox"/> Stakeholder engagement <input type="checkbox"/> Stakeholder conflict
W/C 22 April	<b>LO2 - Marketing Revision</b> The market <input type="checkbox"/> Aspects of the market Market research <input type="checkbox"/> Primary market research <input type="checkbox"/> Secondary market research <input type="checkbox"/> Data types <input type="checkbox"/> Market types <input type="checkbox"/> Business orientation types Marketing mix <input type="checkbox"/> Price <input type="checkbox"/> Place <input type="checkbox"/> Promotion <input type="checkbox"/> Product <input type="checkbox"/> Product life cycle and product life cycle extension strategies <input type="checkbox"/> Product development and innovation <input type="checkbox"/> Boston Matrix <input type="checkbox"/> Branding

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W/C 29 April	<p><b>L03 – Human Resources Revision</b></p> <p>Human resources</p> <ul style="list-style-type: none"> <li>[ ] Methods of recruitment</li> <li>[ ] Stages of recruitment</li> <li>[ ] Types of employment contracts</li> </ul> <p>Staff development and monitoring</p> <ul style="list-style-type: none"> <li>[ ] Methods of staff development and monitoring</li> </ul> <p>Motivation</p> <ul style="list-style-type: none"> <li>[ ] Financial methods of motivation</li> <li>[ ] Non-financial methods of motivation</li> <li>[ ] Motivation theories</li> </ul>
W/C 6 May	<p><b>L04 - Operations Revision</b></p> <p>Operations management</p> <ul style="list-style-type: none"> <li>[ ] Outsourcing</li> <li>[ ] Lean production</li> <li>[ ] Maintaining and improving quality</li> <li>[ ] Production methods</li> <li>[ ] Customer service</li> </ul> <p><b>L05 – Business Growth Revision</b></p> <p>Business and enterprise growth</p> <ul style="list-style-type: none"> <li>[ ] Internal growth</li> <li>[ ] External growth</li> <li>[ ] Efficiencies and costs of business and enterprise expansion</li> <li>[ ] Challenges of growth</li> </ul>
W/C 13 May	<p><b>L06 – Sources of Finance Revision</b></p> <p>Business and enterprise funding</p> <ul style="list-style-type: none"> <li>[ ] Funding types</li> </ul> <p>Financial terms, documents and tools</p> <ul style="list-style-type: none"> <li>[ ] Financial terms and calculations</li> <li>[ ] Costs, liabilities and assets</li> <li>[ ] Financial documents</li> <li>[ ] Ratio analysis</li> <li>[ ] Cash flow management</li> </ul>
W/C 20 May	<p><b>L07 – External Environment Revision</b></p> <p>The impact of the external environment</p> <ul style="list-style-type: none"> <li>[ ] External influences (Taxation, Economics, Legislation, Social, Technological, Environmental)</li> </ul> <p><b>L08 – Business Plan Revision</b></p> <p>Business and enterprise planning</p> <ul style="list-style-type: none"> <li>[ ] Purposes and benefits of planning</li> <li>[ ] Sections of a business plan</li> </ul>
W/C 27 May	<b>HALF TERM HOLIDAYS</b>
W/C 3 Jun	<b>Past Exam Paper Practice</b>
<b>Thursday 6 June 2024 - Paper 1 (1hr 30 mins) PM</b>	

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