

16 September 2025

Dear Parent/Carer

Runshaw College MEGA Day – 8 October

Inspiring Young People into Digital and Technology Careers

We are delighted to offer your child the opportunity to take part in a MEGA Day which will be held at Runshaw College on Wednesday, 8 October. The event is free and fully funded by the programme deliverer IN4 Group, their partners, and Lancashire County Council.

The aim of the programme is to inspire and prepare young people for the growing number of opportunities within the digital and technology sectors.

Transport is provided by the college. Pupils will be collected from school at 9am and will return before the end of the school day, in time for the school buses. Pupils will need to be in full school uniform and bring a packed lunch. If your child is entitled to a free school meal, they must order this through the catering staff. This will then be made available for them to collect before we depart.

IN4 Group is an award-winning technology company dedicated to supporting young people and communities across the North West. Their mission is to provide Fair Access to Technology Futures through high-quality educational enrichment.

Why Digital and Technology?

The digital sector is one of the fastest-growing industries in the UK. In the North West alone, it is predicted that there will be over 30,000 cyber-related jobs by 2035, spanning both technical and non-technical roles. These careers are high-skilled, well-paid, and in demand.

What is a MEGA Day?

A MEGA Day is an interactive, themed experience where students explore modern and emerging technologies such as artificial intelligence, cybersecurity, and digital innovation. Students will take part in hands-on activities and work on real-world challenge

This exciting experience will give your child the chance to:

- Discover a range of digital and technology career pathways
- Develop key digital skills through engaging activities
- Build confidence and explore potential future opportunities

Continued...



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2.

We believe that participating in a MEGA Day will help students raise aspirations, develop transferable skills, and make informed decisions about their next steps in education and employment.

Please find attached the summary and itinerary for the day.

If you are happy for your child to take part, please complete and return the permission slip below by Friday, 26 September.

Prior to the trip, I must ask that you inform the school of any recent updates to emergency contacts and medical information that we may not already be aware of.

Yours faithfully



Mrs S Qadri
Head of ICT & Computer Science

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REPLY SLIP: RUNSHAW COLLEGE MEGA DAY – 8 OCTOBER

(Please return to Mrs Qadri by Fri, 26 September)

☐ I **give** permission for my child to take part in the event at Runshaw College on 8 October.

☐ I **do not give** permission for my child to take event at Runshaw College, please offer the place to another student.

Pupil Name..... Class.....

Parent/Carer Signature

Print Name (parent/carers) Date.....

SUMMARY & ITINERARY

Runshaw College MEGA Day – 8 October

Inspiring Young People into Digital and Technology Careers

Get ready to become Apprentices in a fast-paced, future-focused day where students take on the role of AI Entrepreneurs! Working in teams, they'll explore how Artificial Intelligence is reshaping industries and tackle a real-world challenge set by industry.

Through a mix of hands-on activities and creative thinking, students will design their own AI-powered solution and pitch their MEGA idea a high-energy Dragon's Den-style showdown. Along the way, they'll boost their enterprise, teamwork, and communication skills, while gaining valuable insight into future careers in technology, business, and innovation.

Activity	Description
School Arrivals, Housekeeping & Hub Tour	Welcome, registration, and a guided tour of the college facilities to showcase opportunities for study and careers.
AI Introduction	An engaging intro to AI, its impact on business, and future careers in tech.
Challenge Introduction	Students are briefed on their industry-set AI innovation task.
Challenge Kick-Off	Students start their challenge in teams.
Break	
Kahoot Energiser (AI-themed) - Optional	Fun, fast-paced quiz to energise students and reinforce AI concepts.
Resume Challenge: Ideation & AI Tool Integration	Students continue developing their AI solution using digital tools and collaborative thinking.
Lunch	
Final Pitch Prep	Teams finalise their idea and practice their pitch.
Pitches to Panel	Students present their AI solution to a panel of business, education, and local representatives (if available).
Awards & Depart	Feedback, awards, and celebration of student achievements.