



Business & Enterprise

Revision Timetable

2024-2025

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# Subject: Business & Enterprise

<p>W/C 17 Feb</p>	<p><b>FEB HALF TERM HOLIDAYS</b></p> <p><b>LO1 - Entrepreneurship Revision</b>          Entrepreneurship  <input type="checkbox"/> Being an entrepreneur  <input type="checkbox"/> Entrepreneurial motivators  <input type="checkbox"/> Entrepreneurial skills and attributes          Business and enterprise aims and objectives  <input type="checkbox"/> Reasons for aims and objectives  <input type="checkbox"/> Financial aims and objectives  <input type="checkbox"/> Non-financial aims and objectives</p>
<p>W/C 24 Feb</p>	<p><b>LO1 - Entrepreneurship Revision</b>          Structures  <input type="checkbox"/> Legal structures  <input type="checkbox"/> The impact on business and enterprise of different structural characteristics  <input type="checkbox"/> The impact on business and enterprise of changes in structure          Stakeholders  <input type="checkbox"/> Internal stakeholders  <input type="checkbox"/> External stakeholders  <input type="checkbox"/> Stakeholder engagement  <input type="checkbox"/> Stakeholder conflict</p>
<p>W/C 3 March</p>	<p><b>LO2 - Marketing Revision</b>          The market  <input type="checkbox"/> Aspects of the market          Market research  <input type="checkbox"/> Primary market research  <input type="checkbox"/> Secondary market research  <input type="checkbox"/> Data types  <input type="checkbox"/> Market types  <input type="checkbox"/> Business orientation types</p>
<p>W/C 10 March</p>	<p><b>LO2 - Marketing Revision</b>          Marketing mix  <input type="checkbox"/> Price  <input type="checkbox"/> Place  <input type="checkbox"/> Promotion  <input type="checkbox"/> Product  <input type="checkbox"/> Product life cycle and product life cycle extension strategies  <input type="checkbox"/> Product development and innovation  <input type="checkbox"/> Boston Matrix  <input type="checkbox"/> Branding</p>

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W/C 17 March	<b>LO3 – Human Resources Revision</b> Human resources <input type="checkbox"/> Methods of recruitment <input type="checkbox"/> Stages of recruitment <input type="checkbox"/> Types of employment contracts Staff development and monitoring <input type="checkbox"/> Methods of staff development and monitoring Motivation <input type="checkbox"/> Financial methods of motivation <input type="checkbox"/> Non-financial methods of motivation <input type="checkbox"/> Motivation theories
W/C 24 March	<b>LO4 - Operations Revision</b> Operations management <input type="checkbox"/> Outsourcing <input type="checkbox"/> Lean production <input type="checkbox"/> Maintaining and improving quality <input type="checkbox"/> Production methods <input type="checkbox"/> Customer service
W/C 31 March	<b>LO5 – Business Growth Revision</b> Business and enterprise growth <input type="checkbox"/> Internal growth <input type="checkbox"/> External growth <input type="checkbox"/> Efficiencies and costs of business and enterprise expansion <input type="checkbox"/> Challenges of growth
W/C 7 April	<b>EASTER HOLIDAYS</b> Work through Business Revision Booklet
W/C 14 April	<b>EASTER HOLIDAYS</b> Work through Business Revision Booklet
W/C 21 April	<b>LO6 – Sources of Finance Revision</b> Business and enterprise funding <input type="checkbox"/> Funding types Financial terms, documents and tools <input type="checkbox"/> Financial terms and calculations <input type="checkbox"/> Costs, liabilities and assets <input type="checkbox"/> Financial documents <input type="checkbox"/> Ratio analysis <input type="checkbox"/> Cash flow management

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W/C 28 April	<p><b>L07 – External Environment Revision</b>  The impact of the external environment  [    ] External influences (Taxation, Economics, Legislation, Social, Technological, Environmental)</p> <p><b>L08 – Business Plan Revision</b>  Business and enterprise planning  [    ] Purposes and benefits of planning  [    ] Sections of a business plan</p>
W/C 5 May	Past Exam Paper Practice
W/C 12 May	Past Exam Paper Practice
<b>Friday 16 May 2025 - Paper 1 (1hr 30 mins) PM</b>	



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