



Poole High School Sixth Form

Business (A-Level) - Transition Courses

Courses & qualifications:

Developing Your Marketing Strategy

Plan and perfect your marketing strategy to boost the profitability of your business with the University of Adelaide.

<https://www.futurelearn.com/courses/developing-your-marketing-strategy>

Marketing Essentials

Make your marketing successful by learning how to work with your customers, your media channels, and the changing landscape.

<https://www.futurelearn.com/courses/marketing-essentials>