



5 February 2021

Dear parents/guardians/carers

Re: National Careers Week (1 - 6 March) and your child's well-being

Like most areas of 'normal life', our careers programme has also been very constrained by the pandemic. Nevertheless, we are even more aware of the importance of instilling a stronger sense of purpose and direction for students at this time, not to mention the important psychological benefit of providing them with confidence in some realistic and ambitious options for their future.

In the next week we are asking subject teachers to remind students of informed quality career links which the skills and subject content in their lessons strongly contribute to. Students will be asked to undertake a half term project linked to this. Please discuss this with your child and show an active interest in the on-line activities they should be using for their research.

Students will be directed to research a number of career paths based on the subjects they are studying. This will provide an opportunity for students to:

- develop and broaden their knowledge of potential careers and job roles
- understand the entry requirements into different professions
- investigate labour market information in order to understand sector growth/decline and availability, both locally and nationally.

All students will be expected to have ambitious and realistic aspirations and **research a minimum of three varied careers from across their different curriculum subjects**. They will be advised on the submission process with a deadline of Friday 5 March. **Please help your child decide on the three varied career paths they should choose as the focus of their investigation.**

National Careers Week is celebratory and we have decided to add a reward incentive too. On hand-in, tutors will nominate student work into a prize draw based on the thoroughness, breadth of consideration, ambition and realism of submissions. Prizes will be in the form of Book and Amazon vouchers.

We would ask that **ahead of the task, students sign up to the Careerpilot portal** – details attached. Students should use their school username, password and email to register. The portal additionally provides a fantastic Parent Zone that can help parents/carers get answers to the career questions you want to ask.

As an aside – just for your information as a Careers Lead School, we have shaped discussions and gained access to many new resources and online events which have been developed with the **current needs of our students in mind**. We have also been able to redirect funds to increase the face-to-face support from expert Careers Advisers (especially for Years 10 and 12).

To summarise, we would be grateful if you would do the following:

- ensure your child has logged into the Careerpilot portal
- discuss with him/her the career options that have arisen in class each day and how motivated they felt towards some areas, or what they can learn from being demotivated by other career routes?
- help them to use the project as an opportunity to reflect deeply upon the careers that will further boost his/her motivation
- ensure the project is started promptly and you have checked it has been submitted to their Tutor Folder.

Thank you in advance for being so 'destination focused' for your child and for your partnership in these trying times.

Yours faithfully



Debbie Porter
Careers Lead & CEIAG Coordinator
Teacher of CS & ICT
Poole High School
d.porter@poolehigh.poole.sch.uk
Tel: 01202 666988 Ext 299/347
CEIAG@Poole_High

Enc.

Careerpilot

Careerpilot: Free, careers information and tools for 11-19 year olds, all in one place – and a Parent Zone for you!

www.careerpilot.org.uk

[Watch the Careerpilot video which explains what your child can be doing to manage their career.](#)

FOR STUDENTS: Careerpilot for 11-19 year olds

[Careerpilot](#) is for 11-19 year olds and will help you find out about your options at 14, 16 and 18, including [choosing your GCSEs](#), [apprenticeships](#), [college](#), [higher level study](#), etc.

The website also includes tools to help you know more about yourself, explore your options and plan your next steps:-

- A '[job sector quiz](#)' to help you decide what's important to you
- A '[start with subject](#)' tool that will show you where a subject you love could lead
- A '[Skills Profile](#)' so you know your skills ready for applications
- Information on lots of [job sectors](#), with 100s of job profiles, showing salary, what's involved, job growth/decline, etc.
- A tool where you can search for [courses and apprenticeships](#)
- **Career Tools** (you have to [register](#) to use this) where you can save your choices, skills and plans and create a great report which will move up with you every year.

Over 300,000 young people use the Careerpilot site every year.

97% of users surveyed say the site was useful and 95% said they would use it again and recommend to a friend.

www.careerpilot.org.uk

FOR PARENTS/GUARDIANS/CARERS: The Parent Zone

The Careerpilot Parent Zone can help you as a parent/guardian/carer get answers to the career questions you want to ask, about:-

- Choices at 14, 16 and 18
- Further Education College
- Apprenticeships and Traineeships
- Higher Education (including HE provided at local colleges)
- Job sectors and growth
- Funding and support.

Answers are clearly written and link to additional information in the Careerpilot website or to other websites.

Access the Parent Zone from the [Careerpilot home page](#) or by clicking on this link [Parent Zone](#)

The site is managed by the Western Vocational Progression Consortium and funded through a partnership of 20 universities.

www.careerpilot.org.uk