



- *Little Thetford Primary* • *Wilburton Primary* • *Mepal & Witcham Primary*
- *Sutton Primary* • *Robert Arkenstall Primary* • *Rackham Primary*
- *Stretham Primary* • *Witchford Village College* • *The Harbour School*
- *Waterbeach Primary*.

Social Networking

Dear Parents/Carers

The widespread availability and use of social media applications bring opportunities to understand, engage, and communicate in new and exciting ways. **Witchford Area Schools Partnership** feels it is important that we can use these technologies and services effectively and flexibly. However, it is also important to ensure that we balance this with our duties to our school, the community, our legal responsibilities and our reputation.

Social networking applications include, but are not limited to: Blogs, Online discussion forums, Collaborative spaces, Media sharing services, 'Microblogging' applications, and online gaming environments. Examples include Twitter, Facebook, Windows Live Messenger, YouTube, Flickr, Xbox Live, Blogger, Tumblr, Last.fm, and comment streams on public websites such as newspaper sites.

- **Please** be advised to avoid posts or comments that refer to specific, individual matters related to the school and members of its community on any social media accounts. Each **Witchford Area Schools Partnership** school has a complaints process for raising concerns. If you have an issue, speak directly to your child's class teacher, if it remains unresolved then contact the Headteacher. If you are still dissatisfied, you should put your complaint in writing and follow the school's complaints policy. Please do not use any social media platforms for the purposes of complaint.
- **Remember** to consider the reputation of the school in any posts or comments related to the school on any social media accounts.
- **Be aware** of what you are sharing and with whom. We ask that you do not publish photographs of children without the written consent of parents /carers, identify by name any children featured in photographs, or allow personally identifying information to be published on school social media accounts.

We hope you understand and appreciate our position on such matters and that you will support us. We are looking to maintain the strong relationship that we have with parents and wish to work with you on this issue.

Thank you for your continued support.

Yours sincerely

Mr A Robertson
Headteacher,
Stretham
Primary

Mrs B Harrison
Headteacher,
Rackham Primary

Mr J Wallace
Headteacher,
Little Thetford
Primary

Mrs L Lomax
Headteacher,
Mepal and
Witcham
Primary

Mrs K Bonney
Headteacher,
Robert
Arkenstall
Community
Primary

Mr D Aston
Headteacher,
Wilburton
Primary

Mrs E Gore-Rowe
Headteacher,
Sutton Primary

Mr D Baxby
Principal,
Witchford
Village College

Miss J Green
Headteacher,
Waterbeach
Primary

Mrs D Smith
Headteacher,
The Harbour
School