

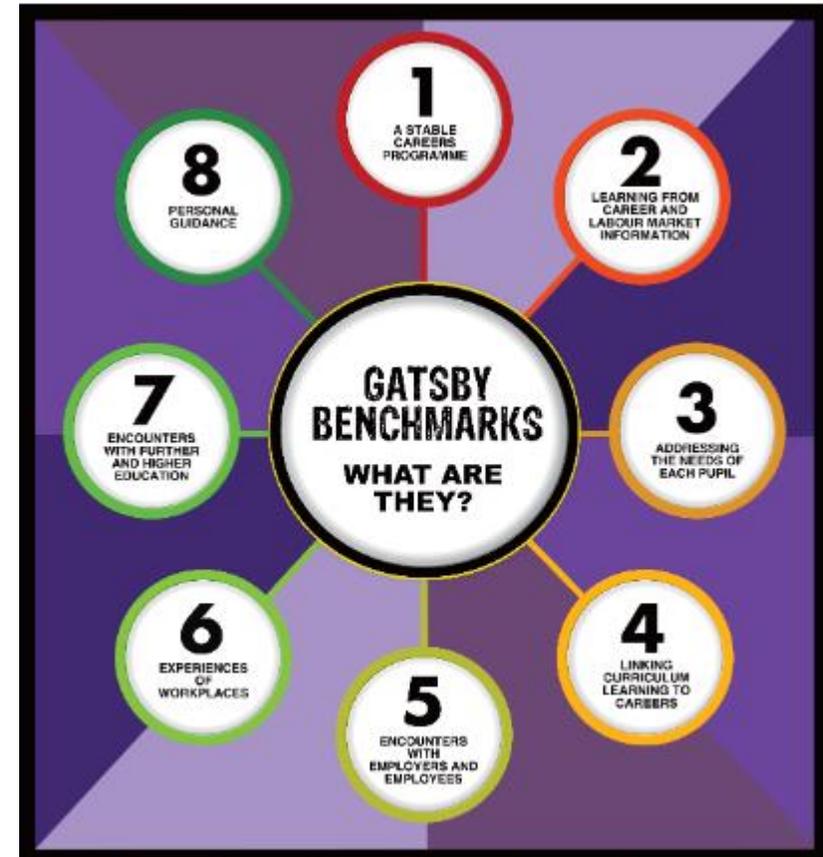
What are the Gatsby Benchmarks?

The Gatsby Benchmarks were developed on behalf of the Gatsby Foundation by Sir John Holman. They define what world class careers provision in education looks like and provide a clear framework for organising the careers provision at your school or college.

The benchmarks are enshrined in statutory guidance and as a Careers Leader, it is your responsibility to oversee the implementation of the benchmarks in your education setting.

The 8 Gatsby Benchmarks are:

1. A stable careers programme
2. Learning from careers and labour market information
3. Addressing the needs of each student
4. Linking curriculum learning to careers
5. Encounters with employers and employees
6. Experiences of workplaces
7. Encounters with further and higher education
8. Personal guidance



Why do I need to know about Gatsby Benchmarks?

Focus on Benchmark 4

Linking curriculum learning to careers

All teachers should link curriculum learning with careers. For example, STEM subject teachers should highlight the relevance of STEM subjects for a wide range of future career paths.

Approaches to Benchmark 4

Foundation Approach:

Students experience a careers programme where progressive learning outcomes support students to build careers knowledge, understanding and ability towards positive transitions

The Foundation Approach also includes supporting staff to simply highlight the relevance of their **subjects** to careers pathways and future opportunities. This approach sits outside of taught curriculum and is about making abstract links about the relevance of subjects to pathways/roles and related essential skills to future careers and opportunities. This can sit outside of teaching and be done in a variety of ways including homework tasks, starter/plenary tasks, etc.

Students are engaged in their subjects as staff highlight the relevance of their subjects to future careers and opportunities

Linking Careers to the Curriculum:

Students are supported to understand the application of learning through teachers contextualising teaching points within careers, future opportunities and the world of work

Why embed careers into your
curriculum?

- **NEW INSPIRATION:** You could be providing the single inspirational moment that changes the direction of a student's life.
- **MOTIVATION:** Students see that subjects are relevant to the real world and therefore why it's important to study them.

‘Young adults who recall four or more encounters with employers while at school are five times less likely to be NEET (Not in Education, Employment or Training) and earn on average, 18% more than peers who recall no such activities.’

Dr Anthony Mann, Director of Research and Policy, Education and Employers Taskforce.

Here are a few simple things you can do:

- Create a careers corner in your classroom
- Include pathways student could take at age 16 and age 18
- Highlight essential skills that link to activities
- Could you frame your lesson with a job role or job sector?
- Display websites and events
- Be personal and share your own story
- Engage with parents, businesses and organisations
- Invite alumni – the cherry on the cake!

**The Careers and Enterprise Company
have developed 27 subject
inspiration guides, lesson slides and
homework sheets to help you –
Double click on the guides on the
next slide for Inspiration for each
subject.**

- [Maths Inspiration Guide](#)
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- [Art & Design Inspiration Guide](#)
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- [Geography Inspiration Guide](#)
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Just to add...

If you need any extra **subject posters** please do contact Carole, who will source and arrange for printing for you.

Contact: CASP@

Thank you for reading.