



Technology is a great tool to help us learn, play and relax, but let's make sure we are using it with care, protecting ourselves and others.

I wonder...

What percentage of children aged between 5 and 11 years go online?

What do children do online?

Let's find out!

## 5-7s



**5%** have their own smartphone,  
**42%** have their own tablet.

**97%** watch TV on a TV set, for  
around **13¼h a week**.

**44%** watch TV on other devices,  
mostly on a tablet.

**63%** play games, for around  
**7½h a week**.

**82%** go online, for around **9½h  
a week**.

**67%** of these mostly use a tablet to go online.

**44%** watch TV programmes via OTT services (like  
Netflix, Now TV or Amazon Prime Video).

**70%** use YouTube, **65%** of these say they use it to  
watch cartoons while **61%** say funny videos or  
pranks.

**4%** have a social media profile.

## 8-11s



**35%** have their own smartphone, **47%** have their own tablet.

**94%** watch TV on a TV set, for nearly **13h a week**.

**43%** watch TV on other devices, mostly on a tablet.

**74%** play games, for around **10h a week**.

**93%** go online, for around **13½h a week**.

**45%** of these mostly use a tablet to go online, with **24%** mostly using a mobile.

**43%** watch TV programmes via OTT services (like Netflix, Now TV or Amazon Prime Video).

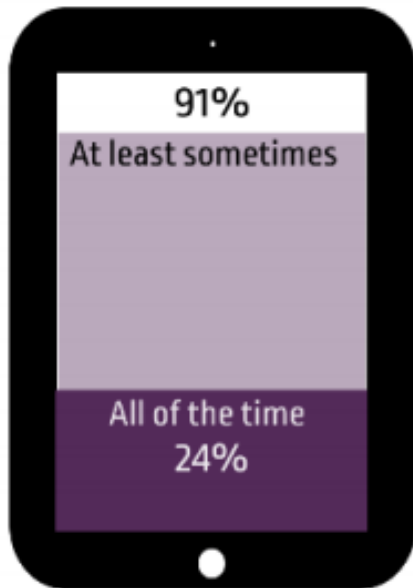
**77%** use YouTube, **75%** of these say they use it to watch funny videos or pranks while **58%** say music videos.

**18%** have a social media profile.

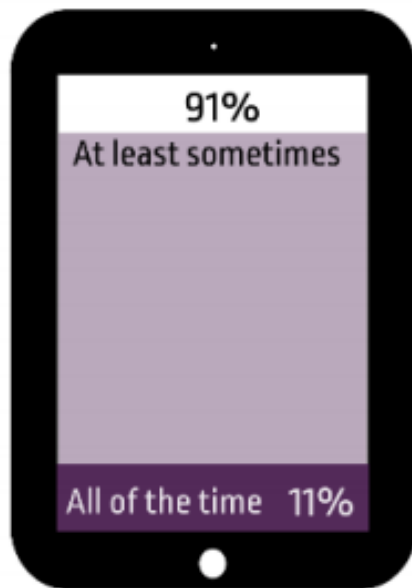
**40%** who own a mobile are allowed to take it to bed with them, it's **28%** among tablet owners.



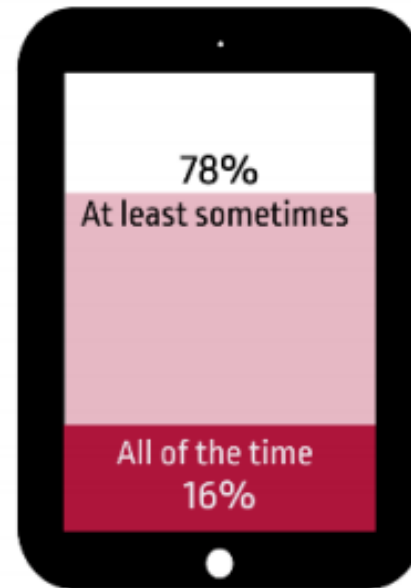
## The GOOD and the BAD sides of social media



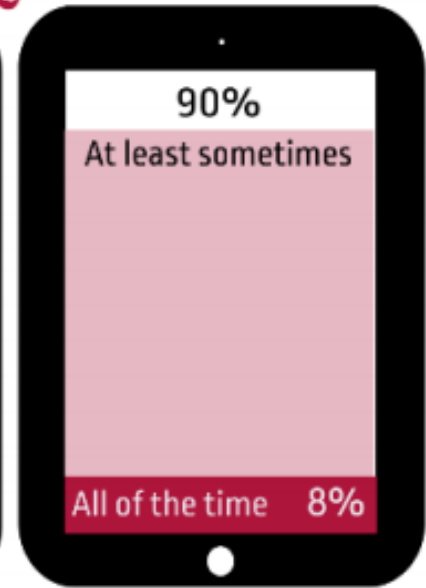
Using social media helps me feel closer to my friends



Using social media makes me feel happy



There is pressure to look popular on social media



People are mean to each other on social media

Do you know who you are talking to  
online?

This is Maisie:



# Do you know who you are talking to online?

What are the dangers of this conversation?

- Hi, I'm Maisie! I'm 11 and am coming to join your school in Mr Moore's class.
- That's great! I'm in Mr Moore's class as well. Look out for me. I have dark curly hair and my name is Edith.
- That's a great name. I bet your brothers and sisters have cool names too.
- I only have a brother. He's in Year 2 and he's called Finn.
- Oh yes, I think I know him. And I know your mum.
- Cool. You've probably seen her at work in the Post Office in Great Ayton.
- Yeah, I have. It's great that she doesn't have far to go to get to work.
- I know – walking from Farm Garth doesn't take long at all!

# Do you know who you are talking to online?

What information did this unknown person get from Edith?

School and class

Name and hair colour

Brother's name and age

Mum works in post office

Lives in Farm Garth

How could this information be used?



# Do you know who you are talking to online?

**THIS is Maisie...**

**She's called Fiona.**

**She's 45.**

**She is NOT a kind person.**

**She lives in Liverpool.**

**She visits school websites,  
Instagram, Snapchat and  
Tik Tok to get  
information about children.**



**Has this made you think?**

# Do you know who you are talking to online?



**DON'T SPEAK TO PEOPLE THAT YOU DON'T KNOW!**

**Don't give personal information away!**

**Block anyone who tries to contact you or obtain information from you!**

**Tell an adult – every time!**

# Live Streaming




# How many of you live stream?

- Is your account private or open?
- What is the danger of having an open account?

Once you post something online it stays online forever.

Don't share personal information or post anything you wouldn't want your granny to see!



A large, blue, cloud-shaped graphic with a scalloped edge, centered on a white background. Inside the cloud, the text "It's easy to talk behind a screen - it's not so easy to remove what you've said..." is written in a bold, yellow, sans-serif font.

It's easy to talk behind a  
screen - it's not so easy to  
remove what you've  
said...

What you post now  
could affect your  
future...

Employers may  
check what you  
have written  
online!



Did you know that if  
you agree to their  
terms of use,  
companies have the  
right to store and share  
your information –  
**FOREVER?!**





How many of you have  
read the terms of use  
for the apps that you  
use?



# Terms of Use



1. You own any original pictures and videos you post.
2. But we are allowed to use them, and we can let others use them as well, anywhere around the world.
3. Other people might pay us to use them and we will not pay you for that.

4. We may keep, use and share your personal information.
5. This information includes your name, email address, school, where you live, pictures, phone number, your likes and dislikes, where you go, who your friends are, how often you use Instagram, and any other personal information we find such as your birthday or who you are chatting with, **including in private messages (DMs)**

# Terms of Use



1. If you create or appear in live content, you give Snapchat the “unrestricted, worldwide right to use your name, likeness and voice - forever”.
  - **Including in forms of media that haven't been invented yet.**
2. You give Snapchat the right to “host, store, use, display, reproduce, modify, adapt, edit, publish and distribute” your content.

How easy is it for people to find out about me by using what I share online?

Let's see...







STAPLETON  
ROAD S.W

The walker wyatt coffee shop

coffee

JOHN DEAN  
1710 NORTH ROAD



ARINA

# How does Google Search Work?

# DIGITAL 5-A-DAY

Technology is great to help us learn, play and relax, but let's make sure we are using it with care, protecting ourselves and others.

Being the best  
version  
of yourself  
online