



KEY STAGE 4 LONG TERM PLAN

SUBJECT: GCSE Business

Blue Text – Topics from Theme 1

Pink text – Topics from Theme 2

	<u>TRINITY 2</u>	<u>MICHAELMAS 1</u>	<u>MICHAELMAS 2</u>	<u>LENT 1</u>	<u>LENT 2</u>	<u>TRINITY 1</u>
YEAR 10	(2 weeks before summer holiday)					
	<p>Introduction to Business – Overview of key concepts</p> <p>Initial numeracy baseline assessment</p> <p>1.1 Enterprise and Entrepreneurship.</p> <p>Pupils are introduced to the dynamic nature of business in relation to how and why business ideas come about. They will also explore the impact of risk and reward on business activity and the role of Entrepreneurship.</p>	<p>1.2 Spotting a business opportunity</p> <p>Pupils will explore how new and small businesses identify opportunities through understanding customer needs and conducting market research. They will also focus on understanding the competition.</p>	<p>1.3 Putting a business idea into practice</p> <p>In this topic pupils will focus on making a business idea happen through identifying aims and objectives and concentrating on the financial aspects.</p> <p>Pupils will learn key formulae and how to produce breakeven tables and charts.</p> <p>Pupils will also spend time using Microsoft Excel and producing charts using this software</p>	<p>1.4 Making the business effective</p> <p>Pupils will learn about how to make a business idea happen through identifying aims and objectives and concentrating on the financial aspects.</p>	<p>1.5 Understanding External Influences</p> <p>Pupils are introduced to a range of factors, many of which are outside of the immediate control of the business, such as stakeholders, technology, legislation and the economy. Students will explore how businesses respond to these influences.</p> <p>Complete a pupil voice and spreadsheet tracker. Find out key topics which need to be revisited. If for any reason topics were missed due to CVE days and spending longer on certain topics they will be revisited in Trinity 2.</p>	<p>2.1 Growing a business</p> <p>Pupils are introduced to methods of growth and how and why business aims and objectives change as businesses evolve. The impact of globalisation and the ethical and environmental questions facing businesses are explored.</p>



Therefore, choose

Saint Michael's CE High School

A Church of England Academy

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