

WEEKLY

Bulletin Board



**BREAKING
NEWS**



Saxon Hill Academy is celebrating an incredible milestone with its 17th consecutive Outstanding rating from Ofsted, following a recent inspection of its residential provision, The Sleepover Club, which took place from 30th September to 2nd October 2025.

To read the full Ofsted report please click [here](#)

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Secondary Department Christmas Market
Tuesday 16th December 1:30-3:00

- A magical range of stalls and activities inspired by Harry Potter
- Each stall will have a donation box.
- Food and drink items will have set prices to help students use their skills in enterprise, handling money and customer service.
- We look forward to welcoming you to a wonderful festive and magical afternoon with our amazing pupils.

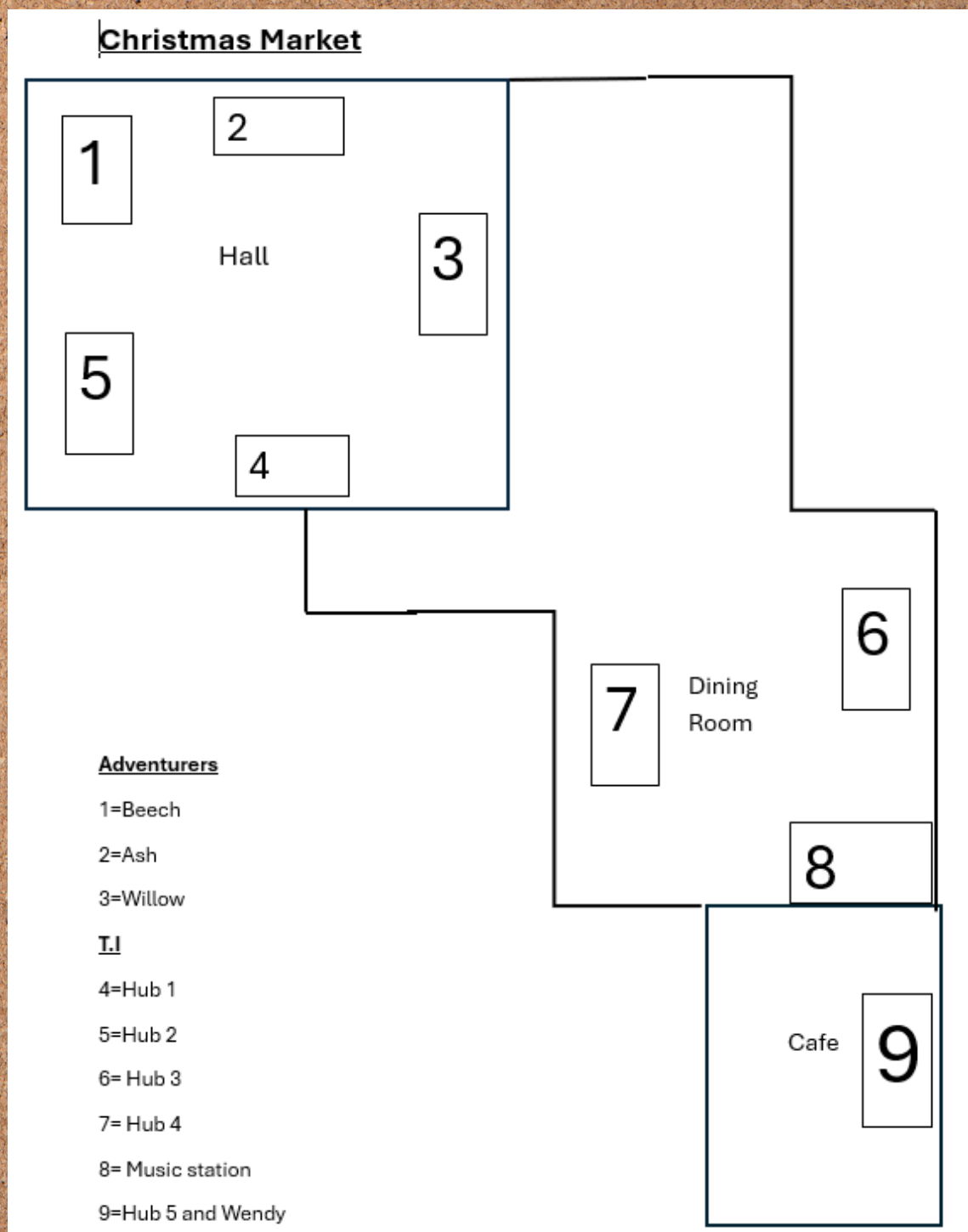


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The floor plan for the Hogwart's themed Christmas market.



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Primary Christmas Performance
18th December 1:30-2:45pm

- We are looking forward to welcoming you to the Hogwart's themed performance by our primary pupils.
- You will receive 2 personalised tickets - these will be stamped and returned to you on the day.
- If you require more than 2 tickets please contact the school office: 01543 414892. Please note, space is very limited and so only ask if you truly need extra tickets.
- Our students are excited to share their play with you and to share a festive afternoon.



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For further guides, hints and tips, please visit nationalcollege.com.

What Parents & Educators Need to Know about

AI-GENERATED VIDEOS

WHAT ARE THE RISKS?

AI-generated videos are increasingly difficult to spot and easy to share. From fake news clips to deepfake abuse, children and young people face new risks every day online. These videos can imitate real people, spread false narratives or even generate harmful content from scratch. Understanding these dangers is crucial for schools and families who want to protect children in a fast-evolving digital world.

DEEPPAKE ABUSE CONTENT

Shockingly, artificial intelligence is now being exploited to create child sexual abuse material (CSAM). These synthetic images and videos are a form of digital abuse, often generated by manipulating real children's photos, including ones shared innocently online. Worryingly, the Internet Watch Foundation (IWF) has identified a sharp rise in this disturbing trend. Whether real or AI-generated, this content causes lasting trauma – and its creation or possession remains a criminal offence under UK law.

BLURRED REALITY

Regular exposure to fake content can erode a child's trust in real-world evidence. If everything can be faked, they may begin to question genuine videos – including actual abuse or injustice. This is known as the 'liar's dividend', where real harm is dismissed as fake news. It can discourage victims from coming forward or speaking up.

USED FOR BULLYING

Deepfake technology is already being used by peers to create embarrassing or explicit clips of classmates. These videos can be edited to appear as though a child said or did something they never did. Once shared, they are almost impossible to delete completely. AI-generated bullying adds a new layer of harm that is deeply personal and difficult to prove.

EMOTIONAL MANIPULATION

AI-generated videos can be used to provoke strong emotions, including fear, anger or guilt. False footage of crying children, injured animals or burning buildings may be created purely for clicks, donations or political influence. Children may feel upset or powerless, unaware that what they are watching has been digitally invented to manipulate their reaction.

DISINFORMATION

AI-generated videos can spread fake news, making it harder for children to separate fact from fiction. False clips may include deepfake interviews, hoax disasters or fabricated health claims. AI is already being used to produce misleading or persuasive material that appears authentic. If they don't develop media literacy, children may accept false content as truth.

IMPERSONATION AND SCAMS

With just a few photos or voice clips, AI tools can imitate someone's appearance or speech. This makes it easier for scammers or bullies to create fake videos of children, teachers or celebrities. These impersonations can be used for fraud, harassment or humiliation – and can spread quickly through social media or group chats, due to the viral potential of video, in particular, on social media.

Advice for Parents & Educators

TEACH HOW IT WORKS

Explain to children that videos can be faked – and show them how. Demonstrating side-by-side examples of real vs AI-generated clips helps to build awareness. Discuss how faces, voices and even movements can be copied by machines. Understanding the technology reduces fear and builds confidence in navigating digital content safely.

TALK ABOUT TRUST

Always keep lines of communication open. If a child sees something upsetting or unbelievable, they should feel safe discussing it without judgement. Create an environment where they know they will not get in trouble for asking questions. This also helps you step in quickly if harmful content has been shared; trust is vital and needs to be nurtured.

ENCOURAGE CRITICAL QUESTIONS

Help children question what they watch. Who made this? Why was it made? Is it trying to persuade me? These habits encourage digital thinking, especially when videos seem too shocking or convenient. Reinforce that not everything shared by friends or influencers is true, even if it looks convincing at first, and that the initial approach should always be one of speculation.

STRENGTHEN PRIVACY SETTINGS

Advise children not to share voice notes, selfies or personal videos on public platforms. AI tools often scrape content from social media to create deepfakes. Use privacy controls to limit who can see their content and turn off facial recognition where possible. Fewer public images means fewer opportunities for misuse.

Meet Our Expert

Brendan O'Keefe is a headteacher and digital education consultant with over a decade of experience in education. As Director of Digital Strategy across multiple schools and an advisor to The National College, he specialises in digital safety, PREVENT, and pastoral care.



#WakeUpWednesday®

The National College

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COME AND JOIN US
FOR OUR

WINTER WONDERLAND CHRISTMAS PARTY

SANTA CLAUS AND MRS CLAUS, DISCO,
PARTY GAMES, BALLOON MODELLER,
ARTS AND CRAFTS, DELICIOUS TREATS

SATURDAY 6TH DECEMBER 2025

£1 EACH ADMISSION FEE
£4 VISIT SANTA'S GROTTTO

WEAR YOUR PYJAMA'S

The fun will start at 2pm until 4pm in the
afternoon at Saxon Hill Academy School,
King's Hill Road, Lichfield, WS14 9DE

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We would like all our families to know that we have an updated PSHE/RSE policy.

This can be read [here](#).

We are currently on Cycle 3. We would welcome you following the topics we are addressing this year.



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CHRISTMAS DECORATIONS NEEDED

Please can you help FOSH by donating white, blue or silver Christmas Decorations to make our Winter Wonderland Christmas Party Magical! Your generous contribution will be much appreciated.

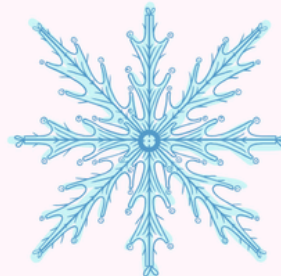
How to Donate:

Drop off your Christmas Decorations to the School Office, Saxon Hill Academy, King's Hill Road, Lichfield, WS14 9DE

What to Bring:

White, Blue or Silver Christmas Decorations,

We will be receiving donations
until 28th November 2025



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Follow Us On
Social Media



EMAIL:
friendsofsaxonhill@saxon.set.org

INSTAGRAM:
[@friendsofsaxon](https://www.instagram.com/friendsofsaxon)

FACEBOOK:
[https://www.facebook.com/share/
g/1BsbBN2KTH/](https://www.facebook.com/share/g/1BsbBN2KTH/)

We will update you on news,
events and important school
information.

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Key Dates



11th December - Christmas Jumper Day

16th December - Secondary Pupils

Christmas Market

17th December - Father Christmas and
Christmas lunch

18th December - Primary Performance

1:30-2:30pm

19th December - Carol Service

22nd Dec - 2nd Jan - Holiday



EVIDENCE
FOR LEARNING

Please check Evidence for
Learning to see what your
child has been up to this
week.

