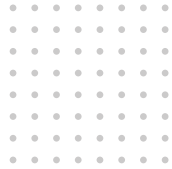
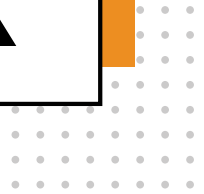


inspired
excited
Get ready
for career
conversations
ideas
informed



Thinking outside the box





vs.

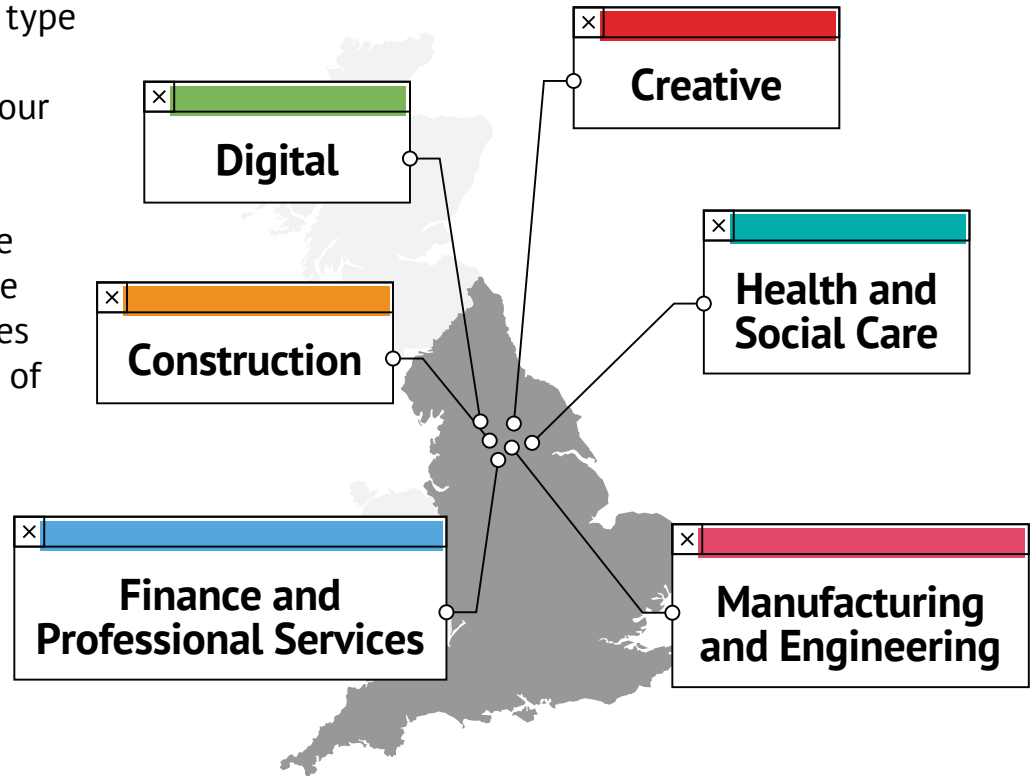


What's the difference?

They may seem similar, but actually, **industry** refers to specific companies that are based around the same type of business and **sectors** describes large sections of our economy.

In our region, we have some key sectors that offer a wide range of career opportunities and require a diverse range of skills.

Let's have a look at these key sectors!



Creative

The creative sector plays host to careers such as social media managers and graphic designers. Did you know that Sky, Channel 4 and Burberry all have offices or headquarters in our region?



Roles within this sector include:

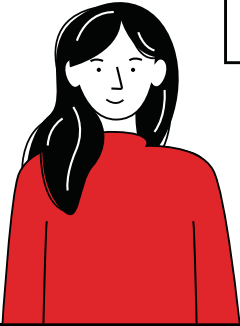
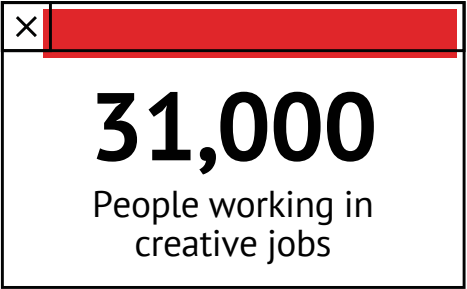
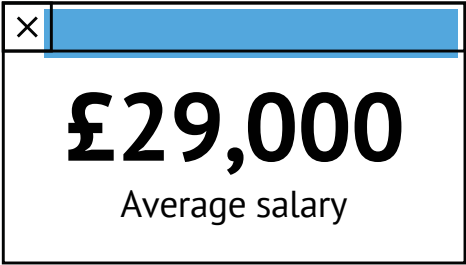
Graphic Designer

Social Media Manager

Account Director

Actor

Finance Officer



Digital

Some of the most in-demand jobs in the digital sector are games designers and solutions architects. Programmers and software developers make up the largest part of the digital sector in our region.



Roles within this sector include:

**Marketing
Coordinator**

**IT Sales
Executive**

APP Developer

**Solutions
Architect**

Games Designer

×

£37,500
Average salary

47,000
People working in
digital jobs



Health and Social Care

Did you know that 4 out of 5 NHS national offices are based in Leeds? The health and social care sector in our region includes jobs like social workers and nurses.



Roles within this sector include:

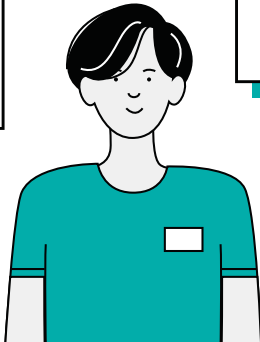
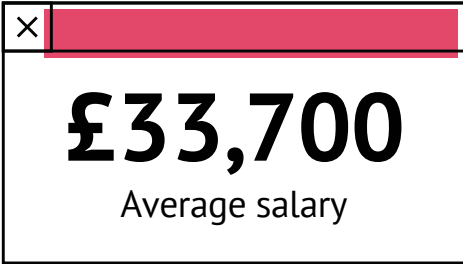
Physiotherapist

**Social
Worker**

**Housing Support
Officer**

**Registered
Nurse**

**Welfare Rights
Officer**



Construction

In our region, there are roughly 60,000 people working in the construction sector. The most in-demand job roles in this sector are for quantity surveyors and structural engineers.



Roles within this sector include:

Carpenter

Town Planner

Quantity Surveyor

Structural Engineer

Interior Designer

×

£37,000
Average salary

60,000
People working in
construction jobs



×

**MORGAN
SINDALL**
CONSTRUCTION

ENGIE

Balfour Beatty

Manufacturing and Engineering

Leeds City Region has 7,300 manufacturing and engineering businesses, generating £7 billion a year. This sector features jobs like production worker and electrical engineer.



Roles within this sector include:

Electrical Engineer

Compliance Officer

Production Worker

**Research and
Development**

HR Officer

✕

£31,000
Average salary

147,000
People working in
manufacturing and
engineering jobs



✕



Nestlé

BURBERRY

HARIBO

Financial and Professional Services

The professional and financial services sector includes many careers, such as financial managers and accountants. Did you know that over 30 national and international banks are based in Leeds City Region?



Roles within this sector include:

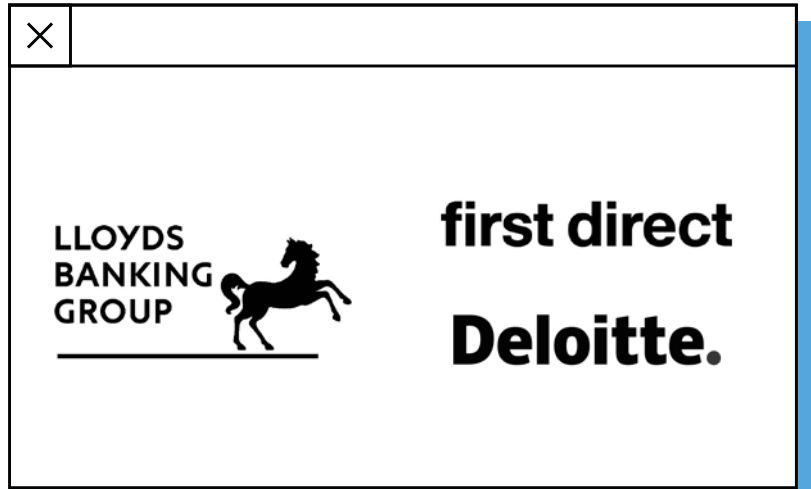
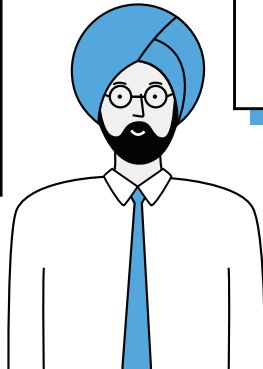
**Legal
Professional**

Accountant

Personal Assistant

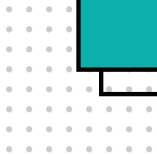
Team Leader

**Financial
Manager**





Many of the jobs that you see here require skills that can be applied to all sectors. Here's a quick example... The ability to problem solve could see you working as a Project Manager in the Health & Social Care Sector, or even as a Business Advisor in the Financial & Professional Services sector. Loads of our key skills are transferrable across the sectors, creating a world of opportunities.



What's next?

x

**Activity 4: ———→
Thinking outside
the box**

x

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Partnership

Working in
partnership
with the

**West
Yorkshire**
Combined
Authority