

Why do you study this course?

- This course has been designed to provide you with the knowledge and understanding of one of the world's fastest growing industries.
- It will allow you to develop skills in a range of Business areas including Finance and Customer Service
- It will allow you to progress into employment, further education or onto the Level 3 Business course in the sixth form at Astley.

Units you will study in Year 10

Units	BTEC First Award	Assessment Method
4	Principles of Customer Service	Internal (Coursework)
2	Finance for Business	Internal (Examination)

Unit you will study in Year 11

Units	BTEC First Award	Assessment Method
3	Promoting a Brand	Internal (Coursework)
1	Enterprise in the Business World	External (Coursework)

Who will do the course?

- As this is a level 2 course it is open to students who expect to get a grade 4 or above in English and Maths.

How is the course assessed?

- There are three units in year 10 and 11 which will be assessed using coursework projects. These will be marked in school by your teacher and moderated by the examination board.
- There is one online examination in year 11 which is worth 25% of your overall grade.
- The course is equivalent to one GCSE grade 9 to 4 but marked as a BTEC Pass, Merit, Distinction or Distinction Star.

What styles of teaching and learning will be used?

- A variety of styles will be used to enable you to complete the course. You will research the Business industry through group work, individual assessment, the internet and teacher led activities.

For further information see Mr Gilhooley, Mrs Clennell or Mr Armstrong.