

# BTEC Level 1/2 Tech Award ENTERPRISE (Business)



## Why do you study this course?

- This course has been designed to provide you with the knowledge and understanding of one of the world's most dynamic industries.
- It will allow you to develop skills in a range of business areas including finance and customer service.
- It will allow you to progress into employment, further education or onto the Level 3 Business course in the sixth form at Astley.

The course is equivalent to one GCSE grade 8 to 1 but marked as a BTEC Pass, Merit, Distinction or Distinction Star.

## Units you will study (Year 10)

Unit 1: Exploring Enterprise  
(Assessed using Internal Coursework Assignment)

Unit 3: Promotion of Finance for Enterprise  
(Assessed using an External Examination)

## Units you will study (Year 11)

Unit 2: Planning and Pitching an Enterprise Activity  
(Assessed using Internal Coursework Assignment)

## Who will do the course?

This is a Level 1/2 course and is open to all students.

## What styles of teaching and learning will be used?

A variety of styles will be used to enable you to complete the course. You will research the enterprise/business industry through group work, individual assessment, the internet and teacher led activities.

**For further information contact Mr Gilhooley or Mrs Clennell**