

WORLD OF WORK - WC 1st September 2025
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Year Group	12
Subject	Creative Digital Media

Lesson 1

Please complete the task below:

Media Products

1. Define the term media
2. Define the term media product
3. What is the purpose of media products?
4. Define the term target audience.
5. Research task-Collect five examples of the following media products thinking about different target audiences.
 - film
 - television
 - audio
 - digital publishing
 - digital games.
 - Music videos
 - Magazines

Lesson 2

Please complete the task below:

Media Products

1. What is meant by the term digital media?
2. Research different careers linked to digital media.
3. Media sectors research task researching the following sectors:
 - Audio/moving image examples-purpose and images
 - Print/publishing examples-purpose and images
 - Interactive media product examples- purpose and images

Thank You and see you soon :-)

World of Work Staff