# **Preparation Work for BTEC Year 12 Business Studies**

To prepare for BTEC Business Studies in Year 12 complete the following assignment over the summer break.

You can complete the task in any format you wish eg poster, booklet, power point, word document.

#### **Your Task**

Write an article about how one business in the UK will be affected COVID19.

### The business can be:

- 1. A local business e.g. Arrighi's Ice Cream / Crescent Café
- 2. A national business e.g. Greggs or Kwik-Fit

### Your article should include the following information.

- 1. A short description of the business and what it does.
- 2. A short description of the main *Customers* of the business and an explanation of how they might be affected by 'COVID19'.
- 3. A short description of the main *Suppliers* of the business and an explanation of how they might be affected by 'COVID19'.
- 4. A short description of the main *Employees* of the business and an explanation of how they might be affected by 'COVID19'.
- 5. A short description of the main *Owners or Shareholders* of the business and an explanation of how they might be affected by 'COVID19'.

## **Resources**

- 1. Business sections of online newspapers e.g. BBC.co.uk, theguardian.com, telegraph.couk.
- 2. The internet and Google searches.
- 3. TV programmes eg BBC iplayer business news.

Hand in your finished work to Mr Drought or Mr Gilhooley in your first lesson in September.

Good luck ©