



September 2026

Dear Parents and Carers,

We are excited to invite our school community to take part in this year's **Link to Hope Christmas Shoebox Appeal**.

Link to Hope is a Christian charity dedicated to combating poverty, delivering vital humanitarian aid, and supporting the most disadvantaged communities. Their ultimate vision is a future where every person in Eastern Europe lives in a safe environment with guaranteed access to basic healthcare, human rights, education, and employment.

The shoeboxes packed by our families will be sent directly to vulnerable individuals and families in **Ukraine, Moldova, Bulgaria, and Romania**.

By filling a shoebox, your family can directly support people in these regions who need it most:

- **The Poorest:** Families surviving in impoverished rural villages that lack the basic amenities many of us take for granted daily.
- **The Most Vulnerable:** Children and severely marginalized groups who face daily hardship.
- **The Most Exploited:** Individuals and families left at the mercy of difficult circumstances and authorities beyond their control.

You can find out more information here: <https://linktohope.co.uk/shoebox-appeal-2026/> and with the leaflet attached.

How to Take Part

We have attached an instructional leaflet to this letter detailing how to pack your shoebox, including recommended items and packing guidelines.

1. **Pack Your Box:** Fill a standard shoebox with gifts using the attached guidelines.
2. **Cover the Delivery Fee:** A small transport contribution is required per box (£3). You can pay this fee directly online via the Link to Hope website or securely tape the money to the box.
3. **Return to School:** Please send your completed shoeboxes into school with your child no later than **October 15th**.

'Let your light shine before others' Matthew 5 v 16
Head Teacher: Mr Daniel Jeffries BA(Hons) MA NPQH NPQEL

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Safeguarding is everyone's responsibility - Selwood Academy is committed to safeguarding and promoting the welfare of our children and we expect all members of staff, volunteers and visitors to share this commitment.

Thank you for your generosity and support in making a real difference to vulnerable lives across Eastern Europe this Christmas season.

Best Wishes,

A handwritten signature in blue ink, appearing to read 'Hooper', with a long horizontal flourish extending to the right.

Mrs Luci Hooper