

# Privacy Notice for Pupils and Parents (Academy)

We, Selwood Academy are a Data Controller under the UK General Data Protection Regulation, which means that we need to provide you with information about how we use your personal data.

## What we collect

We hold personal data such as:

- Your name, contact details, and address
- Information about you such as your ethnicity, language, and whether you have free school meals
- Safeguarding information
- Special Educational Needs information
- Medical information
- Your attendance
- How well you're doing in school, including any assessments and behavioural information
- CCTV images

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## Why we use it

We use your data to:

- Support your learning and help your progress
- Keep you safe and protect your wellbeing
- Help the Academy improve
- Meet our legal requirements such as sharing data with the Department for Education (DfE)

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## Legal basis

We process your data under:

- **UK GDPR Article 6(c)** – Legal obligation, because the law says we need to collect and share this data
- **UK GDPR Article 6(e)** – Public task, to enable the running of the school and Academy
- **UK GDPR Article 9(g)** – Substantial public interest (for special category data)

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## Collecting your information

We collect your personal data through registration forms, annual data collection forms, and our interactions with you. This data is essential for the Academy's operational use. The majority of the information you provide is mandatory, but some may be requested on a

voluntary basis. To comply with the law, we will inform you at the point of collection whether you are required to provide information or whether you have a choice.

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## **Storing your information**

We retain data only as long as the law says we have to, or for the Academy's operational use. For more information, please request to see our data retention schedule.

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## **Who we share your information with**

We may share your data with:

- Your next school, if you transfer to another school
- Our local authority, including social workers and public health teams
- The Department for Education (DfE)
- Youth support services if you are over 13
- The police, if necessary
- Your doctor, if necessary

We do not share your data with anyone without consent unless the law and our policies allow us to do so.

For more information, please see the 'How Government uses your data' section.

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## **Youth support services**

If you are over 13, we will share your data with our local authority and providers of youth support services, because they have legal responsibilities for the education and training of 13-19 year olds. They will provide youth support services and careers advice.

The information we share is limited to your name, address, and data of birth. With your parents' consent, we may provide other data to help the running of youth support services.

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## **International transfers**

We do not routinely store or share personal data outside of the UK or EU/EEA. If data is stored outside these areas, we ensure safeguards like standard contractual clauses are in place.

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## **How Government uses your data**

We will share some of your data with the Department for Education (DfE).

This includes data for the annual census, your attendance data, and data about your progress and attainment,

We share this information for:

- School funding arrangements, because our funding is calculated on the number of children and their characteristics in each school
- Education policy monitoring, to see how schools are performing and put interventions in place
- To research and monitor educational outcomes

To find out more about the requirements placed on us by the DfE including the data that we share with them, go to <https://www.gov.uk/education/data-collection-and-censuses-for-schools>

Your personal data will also be added to the **National Pupil Database (NPD)** which is owned and managed by the DfE. This data is used for research to improve and promote the education and wellbeing of children in England.

The evidence and data provide DfE, education providers, Parliament and the wider public with a clear picture of how the education and children's services sectors are working in order to better target, and evaluate, policy interventions to help ensure all children are kept safe from harm and receive the best possible education.

To find out more about the NPD, go to <https://www.gov.uk/government/publications/national-pupil-database-npd-privacy-notice/national-pupil-database-npd-privacy-notice>

The DfE will only share pupils' personal data where it is lawful, secure and ethical to do so. Where these conditions are met, the law allows the Department for Education (DfE) to share pupils' personal data with certain third parties, including:

- schools and local authorities
- researchers
- organisations connected with promoting the education or wellbeing of children in England
- other government departments and agencies
- organisations fighting or identifying crime

For more information about the Department for Education's (DfE) NPD data sharing process, please visit: <https://www.gov.uk/data-protection-how-we-collect-and-share-research-data>

Organisations fighting or identifying crime may use their legal powers to contact the Department for Education (DfE) to request access to individual level information relevant to detecting that crime.

For information about which organisations the Department for Education (DfE) has provided pupil information, (and for which project) please visit the following website: <https://www.gov.uk/government/publications/dfe-external-data-shares>

To request a copy of the personal data held about you by the DfE, you should make a subject access request (SAR). Further information on how to do this can be found within the DfE's personal information charter:

<https://www.gov.uk/government/organisations/department-for-education/about/personal-information-charter> or  
<https://www.gov.uk/government/publications/requesting-your-personal-information/requesting-your-personal-information#your-rights>

To contact the DfE: <https://www.gov.uk/contact-dfe>

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## Requesting access to your personal data and your rights

You can request the following from the Academy:

- Access your data
- Correct or delete it
- Restrict or object to its use
- Request electronic transfer
- Complain if your data is misused

To exercise any of these rights, please contact the Academy or Data Protection Officer (details below).

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## Contact us

For questions or data requests, contact the academy Data Protection Lead, Melissa Singer at [melissa.singer@selwood-academy.co.uk](mailto:melissa.singer@selwood-academy.co.uk) or our Data Protection Officer at [dposchools@somerset.gov.uk](mailto:dposchools@somerset.gov.uk)

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