

SELWOOD ACADEMY NEWSLETTER



DIARY DATES

July

**18th - Year 8
Celebration Assembly**

**18th - End of Term 6 -
Early finish 12.05pm**

September

4th - Start of Term 1

PAYMENT DEADLINES

- Year 7 Living Rainforest Trip – **5th September**
- Year 5 Mendip Adventure Days – **12th September**

END OF YEAR REPORTS

These are now available on the Parent Portal App and have been emailed to parents/carers this week

HELLO SUMMER!

18th July 2025 - Issue 17

IN THIS EDITION

- Reminders
- Recent Events
- School News
- Useful info

REMINDERS

END OF TERM - EARLY FINISH

The last day of term is **Friday 18th July 2025**. Pupils will finish early at **12.05pm**. We hope that all pupils, parents, carers and staff have a wonderful summer break!

WRAP AROUND CARE (PREMIER EDUCATION)

Details of Before and After School Wraparound Care from Premier Education are now loaded onto our website. Please see link below
[Link to website](#)

SCHOOL KITCHEN TOP-UPS

A polite reminder that parents/carers are responsible for ensuring their child's ParentPay account has sufficient credit each day. Please top up in good time, as payments may not show instantly. Kindly note, that we do not offer a credit facility and any pupils without sufficient funds on their account at morning breaktime will not be given any food/drinks.

START OF TERM

We return to school on **4th September 2025**. We will return on **WEEK 1**.

REMINDERS

AFTER SCHOOL CLUBS

Details for the Autumn 25/26 After School Clubs, including the Club List and Club Information document, are now available on our website.

Link to website - [After School Clubs](#)

If you would like to sign your child up for any clubs, please do so via the Arbor Parent App or Parent Portal under the Activities section. Any clubs your child is eligible for and that have available spaces will be shown there.

Access to this section will be opened up on Friday 22nd August 2025.

As spaces are limited, we kindly ask that you only sign your child up for clubs they are interested in and able to attend each week.

Most clubs will begin the week commencing Monday 15th September 2025 and end the week of Friday 12th December 2025. However, please check the specific dates for each club, as there may be some variations.

ARBOR APP QUERIES

We have had a few queries with problems logging on the Arbor App. Please ensure that you download the Parent App and NOT the Student App. You should then be able to sign in using your username (this is your email address used for school) and the password that you set up in the portal. This can be downloaded from either the Playstore on android phones or the Apple Store on iPhones.

PARENT/CARER CONTACT DETAILS

It is vital that we hold up to date contact information for all our pupils. Please check your details are correct via the Arbor Parent App or Parent Portal. If any details need updating, we encourage you to make changes directly through the app or portal. These contact details are used for all communications, so keeping them up to date ensures you continue to receive important information about your child.

MEDICATION POLICY REMINDER- FROM SEPTEMBER 2025

If your child requires prescribed medication to be administered in school from September, a new medication plan must be completed and submitted on the first day back. Please note:

We can only accept prescribed medication.

All medication and the appropriate forms must be handed in by an adult to reception.

You can find our updated medication policy and required forms on our website - [Medication Policy & forms](#)

REMINDERS

LUNCH ACCOUNT BALANCES FOR LEAVERS

If your child is leaving Selwood Academy at the end of the Summer Term 2025 we would like to provide you with important information about using up any balance that may be left on their lunch account before their final day.

Please log in to ParentPay to check whether your child has a balance on their account.

We highly recommend that any balance is used up before your child leaves as it is not transferable to their new school.

As an alternative we do have the facility to transfer any balances to younger siblings/relatives who will be staying at Selwood Academy (this does not include new pupils starting at the school). If you would like to do so, please contact the school by Friday 11 July 2025 to request this; any requests received after that date may not be possible to action.

If you need any further help or information regarding this, please don't hesitate to email the school.

PUPIL SCHOOL EQUIPMENT

Part of being well organised means bringing all of the equipment needed for the school day. It is important to check the timetable and ensure that the correct equipment for the next day is all packed the night before. Your child will need:

Mandatory equipment:

Pens - 2 blue and 2 black ink
A pencil, ruler, sharpener and eraser
Reading book - we encourage reading at every opportunity

Suggested equipment:

Glue stick
Whiteboard pen
A set of colouring pencils

Sensible bag, ideally a rucksack with two shoulder straps so that the load can be spread evenly. We recommend that PE kit is brought in a separate bag

SCHOOL NEWS

Proposed Trips & Activities 2025/2026

As an Academy we aim to provide a range of opportunities to our pupils recognising that in the vast majority of cases pupils can't do them all. We share this information so you can see the range of opportunities and choose what you may wish to aim for in your time with us. Below is a list of the proposed trips for the next year.

Year 5	Term	Estimated cost
Team building and caving day	1	£65
Harry Potter Studios	3	£55
Church Visits (local)	3	Free
Disneyland Paris	4	£580
Swimming	Different term per tutor group	£60
Year 6	Term	Estimated cost
Portsmouth Harbour visit	5	£40
Residential Trip	6	£245
Sicily (October 2026)	1	£900
Year 7	Term	Estimated cost
Theatre Trip	1	£50
The Living Rainforest	1	£25-£35
Paris (French trip)	4	£580
Black Country Museum	5	£20-30
Wesley day – Kingswood School	5	Free
Sicily (October 2026)	1	£900
Ski Trip- places already confirmed	3	£1500
Year 8	Term	Estimated cost
Bath university (careers education)	2	£6-10
Places of Worship	3	£25
Theatre Trip	4	£50
Hengistbury Head	5	£20
Battlefields	6	£565
Thorpe Park	6	£50
Prom	6	£20
Leaver's hoodies	6	£20
Ski Trip- places already confirmed	3	£1500
Whole school	Term	Estimated cost
Panto	2	£6-8

We aim to keep the trips similar every year so you can plan what trips you may attend in your time with us. Pupils that are entitled to Pupil Premium get a £50 activity voucher that can be used to cover the cost or part of the cost of any trip (It can't be used for the deposit of a residential trip). Individual payment plans can also be set up to support families with the cost of trips. Please speak to the Finance office if you wish to do this. All trips are subject to change and may be cancelled if enough contributions are not received.

RECENT EVENTS

Sports Day

On Friday 20th June we held our Sports Day. This was an all day event that included a mix of team sports/activities, as well as the more traditional track and field athletics events. The variety gave all pupils a chance to let their light shine on the day. It was great day for some fun and friendly competition and the cool refreshments definitely helped keep everyone going in the hot weather! A big thank you to all the parents and carers who joined us, your support means so much!



Thank you to all of the pupils and staff that took part!

Year 7 & 8 Rounders

Our Year 7 & 8 Rounders Teams have shown great dedication this term, working hard to develop their batting & fielding skills. We're proud to share that both teams placed 2nd in the local Rounders Tournament – a brilliant achievement!



We were also delighted to be invited to Frome College for a Rounders Workshop, where our pupils had the chance to train with the College Sports Leaders – a great experience all round!

Well done teams!

RECENT EVENTS

Staff vs Pupil Rounders

The Pupil vs Staff Rounders Match returned to Selwood and it did not disappoint! In a competitive showdown for the Rounders Trophy, both Year 7 and Year 8 teams gave it their all. Year 7 put up a strong fight, scoring 3.5 rounders, just edged out by the staff team with 4. Year 8 brought the energy, scoring 6 rounders, but the staff pulled ahead with 8. It was an action packed afternoon, full of big hits, brave dives, and great team spirit. The Staff Team walked away with the trophy... but the pupils definitely made them work for it!



Well done to everyone that took part!

Somerset County Athletics Championships

One of Selwood's very own Year 8 pupils represented Mendip schools in the Somerset County Athletics Championships. Riley competed against year 9's in the junior boys age range and delivered an amazing performance and secured 5th place in the county.

Well done, Riley! what an amazing achievement!



RECENT EVENTS

Mendip Residential

Our Year 6 pupils returned home last week after an unforgettable few days of adventure at Mendip Camp! From kayaking and canoeing to abseiling down cliffs, they tackled every challenge with courage and resilience.



We're so proud of how they pushed themselves, overcame fears, and supported one another throughout the adventure. They no doubt returned tired, happy, and full of exciting stories to share!



A huge well done to all the children for their brilliant attitude and to the staff for making it such a special experience!

RECENT EVENTS

Senior Pupil Announcements

Following a really robust selection process and final interviews last week, we are pleased to confirm the senior pupil appointments have been selected. It was a very tough choice this year as all of the candidates were fantastic – they impressed us with their confidence, ideas, and passion for the school.

Head Girl - Tabby H

Deputy Head Girl - Bea M

Senior Ambassador - Alexa J

Head Boy - Thomas H

Deputy Head Boy - Isaac W

Senior Ambassador - Max F

A huge well done to everyone who took part & huge congratulations to those selected!

Year 7 Biome Projects

Year 7 were tasked with researching a biome of their choice and recreating it inside a box. Here are just a few of the ones created - they are truly beautiful!



Well done to all pupils! We are so proud of all your hard work and imagination!

RECENT EVENTS

Wesley Day

On Monday 7th July, our Year 5 pupils celebrated Wesley Day. It was a meaningful event where our children stepped into the role of ambassadors for our local community.

Throughout the day, they learnt about John Wesley and explored the values at the heart of our Methodist heritage. Inspired by his timeless words:

**“Do all the good you can,
by all the means you can,
in all the places you can,
at all the times you can,
to all the people you can,
as long as ever you can.”**



Our pupils put these words into action through a variety of community projects alongside their tutor groups.

We can't wait to see the impact they make and the lessons they'll carry with them long after this day.

Year 5 French Breakfast

On Thursday 3rd July, our Year 5 pupils had a très délicieux morning as they enjoyed a traditional French breakfast at school! Croissants, fruit juice, and lots of smiles were on the menu.



Pupils were tasked with ordering their breakfast in French... it was a wonderful way to bring language and culture to life!



PREMIER HOLIDAY CLUBS



more fun, more friendships, more smiles
DURING THE SUMMER HOLIDAYS!



Book today
premier-education.com



Premier
Education

★ **Trustpilot**



Based on 20,000 reviews

YOUR NEAREST MULTI-ACTIVITY CAMP

Venue: Selwood Academy, Berkley Road, Frome, BA11 2EF

Dates: Tuesday 26th Aug until Fri 29th of Aug 2025

Times: 9-3pm full day (4 year olds 9-1pm)

Price: Full day £22.82 (4 year olds £13.84)

Ages: Reception to Year 7

Additional info: Remember to bring hats and suncream



Mix it up this Summer with our multi-activity holiday camps!

These camps are a perfect blend of activities for all ages, combining different sports with a variety of team games.

Every day is different, with a mix of fun activities – from archery to fencing, dodgeball to cricket, plus much more!

Book now for a Summer full of fun!

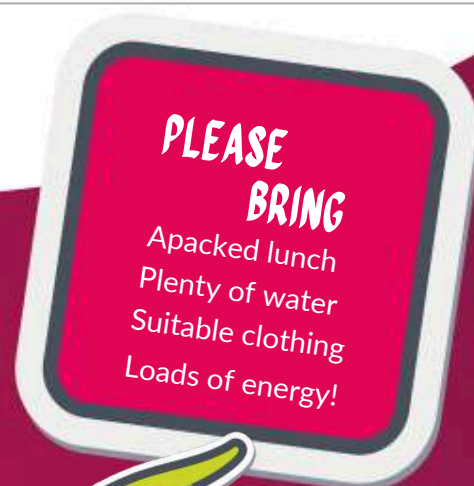
[CLICK HERE TO BOOK](#)

**CAMPS ARE BETTER
WITH FRIENDS!**



**TREAT YOUR FRIENDS
TO 20% OFF...AND GET
20% OFF TOO!**

*Ts&Cs apply. Refer a friend discount on new bookings only.



Based on over 20,000 reviews

SELWOOD ACADEMY

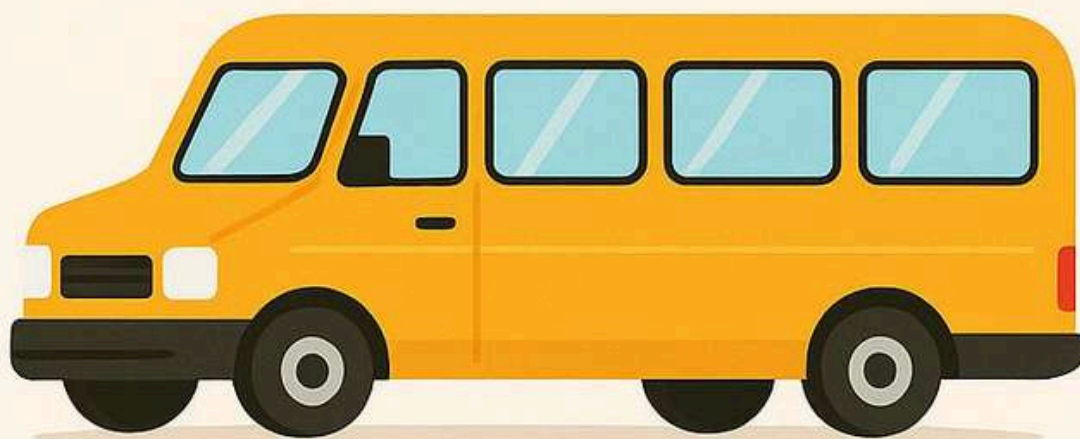
PTA LAUNCH!



**COMING THIS
SEPTEMBER!**



**FIRST MISSION:
FUND A NEW SCHOOL MINIBUS**



WANT TO MAKE A DIFFERENCE?
Join our fundraising team and be
part of something amazing.

✉ Email: pta@selwood-academy.co.uk



Frome CHILDREN'S Festival



SUNDAY



27th JULY

FREE!
FAMILY FUN &
ACCESSIBLE
ACTIVITIES

10 am - 2 pm

DONATIONS
WELCOMED
PLEASE



at



THE CHEESE & GRAIN

through to

WELSHMILL PARK



For further information and to book please see the link below:
[Frome Children's Festival](#)

10 Top Tips for Parents and Educators

STAYING SAFE AROUND WATER

Enjoying time in, on, and around water plays a vital role in a young person's overall development, offering a healthy and exhilarating way to have fun. This guide outlines essential safety advice, based on the Royal Life Saving Society UK's Water Safety Code, to help ensure children can enjoy swimming and similar activities safely and responsibly.

1 STICK TO LIFEGUARDED AREAS

It's never advisable to enter unsupervised bodies of water, especially alone. Instead, it's considered best practice to accompany children to places with lifeguards, as they will be trained to respond swiftly in emergencies and provide first aid when needed.



2 LEARN SIGNS AND FLAGS

When going to a new environment, it's important to research the local area and make children aware of safety signage before entering the water. If visiting the seaside, make sure children are always supervised by an adult and that they know what different beach flags mean, so they're knowledgeable of where and when they can enter the sea.



3 STOP AND THINK

Young people should be cautious before entering water, as it's difficult to know what hazards could be underneath. Use the Water Safety Code and encourage children to ask themselves questions such as, "Is the water too deep or too shallow? Are there currents, tides, or underwater objects?" Make sure children know never to enter water from a height, as what lurks below could cause serious injuries.



4 CONSIDER WATER TEMPERATURE

Even on hot days, water can be deceptively cold. Tragedies strike when young people experience cold water shock. Never let children enter water quickly; instead, ensure that they enter slowly and carefully to allow their bodies to adjust to the temperature or exit easily if needed.



5 INFLATABLE SAFETY

Although inflatables may seem like a fun idea when visiting locations like the beach, they can float further out from shore and into more dangerous water. It's advisable only to use inflatables in spaces like appropriately managed swimming pools, where they're used in more controlled and supervised environments.



6 SUPERVISION IS KEY



For young children, and particularly those under the age of five, it's important for them to be supervised at home, outside and at the pool at all times. It's essential for parents and educators to understand that young children can drown quickly and silently; therefore, anyone supervising them must maintain constant watch in case they get into difficulty.

7 DON'T GO TOO FAR



When swimming, especially in open water, it's best to teach children to stay within a safe depth. Share advice with them such as only entering water up to a standing depth, and in the case of visiting the beach, swim parallel to shorelines. This will allow a child to stay in control and get out of the water easily.

8 KEEP POOLS AND TUBS DRAINED

For parents of young children, a simple way to protect them at home is to keep outdoor spaces and bathrooms tidy after playtime. This includes removing water from paddling pools after use and turning them over, returning lids to hot tubs and taking toys out of baths, so all water can be fully drained from the tub.



9 FLOAT AND CALL 999



If a child gets into difficulty in the water, they should try to float on their back, stay calm, and call for help. If a young person sees someone else in trouble, they should dial 999 or 112 immediately, then shout to reassure their friend, encouraging them to float on their back, and letting them know that help is on the way. Children should never enter the water to attempt a rescue or retrieve belongings.

10 TEACH WATER SAFETY



Beyond swimming lessons, children should be educated in school on water safety. Use RLSS UK's accredited programme, 'Water Smart Schools', which offers free lesson plans and resources on how to be safe on, near and around water by following the Water Safety Code.

Meet Our Expert

The Royal Life Saving Society UK (RLSS UK) is a national water safety charity that gives children the chance to enjoy a lifetime of fun in the water, safely. Water safety education provided in schools is vital and, in some instances, could be a child's only opportunity to learn about the water.



The National College

What Parents & Educators Need to Know about AI-ENABLED SCAMS

WHAT ARE THE RISKS?

PHISHING EMAILS: BETTER & QUICKER

Phishing scams – emails designed to trick people into handing over login details or money – are not new, and do not rely on AI; however, AI has made them far more dangerous. Criminals can now generate highly convincing emails at speed, mimicking an organisation's tone, branding and language with ease. This makes phishing attempts harder to spot, especially for young people who may not yet know what to look out for.

ONLINE MARKETPLACE FRAUD

Online marketplaces are now a common way to buy and sell everything, from second-hand clothes to cars. Criminals are exploiting this by using AI to enhance or completely fake product photos and videos, and pressure buyers into paying deposits or full amounts upfront. These tactics are becoming more advanced, making it vital to pause, check, and verify the sale before parting with any money.

VOICE IMPERSONATION

AI can now realistically impersonate a person's voice when given a small sample of someone's speech patterns. This is especially concerning where voice has been enabled as an alternative to password-based logins. One such example was the use of AI deepfake audio as part of a fake kidnapping scam: the criminals used an AI voice clone of a 15-year-old to convince her parents she had been kidnapped and elicit a ransom.

EMPLOYMENT SCAMS

Using AI, criminals can create fake online profiles that seem completely real. These synthetic identities can chat with young people about fake job offers, asking for money to secure a visa or paperwork. In 2025, The Guardian reported a scam targeting young people with promises of quick cash, posing as TikTok staff.

INFLUENCER & INVESTMENT SCAMS

AI tools now make it easy to manipulate video and audio, with technology available that can generate entirely fake content using the likeness of celebrities or influencers. Criminals are using this to create convincing videos of well-known figures promoting fake products or services, which young people can be particularly susceptible to. Cryptocurrency scams are a common tactic, luring people into investing in schemes that do not exist. Once payment is made, the criminal simply disappears with the money.

ROMANCE SCAMS & SEXTORTION

AI chat bots can now mimic real conversations, often accompanied with realistic fake photos and videos, which makes it easier for criminals to build trust with young people – among other things, this can lead to fraud or sextortion. In 2024, the NCA's CEOP Safety Centre received 380 reports of sextortion. Alarmingly, in the first five months alone, police received an average of 117 monthly reports involving under-18s, showing how serious and targeted this threat has become.

Advice for Parents & Educators

THINK CRITICALLY

The key to addressing the increasing growth of AI-enabled scams is to think critically and show caution. Inform children that if something is too good to be true, then it probably is. Encourage them to stop and carefully consider what they are seeing and reading before taking any action. For example, if a social media post expresses urgency, proceed with caution; if content seems unusual, even from a known person, it may be that their account has been hacked.

SEEK TO VERIFY

Criminals may breach an influencer's account or spread misinformation and fake content; however, their approach will generally be limited to a single account, site or service. Where possible, show children how to verify information to check its legitimacy before proceeding. Small actions, such as phoning the person who is the subject of a suspicious email, or checking content via an individual or company website or social media sites can make the difference. The greater the risk, the more effort we should expend to confirm whether the information presented is true or false.

USE TRUSTWORTHY SITES AND SERVICES

Online marketplaces are useful when buying and selling items; however, where possible, encourage children to use reputable companies and their online shopping sites. These companies are likely to have more sophisticated cyber-security safeguards in place, underpinned by consumer legislation, enabling them to control how products and services are displayed and traded on their sites.

REPORT IT

As the sophistication of scams increases, the likelihood of being tricked by them also increases, especially when not paying attention or acting quickly. It is important that young people know how to report incidents as they happen. Show children how to report their concerns to the social media site, Action Fraud, banks, and other individuals or organisations linked or involved. If you are unsure of the most effective reporting channel, contact Action Fraud.

Meet Our Expert

Gary Henderson is the Director of IT at Millfield, a large independent boarding school in Somerset, as well as a member of the Digital Futures Group, Vice Chair of the ISC Digital Advisory Group and an Association of Network Managers in Education (ANME) Ambassador.



#WakeUpWednesday

The National College