



Friends of Shadwell School Social Media Policy

This policy explains how our association uses social media. It is available and applies to all members of our association.

Details of the social media used by our association

Friends of Shadwell School uses both Facebook and Instagram. You can see this here:

<https://www.facebook.com/ShadwellFOSS>

<https://www.instagram.com/fossfriendsofshadwellschool/>

Access to the social media used by our association

“The FOSS Facebook presence is an open page. This means it can be accessed by any Facebook user without permission being given by FOSS. This page also accepts postings from any Facebook user, again without permission being needed from FOSS - however content is monitored on a regular basis by Clare Sutton - FOSS Social Media Manager & Vice Chair.

FOSS also has an Instagram page. This is also open allowing anyone with an interest to follow us and respond to one of our posts”.

Permitted members

The Facebook group of Friends of Shadwell School is only intended for the parents and teachers of Shadwell Primary school. This is regulated through regular monitoring of followers by the committee administrators.

FOSS does not want to encourage inappropriate use of social media by children. All posts are aimed at parents and teachers not the pupils.

How this is used by our association

FOSS uses its Facebook group exclusively for the running of the association. It is used to communicate with members, promote events or elements of events, to recruit volunteers to support the organisations activities, thank local supporters and canvass members’ views.

Usage that is not permitted

The Facebook group of Friends of Shadwell School does not allow any personal correspondence between members, is not intended for discussing any aspect of the school other than the FOSS organisation and its activities and should not be used to promote any business other than where this is done for the benefit of the organisation and with its permission. Inappropriate posts, including any derogatory comment, can and will be removed by the administrator and FOSS retains the right to ban any user who continues to make inappropriate use of the group.

Photographs

The Facebook group of FOSS allows members to post photographs. However, it is explicitly assumed that anyone posting a photograph will own the rights to the image and will have the permission of anyone featured to do so. FOSS accepts no responsibility regarding ownership or permissions for any photographs posted by members of the group.

Application of this policy

By using the FOSS Facebook group you are accepting the terms of this policy. If you do not agree with any of the terms, please remove yourself as a member of the group.

Availability of this policy

This policy is publicly available through the school website and is sent at least once a year to all members of the PTA via school communications.