



Reclaim the street!

Pupils, parents and staff at Listerdale Junior Academy made a stand against traffic and air pollution in September by hosting Rotherham's first 'car-free' road closure event. Parents and families left the car at home and instead walked, scooted and cycled to school or used the school's park and stride facility from Brecks Beefeater pub. The usual stress, traffic and danger outside school was replaced with an enjoyable space for people to live, work, learn and play together.

Last year the school's own air pollution monitoring showed that nitrogen dioxide levels more than doubled in term-time compared to the summer holidays. Closing the school road to all but essential traffic helps to reduce pollution that can be linked to a range of health problems including asthma in children. As well as clean air, pupils also enjoyed street games, chalk art and scooter skills training on the road outside their school.

Mrs Millner, the Active Travel Champion at Listedale Academy said, "We constantly go the extra mile for our pupils because we know that the journey to school is an important part of the school day. We want everyone to arrive to school safely and encourage them to travel in a way that keeps them fit, active and healthy whilst improving air quality for all."

Many thanks to all those that supported the event including Rotherham Metropolitan Borough Council, Living Streets, South Yorkshire Modeshift STARS, the South Yorkshire Passenger Transport Executive, Rotherham Cycle Hub, Rotherham United and all the school staff, parents, pupils and local residents that came out to enjoy the day.



Get in touch...



Dom Qaiser-Sweeting is the Active Travel Officer for Rotherham. Please get in touch if you have any great school stories or would like to find out more about our schools work.

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The STARS South Yorkshire Project focuses on promoting active and sustainable travel to pupils, parents and teachers across the region through the delivery of fun, engaging, educational activities. The ultimate aim of the project is to encourage everyone that can to lead a healthy and active lifestyle, starting with the journey to school.

Our STARS South Yorkshire team are available to deliver free initiatives, resources, lessons and activities for schools throughout Barnsley, Doncaster, Rotherham and Sheffield.

For more information and to get your staff and pupils walking, cycling and scooting to school, please email: stars_sy@pwlcpjprojects.com

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Brookfield Junior Academy Goes Gold!



Pupils from Brookfield Academy won 'best photo' after taking part in the Schools Yorkshire Tour 2019

Brookfield Junior Academy have achieved Gold Modeshift STARS accreditation after the percentage of pupils normally travelling to school by car fell from 35% to 10% in less than 2 years.

The key to the school's success is thanks to their school champion leading an effective working group including school staff, junior road safety officers, school governors and local councillors that meet every half-term to plan, promote and review a range of initiatives that support walking, scooting and cycling to school.

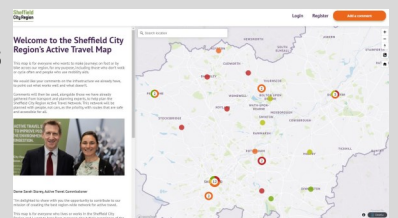
Ward councillors have funded a range of road safety measures at Brookfield, including the installation of road safety signage and 20mph speed restrictions, as well as extending the yellow zig-zag lines to reduce dangerous parent parking.

The STARS South Yorkshire Team, have supported dozens of initiatives including Dr bike safety checks, puncture repair workshops, scooter skills sessions, cycle skills training, classroom activities, bike and scooter decorating workshops, led bike rides, pupil-led parking campaigns and challenges such as The Big Pedal and the 10 Day Active Travel challenge. The local Cooperative supermarket have also donated fruit as part of the school's active travel breakfasts.

In recognition for their efforts, Brookfield Junior Academy have been nominated for the Rotherham Modeshift STARS school of the year award for the second year running. They will attend the regional Modeshift STARS awards in York this November. If successful, they will compete with schools across Yorkshire and The Humber for the crown of regional school of the year before heading into the nation finals. Good luck to all pupils, parents and staff!

Have your say! Sheffield City Region Launch Interactive Active Travel Map

This map is your opportunity to have your say on walking and cycling infrastructure across Rotherham, Barnsley, Doncaster and Sheffield. Sheffield City Region want your comments (good and bad) about the everyday journeys you make whether you travel actively every day or the majority of your journeys are made by car. Your input will influence an Active Travel Network that priorities people rather than cars. The map is a fantastic tool for parents and pupils to have their say on how to make streets around schools safer and more accessible for all. <https://cyclewalkscmap.sheffieldcityregion.org.uk/>



STARS School Shout-Outs!

This term we celebrate 7 newly accredited ModeShift STARS schools and a further 2 schools renewing their current level of accreditation.

GOLD: Brookfield Junior Academy

SILVER: Sitwell Infant School

BRONZE: St Mary's RC Primary (Herringthorpe), Wales Primary, Brampton Cortonwood Infants, Brinsworth Manor Infants, Roughwood Primary, Harthill Primary, Kiveton Park Infants.

Congratulations to all our schools!

The 2018/19 academic year in numbers:

- 385 initiatives delivered across the borough
- 13,178 individual pupil engagements experiences
- 700 staff engagement experiences
- 621 parent engagement experiences

Road Safety Week: 18th-24th Nov

The theme for this year's road safety week is "Step up for Safer Streets." Your local councillors may be able to support road safety initiatives at your school such as the Billy and Belinda bollards spotted outside schools in Wales and Kiveton. Alternatively you may choose to lead your own campaign similar to these parent parking banners designed by pupils at St Mary's RC Primary School in Herringthorpe. www.roadsafetyweek.org.uk

