



Parents of Primary and Secondary School Pupils

22nd October 2021

Hello,

I hope this letter finds you keeping safe and well.

My name is Tom Scholes-Fogg, I am the Founder and CEO of the Emergency Services Cenotaph, a registered charity aiming to raise at least £3.2 million to build the UK's first '999 Cenotaph'.

The 999 Cenotaph is supported by **His Royal Highness Prince William, The Duke of Cambridge**; the **Prime Minister**; **First Ministers** of NI, Scotland, and Wales; and all emergency services.

What is the 999 Cenotaph and why do we need one?

The Emergency Services Cenotaph (also known as a '999 Cenotaph') will honour everybody who has ever served in the NHS and emergency services – from call handlers, admin staff and porters to first responders, nurses and GPs. Those on the frontline could not do their jobs without people working hard behind the scenes.

Almost **2 million** people work and volunteer across the NHS and emergency services today, including **250,000 first responders**.

Each and every one of us have been helped by the NHS or emergency services at some point in our lives. Whether it's from seeing your GP, firefighter's putting out a fire or police officers coming to your aid. We all take those who serve in the NHS and emergency services for granted – I do too, and I'm also a police officer. We know that when we really need help, it will arrive.

Despite millions of people having served in the 999 family, the UK does not have a national monument to celebrate our NHS and 999 heroes. We are working to change that. Just as The Cenotaph was unveiled in 1920 to honour our Armed Forces, the 999 Cenotaph will be Britain's national symbol of gratitude, sacrifice and remembrance. It will stand proudly alongside The Cenotaph on Whitehall for up to 1,000 years.

What will the 999 Cenotaph look like?

It is our intention for this important national monument to be located on Whitehall, London. The monument will stand at 21 feet tall and includes six 8ft figures (police, fire, paramedic, nurse, maritime volunteer and search and rescue volunteer) stood back-to-back wearing the uniform they would wear when responding to a 999 call. There is also a statue of a spaniel dog to represent the important role of service animals.

Should funds be secured soon, we are hoping for an unveiling at the end of 2022, the year of HM's Platinum Jubilee.

#UniteTheUniforms for the @999Cenotaph

I am writing to you to ask for your help around a major campaign which is taking place in schools, colleges and universities on **Friday 3rd December 2021**.

The campaign is **#UniteTheUniforms for the @999Cenotaph** and will see school children and students wearing blue, green, red or orange clothing (the colours of the emergency services), and donating £1 which will go towards making the Emergency Services Cenotaph a reality.

This campaign is for a once in a lifetime cause - parents and schools will not be asked to run this campaign every year – it is a one off. As parents of school children who cannot text donate themselves, we hope we can count on your support and donation. Your children are the future of our emergency services and NHS.

How to show support:

- Text '**Hero 1**' to **70500** to donate £1.
- If you would like to donate more than £1, visit www.999Cenotaph.org.uk
- Follow us on social media **@999Cenotaph** and **#UniteTheUniforms**.
- Encourage your friends and family to donate £1.
- All the money donated will go towards making the national monument a reality.

We receive 100% of the money donated. Please do add on GiftAid if you can (it means the Government gives us an extra 25p for every £1 you donate – at no extra cost to you!). You can find the terms and conditions for donating at www.999Cenotaph.org.uk/UTU

Those wishing to donate via a different route such as through CAF, JustGiving, PayPal, Cheque or Bank Transfer can do so by visiting www.999Cenotaph.org.uk

With your help and support, we can honour our brave service personnel and build a 999 Cenotaph to honour the NHS and emergency services.

Yours very sincerely,



Mr. Thomas E.J. Scholes-Fogg
Founder and Chief Executive, 999 Cenotaph

Mock up showing what the 999 Cenotaph will look like on Whitehall, London



THE 999 CENOTAPH IS PROUDLY SUPPORTED BY

