



**Welcome back...Term 5 is already a buzz of excitement! ...**

A big thank you to all the families who have contributed towards the revamp of our House names. We are collecting staff and children's ideas next and will confirm the names in due course. PLT have reflected on our Positive Playtimes by using a whole school questionnaire. They found out: 91% of children say they feel safe and happy during playtimes/lunchtimes, 98% enjoy playtimes, 88% can find something they want to do during playtimes, 84% always have someone to play with while 10% wanted quiet time by themselves, 92% feel children are kind to each other at playtimes, 92% are physically active during playtimes, 88% say there is a variety of activities to choose from at playtimes, 91% feel listened to by MDSAs during lunchtimes, Positive Playtimes received a 4 / 5 rating which we are pleased with. Our school's favourite playtime/lunchtime activities are skipping, jumping games plus bat & ball games. PLT are taking action to support any areas we need to improve on from the data collected. We were also pleased to receive some good ideas from the children on how they want Positive Playtimes to improve further.

We hope you enjoy a lovely sunny weekend.

With best wishes,

**Southwold Team**

**Dates for the diary**

**May**

- 2nd Y5/6 Netball
- 6th May Bank Holiday
- 13th Y6 SATs Week
- 20th KSI SATs
- 20th-25th Walk 2 School Week
- 24th Fabulous Friday
- 24th End of term 5

**June**

- 3rd Back to school. Term 6 begins

**Positive playtimes**

The sun is shining so we're back on the field... the football sessions are in football swing! We have had the chalks out this week with some fun results.



**Sports News**



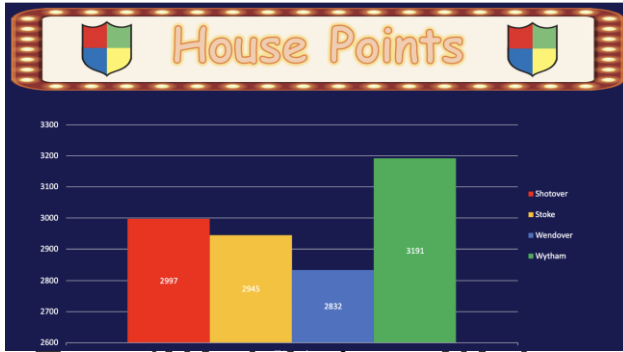
Southwold Boys Football team played Glory Farm on Thursday afternoon. Each team played well and There were some tense moments in the game and each team played really well. The final score was 5-3 to Southwold.



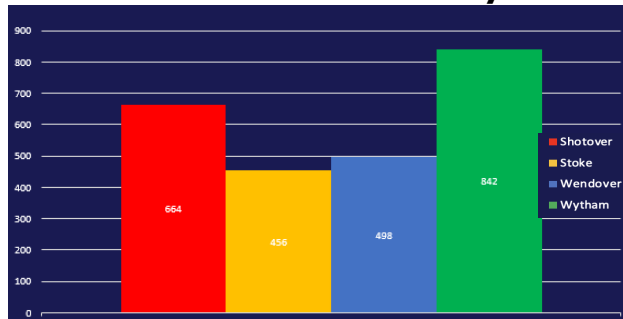


# Southwold Primary & Nursery School

## House Points



Term 4 Week 6 winner: Wytham



Term 5 Week 1 winner: Wytham

## Awards

**A**  
WE ARE **AMBITIOUS** AND WANT TO SUCCEED

**C**  
WE WORK TOGETHER AS A TEAM THROUGH **COLLABORATION**

**H**  
WE ACT WITH **HONESTY**

**I**  
WE ARE **INCLUSIVE**, APPRECIATE DIFFERENCES AND MAKE EVERYONE FEEL WELCOME IN SCHOOL

**E**  
WE CARE FOR OUR **ENVIRONMENT**

**V**  
WE SHOW **VALIANCE** AND COURAGE WHEN FACED WITH A CHALLENGE

**E**  
WE AIM FOR **EXCELLENCE** IN ALL THAT WE DO



Week 6: Lili, Avi, Jai, Fliip, Jacob, Blake, Elena, Finley, Isla, William C, Kaila, Ivan



Week 1: Florence, Barney, Leynah, Eleanor, Mohammed, Gabriel, Emily, Jack, William, Daniel N, Daniel W, Paddy

## Attendance Award

Week 6: Birch Class 100%

Week 1: Ivy Class 98 %





**access**

**PARENTS:**

**Help your child become a better reader.**

**Turn on the Subtitles when they're watching TV!**

Did you know that by turning on the subtitles whilst your child watches TV you can double the chances of your child becoming good at reading.

So, the next time your child is watching TV or tablet, turn on the subtitles and help them become a better reader! It's that simple!

RECEPTION	Arlo	115
YEAR 1	Archie	208
YEAR 2	Amelia	217
YEAR 3	Bobby	287
YEAR 4	Isla	309
YEAR 5	Caleb B	261
YEAR 6	Nathan	263
TOP TEACHERS		
TOP PARENT		

## Skip2BFit

The scores are in...Well done to our amazing skippers!

## School News



### Southwold School Tuck Shop

PLT would like to trial a school healthy tuck shop every Thursday breaktime from week 3. A list of items will be sent out with prices so that children can bring the correct money on the day.



### Cycling

We are pleased to announce that lots of KS2 children completed their cycling proficiency course, showing confident skills.



Reminder that as the weather gets warmer, please ensure your child comes into school daily with a bottle of water, sunscreen SF 30/50 (which they can put on independently e.g., roll-ons are good for younger children) and a sunhat.

We recommend the legionnaire hats or broad-brimmed, bucket style hats as they adequately shade the face, neck, ears and cheeks. We do not recommend Baseball caps although they are better than no hat as they do not provide shade to the neck, ears or cheeks.

**See separate letter for more details.**



## Online Safety theme: 'Online Relationships'

This term, our children will learn about relationships and behaviours that may lead to harm and how positive online interaction can empower and amplify voice. They will discover the differences of knowing someone online and offline. Children will discuss reasons why they may like someone online but not trust them. They will explore why someone may change their mind about an online friendship and how this could make them feel. We will also reinforce the importance of giving permission before sharing things online and how to be respectful.



### SMART Rules

This term we are focusing on the 'R' in our online safety SMART rules. 'R' stands for Reliable. Have a look at this link to find out more.

<https://www.childnet.com/resources/video-lessons/the-r-rule>



### Recovering hacked accounts

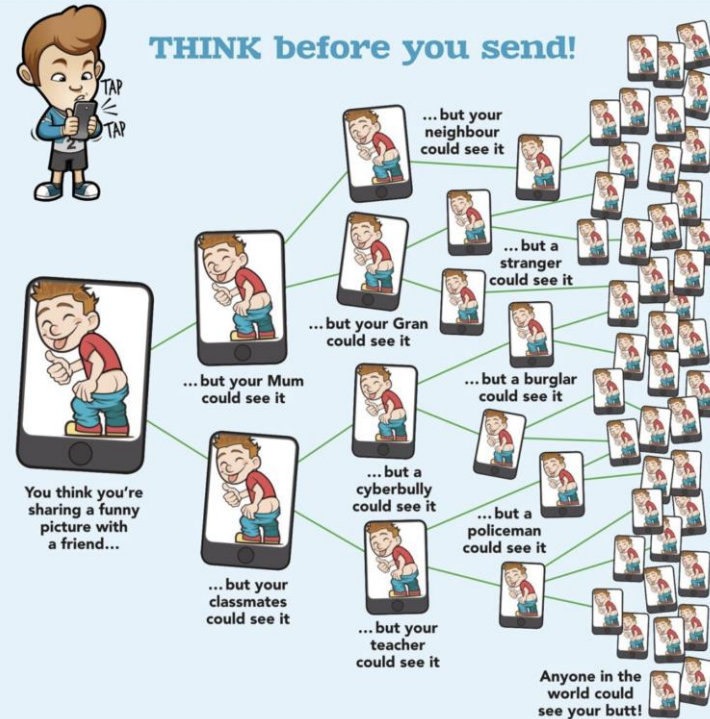
A step-by-step guide to recovering online accounts.



Whether it's your email, a social media account, or your online bank, losing access to a digital account can be stressful. This page summarises what you can do to minimise any damage, and how you can regain access to your accounts.

### Parent Guides to Online Safety

THINK before you send!



If you share it, you are involved

If you have, or forward an indecent image of someone under 18, it is a criminal offence. It can affect your future.



If you would like more online safety help or advise, please visit the 'Online Safety' top tab on our website:

<https://www.southwoldschool.org/about-us/school-information/online-safety>



### How to tell if you've been hacked

Check your online accounts to see if there's been any unauthorised activity. Things to look out for include:

- being unable to log into your accounts
- changes to your security settings
- messages or notifications sent from your account that you don't recognise
- logins or attempted logins from strange locations or at unusual times
- unauthorised money transfers or purchases from your online accounts

In some cases, it may not be possible to recover your account with the online service. In such cases, you'll have to create a new account. Once you've done this, it's important to give your contacts your new details, and tell them you've abandoned the old account. Make sure to update any bank, utility or shopping websites with your new details.

#### 1. Contact your account provider



Go to the account provider's website and search their help/support pages which will explain the account recovery process in detail. It's likely to be different for each account.

#### 2. Check your email account



Check there are no unwanted forwarding rules in your email account. Cyber criminals may set up rules which means they'll automatically receive copies of all emails sent to your account (which would allow them to reset your passwords).

#### 3. Change your passwords



Change the password for any account that has been hacked, and also for any accounts that use the same password. Cyber criminals know that people use the same password for different accounts, and so will try the same 'hacked' password across multiple accounts.

#### 4. Force all devices and apps to log out



This can usually be done from the 'Settings' menus of the app or website (or it may be part of the 'Privacy' or 'Account' options). Once you've done this, anyone attempting to use your account will be prompted to supply the new password.

#### 5. Set up 2-step verification (2SV)



2SV (which is also known as two-factor authentication or 2FA) usually works by sending you a PIN or code, often via SMS or email, which you'll then have to enter to prove that it's really you. So even if a criminal knows your password, they won't be able to access your accounts.

#### 6. Update your devices



Apply updates to your apps and your device's software as soon as they are available. Updates include protection from viruses. Applying these updates promptly is one of the most important (and quickest) things you can do to prevent your account from being hacked.

#### 7. Notify your contacts



Contact your account contacts, friends or followers. Let them know that you were hacked, and suggest they treat any recent messages sent from your account with suspicion. This will help them to avoid being hacked themselves.

#### 8. Check your bank statements and online shopping accounts



Keep a look-out for unauthorised purchases. Check your bank accounts for any unusual transactions. You can contact your bank directly for further support. Always use official websites or social media channels, or type the address directly into your browser. Don't use the links in any messages you have been sent.

#### 9. Contact Action Fraud



If you've lost money, tell your bank and report it as a crime to Action Fraud, the UK's reporting centre for cyber crime (in Scotland, contact the police by dialing 101). You'll be helping the NCSC and law enforcement to reduce criminal activity.

# Some tips about technology from NOS...

At The National College, our #WakeUpWednesday guides empower and equip parents, carers and educators with the confidence and practical skills to be able to have informed and age-appropriate conversations with children about online safety, mental health and wellbeing, and climate change. Formerly delivered by National Online Safety, these guides now address wider topics and themes. For further guides, hints and tips, please visit [nationalcollege.com](https://nationalcollege.com).

## What Parents & Educators Need to Know about TOWNSHIP

Despite launching in 2011, Township remains popular with children and adults alike. A city-building game with farming elements, it tasks players with developing their settlement and unlocking new features along the way. Aimed at the more casual gamer, it's mostly child friendly – but there are still some related risks to be mindful of.

**AGE RESTRICTION**  
4+  
(on the App Store; Everyone on Google Play)

**WHAT ARE THE RISKS?**

**MISLEADING PUBLICITY**  
Township's developers have previously faced criticism for advertising the game on social media by using clips of gameplay which can't actually be found in the final product. This may well lead to a child or young person downloading the game with severely misplaced expectations of what they'll be playing.

**IN-GAME ADVERTS**  
While it's common for mobile games to feature in-game advertisements for other products and services, Township employs a particularly egregious strategy seen in several similar products. It offers users in-game currency in exchange for watching such adverts, which can obviously encourage young people to willingly expose themselves to marketing material.

**IN-GAME PURCHASES**  
The game's core concept of building up a settlement to increase its population and income can feel slow paced at first – and players are incentivised to spend real-world money to move things along more quickly. That can mean handing over anything from £1.99 to £19.99 for these in-game boosts, amounts that can rapidly add up to a considerable sum if left unchecked.

**TIME-CONSUMING GAMEPLAY**  
Township's gameplay loop of acquiring resources and reinvesting them into your little community is a fun one – but this rewarding sense of making progress can lead to players spending far more hours staring at the screen than they realise. There are also special in-game events which run for a limited time, designed to entice players into even longer gaming sessions.

**ONLINE MULTIPLAYER MODE**  
After reaching level 18, players in Township can form a 'co-op' and unlock the option to exchange goods with up to 30 other users. Online multiplayer modes are nothing new, of course – but neither are the potential risks they pose to children and young people. Chances are, youngsters will be interacting with complete (and possibly much older) strangers within the game environment.

**Advice for Parents & Educators**

**DISCUSS THE GAME IN ADVANCE**  
While older children may notice and understand that Township might be marketed in a potentially misleading way, it could be worth explaining to prospective younger players how and why the game differs from what's been advertised. This will help them to manage their expectations and avoid any possible disappointment if they do decide to download and play it.

**MONITOR SPENDING AND SCREEN TIME**  
More modestly priced in-app bundles can be a welcome treat for a child wanting to speed up their progress in Township, but it's wise not to leave a linked payment method active in case a youngster gets carried away. Likewise, to prevent Township from causing an increase in screen time, parental controls on most devices allow limits to be placed on how long a game can be played each day.

**BE WARY OF EXTERNAL SITES**  
Township's makers state that all in-game ads are age-appropriate; children won't be shown adverts recommending more violent titles, for instance. Even so, clicking on these adverts can take players out of the game and onto external sites that have nothing to do with Township or its developers. This raises the risk of children encountering inappropriate content or being lured by online purchases.

**TALK ABOUT ONLINE STRANGERS**  
Township's online multiplayer mode (as with any game which includes that functionality), is an avenue through which a child could be contacted by people who they don't actually know. It's worth reminding young Township fans, therefore, not to give out any personal information to strangers online – whether that's within the game itself or in the social networks associated with it.

**Meet Our Expert**  
Editor in Chief of gaming and esports site GORecon, Lloyd Coombes has worked in the games media industry for five years. A regular visitor to the App Store to try out new games and tools, he's also a parent who prioritises online safety. Writing mostly about tech and fitness, his articles have been published on influential sites including IGN and TechRadar.

**Meet Our Expert**  
Carly Page is an experienced technology writer with more than 10 years in the industry. Previously the editor of tech tabloid The Inquirer, she is now a freelance technology journalist, editor and consultant who writes for Forbes, TechRadar and Wired, among others.

**The National College**

**#WakeUpWednesday**

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## What Parents & Educators Need to Know about CLICKBAIT

Clickbait is a controversial online marketing strategy which uses sensationalist (and frequently misleading) headlines to encourage engagement with an article, image or video – often playing on users' emotions and curiosity, while much of the actual content is of questionable accuracy. Clickbait is also sometimes used to disguise scams, phishing sites and malware.

**WHAT ARE THE RISKS?**

**HARMFUL MISINFORMATION**  
Clickbait tends to play fast and loose with the truth, opting for eye-catching content over objectivity. This is particularly dangerous for younger internet users, who are generally more susceptible to that type of material. A child could be presented with fake news, misleading articles and – in some cases – outright lies without fully understanding what they're viewing and why it's harmful.

**INAPPROPRIATE CONTENT**  
Due to the misleading nature of many examples of clickbait, what may seem to be innocuous and child friendly could actually contain age-inappropriate material such as extremist political views or violent, pornographic or sexually explicit content. This is clearly a hazard for young people, who could be upset, distressed or influenced by exposure to such subject matter.

**HIDDEN MALWARE**  
While most clickbait is simply trying to promote engagement to earn companies additional revenue, some of it does redirect to dubious sites with the potential to infect devices with viruses or malware. This could put a child's sensitive data – such as their name, their location and their date of birth – at risk of being accessed and exploited by malicious hackers.

**PRIVACY PROBLEMS**  
Some clickbait leads to sites which could coax a child into volunteering their personal data – using pop-ups to ask them for their email address and phone number, for example, in exchange for accessing additional content or subscribing to various services. Normally, this harvested information is then sold to third parties, who often utilise it for targeted adverts and other sales schemes.

**A DRAINING DISTRACTION**  
Clickbait encourages spiralling consumption of online content, which could easily result in a young person spending hours scrolling aimlessly instead of doing something productive or interacting with family and friends. This can leave them tired, anxious and lacking focus – and, in the long term, can negatively impact their social skills, education and mental wellbeing.

**IMPACT ON BEHAVIOUR**  
Depending on the type of clickbait a child is interacting with, you might notice negative changes in their behaviour. Weight loss scams, for example, are common among clickbait and have the potential to influence eating habits and body image – while deliberately inflammatory 'rage bait' articles can leave impressionable young people feeling irritable, restless or argumentative.

**Advice for Parents & Educators**

**START A CONVERSATION**  
The sheer volume of clickbait can make protecting children against it quite challenging. It's vital to talk to young people regularly about the types of content they encounter online, so that they understand the risks of engaging with clickbait. If you're still concerned, it may also be wise to keep an eye on children's online activity to ensure they're not being tempted by clickbait headlines.

**PROMOTE CRITICAL THINKING**  
Encouraging children to question the legitimacy of sensational headlines and 'too-good-to-be-true' promises will help them to become savvy online – and far less likely to be drawn in by clickbait content. These critical thinking skills will also serve to protect them in other areas of the digital world where misinformation is becoming increasingly common.

**SPOT THE TELLTALE SIGNS**  
There are certain common elements in clickbait, including headlines and images that use shock and outrage to grab people's attention – as well as numbered lists, such as '9 Facts You Won't Believe Are True'. Some clickbait combines several of these tactics to snag users' interest. Learn to recognise these techniques for yourself so you can teach children to notice them as well.

**TAKE CONTROL**  
Many parents opt to place limits on how long their children can spend online each day, which obviously reduces the chance of exposure to clickbait. Alternatively, most internet-enabled devices have built-in controls that allow parents to manage what sort of online content their child can access – including filtering by age, which can screen out a percentage of inappropriate material.

**Meet Our Expert**  
Carly Page is an experienced technology writer with more than 10 years in the industry. Previously the editor of tech tabloid The Inquirer, she is now a freelance technology journalist, editor and consultant who writes for Forbes, TechRadar and Wired, among others.

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