**Useful website**

* <https://www.bbc.co.uk/bitesize/topics/zv7fqp3/articles/zr8cmfr>

**Checklist**

**Key Features of an instructional persuasive leaflet**:

Bold Headings;

Subheadings;

Images;

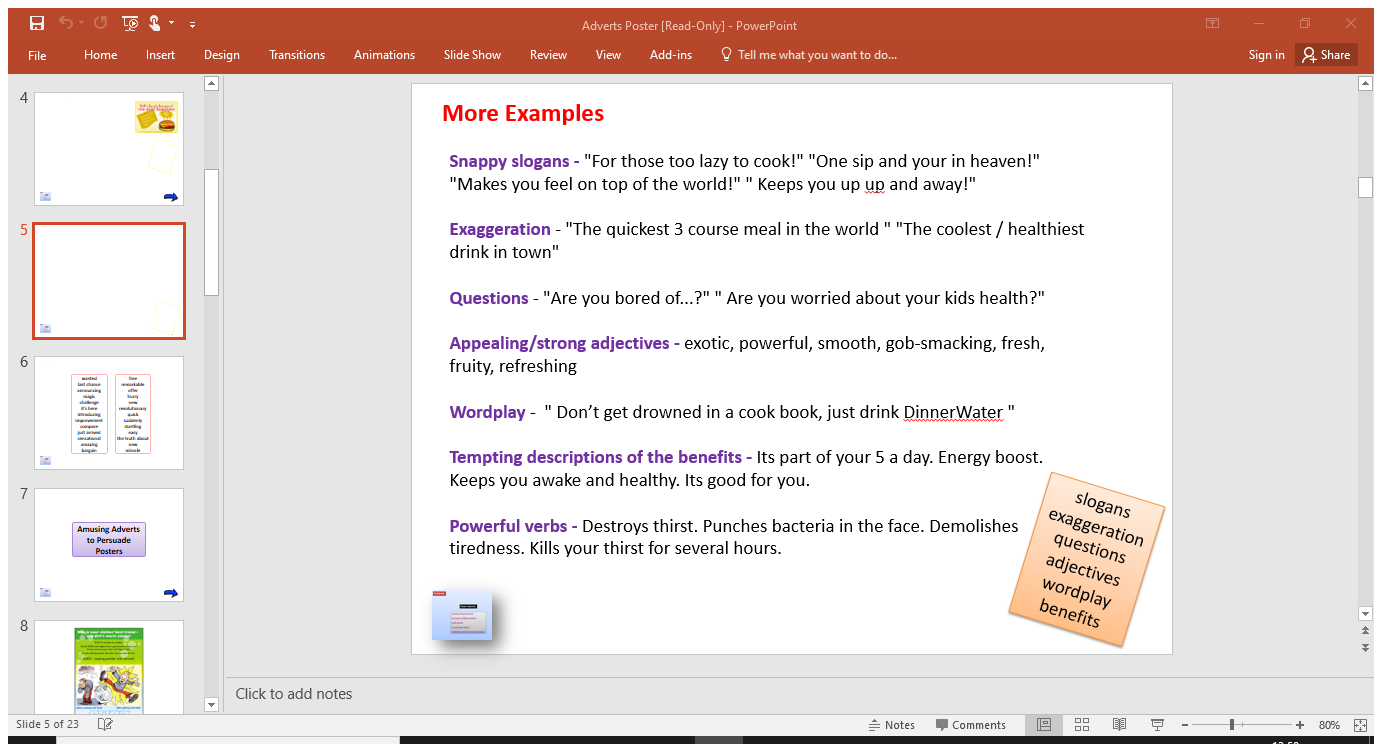
Catchy Slogan;

Imperative Verbs;

Rhetorical questions aimed at the reader;

Use interesting ideas - alliteration or acrostic to catch reader's attention;

Clear information.

****