

Primary Promotion Dates

ASPENS	MONTH	DATE	THEME	ALTERNATIVE OPTION FOR CENSUS DAY	SPECIFIC EVENT DATE
	September 2025	18/09/25	Welcome Back		
CENSUS DAY	October 2025	02/10/25	Jungle Fest	Lucky Plate	4th World Animal Day
	November 2025	05/11/25	Sparkle Spectacular		5th Bonfire Night
	December 2025	18/12/25	Festive Fun		25th Christmas
CENSUS DAY	January 2026	15/01/26	Let's Explore!	Lucky Plate	
	February 2026	12/02/26	Lunar New Year		17th Lunar New Year (Horse)
	March 2026	05/03/26	World Book Day		5th World Book Day
	April 2026	16/04/26	Planet Heroes		22nd Earth Day
CENSUS DAY	May 2026	21/05/26	Out Of This World	Lucky Plate	1st National Space Day
	June 2026	18/06/26	Sunshine Splash		
	July 2026	16/07/26	BBQ Blast-Off		

Dates are based on the 3rd Thursday of the month unless it relates to a specific event date, census day or Christmas.