

# Camp Hill Line Moseley Village Rail Station

From 15 September 2025

## Toolkit



# Introduction

At Transport for West Midlands (TfWM), we are building three new rail stations along the Camp Hill Line in South Birmingham to provide faster and more reliable public transport options.

With the potential to replace 25% of car journeys, the new stations are set to significantly reduce local congestion and pollution, improving the quality of life for everyone in this area of the City.

As part of the work to build the stations, we need to introduce changes to the highway and traffic management on St Mary's Row outside of the new Moseley Village Rail Station site from **15 September 2025**.

This toolkit provides information about what's happening and our travel advice, to minimise the impacts of the works.

**Please share** it with your colleagues, customers, students and clients, so that everyone travelling in and around the area can plan their journeys and help reduce congestion while the works take place.

## **The following assets are included in this toolkit:**

Content and images suitable for digital channels

- A4 Poster & social media asset
- QR code to access quick links
- Incentives for sustainable travel for your organisation

# What is happening

From mid-September for up to 3 months, roadworks will begin in several phases at the **Moseley Village Rail Station** site to build a new **traffic roundabout** and **pedestrian crossing**. The first phase of highway works will take place **15 September 2025** at the junction of St. Mary's Row and Oxford Road.

During this time:

- **Temporary traffic signals** will manage a **single lane of traffic only** on a small section of St Mary's Row.
- **Oxford Road will be closed at the junction of St Mary's Row.** Access will be maintained for pedestrians and cyclists.
- A **signed local diversion** will direct drivers to the **Marks & Spencer's car park via School Road**.
- There will be a reduction in roadside **parking spaces** in the area.
- The westbound **bus stop outside Marks & Spencer's** will be **temporarily suspended**. The closest bus stop will be on **Wake Green Road by Lench's Close** which will still be served throughout.



# Suggested copy for newsletters or internal comms

## Messaging for newsletter:

From 15 September for up to 3 months, traffic signals allowing a single lane of traffic only will be introduced to a small section of St Mary's Row in Moseley.

Oxford Road will be closed to traffic at the junction of St Mary's Row with a reduction in roadside parking spaces in this area. A local signed diversion to the Marks & Spencer's car park via School Road will be in place.

The westbound bus stop outside Marks & Spencer's will be temporarily suspended with the closest bus stop on Wake Green Road by Lench's Close.

Please allow more time for your journey and stay up to date on [tfwm.org.uk/moseley-station](https://tfwm.org.uk/moseley-station)

•**Plan an Alternative Route:** To avoid congestion in Moseley, use Yardley Wood Road and Stratford/Warwick Roads from the east, or Bristol/Pershore Roads from the west.

•**Follow Diversions:** Oxford Rd is closed at the junction of St Mary's Row. Use signed local diversions via School Rd.

•**Public Transport:** Buses (1, 35, 41 & 50) are running as normal but may be delayed. Allow extra travel time.

•**Walking & Cycling:** For short local trips, consider walking or cycling.

•**Travel Timing:** Avoid peak times (07:00–09:00, 14:00–16:00) to reduce delays, especially during term time.

# Suggested copy for text messaging or app cascade

## Text messaging:

From **15 September 2025** for up to 3 months, temporary traffic signals will manage a single lane of traffic on a small section of St Mary's Row by Oxford Road to build the access to Moseley Village Rail station.

To avoid congestion in Moseley, use Yardley Wood Road and Stratford/Warwick Roads from the east, or Bristol/Pershore Roads from the west.

Access to Oxford Road will be closed by the junction so please follow the local diversions.

Please allow more time for your journey and for more information go to [tfwm.org.uk/moseley-station](https://tfwm.org.uk/moseley-station)

# Key travel advice

TfWM has provided the following travel advice to help you get where you need to go during the roadworks.

- **Plan ahead. Journey times will be increased so please allow extra time.**
- **Consider an alternative route:** To reduce congestion, road users are advised to avoid travelling in Moseley and divert via Yardley Wood Road and Stratford/Warwick Roads from the east and Bristol/Pershore Roads from the west.
- **Follow local diversion route:** Oxford Rd is closed at the junction of St Mary's Row for road users. Local traffic should follow the signed diversions via School Road.
- **Public Transport:** Bus routes will not be altered during these works but journeys on 1, 35 41 & 50 bus services may take longer so plan your bus journey and allow more time for travel.
- **Cycling & Walking:** Think about your options and if you are travelling locally for a short distance, consider walking or cycling to your destination. For cyclehire follow: [www.wmcyclehire.co.uk](http://www.wmcyclehire.co.uk)
- **Can you change the time you travel?** Avoid peak times where possible especially between 07:00-09:00 and 14:00 – 16:00 to avoid school hours to reduce delays.

# Key messages

Plan Ahead. Journey times will be increased so please allow extra time.

Consider an alternative route. Road users are advised to avoid travelling in Moseley to reduce congestion.

Journeys may take longer if travelling by bus, please plan your journey and allow extra time for travelling.

For shorter journeys, please consider walking or cycling to your destination.

# A4 Poster



Please [click here](#) to download poster asset

**A4 Poster** can be printed and distributed to cascade the information



# Social media posts – Meta (Facebook)

## St Mary's Row, Moseley

Temporary lights with single lane traffic from mid-September for up to three months.

**Expect long delays.  
Plan ahead.**



Please [click here](#) to download social media assets

### Suggested text

From 15 September 2025, temporary signals allowing a single lane of traffic only, will be introduced to a small section of St Mary's Row in Moseley. Oxford Road will be closed at the junction of St Mary's Row with a local signed diversion to the Marks & Spencer's car park.

Please visit [tfwm.org.uk/moseley-station](https://tfwm.org.uk/moseley-station) for more information.

## Social media posts – X (Twitter)



Please [click here](#) to download social media assets

### Suggested text

From 15 September 2025, temporary signals allowing a single lane of traffic only, will be introduced to a small section of St Mary's Row in Moseley. Oxford Road will be closed at the junction of St Mary's Row with a local signed diversion to the Marks & Spencer's car park.

Please visit [tfwm.org.uk/moseley-station](https://tfwm.org.uk/moseley-station) for more information.

# Social Media Asset for stories



Please [click here](#) to download assets

This asset can be used for stories on different social media platforms i.e. Instagram etc.

# Community, School and Business Travel Offers

TfWM supports organisations to help those travelling to and from their sites to make sustainable travel choices.

We can provide:

- Bespoke journey planning support
- Bus, Rail and Metro ticketing advice and incentives to promote sustainable travel options
- Travel disruption advice
- Downloadable resources to support sustainable travel at your organisation.
- Cheaper travel to work for new job starters [Get cheaper travel to work | Transport for West Midlands \(tfwm.org.uk\)](https://www.tfwm.org.uk/get-cheaper-travel-to-work)
- Various cycling initiatives including maintenance classes and cycling support for new riders [Cycling Activities | Transport for West Midlands \(tfwm.org.uk\)](https://www.tfwm.org.uk/cycling-activities)

Please contact the team at: [behaviourchangehub@tfwm.org.uk](mailto:behaviourchangehub@tfwm.org.uk) for further information

# Useful contacts

For up-to-the-minute travel information and help planning your journey, please see below:

Plan a journey	Transport for West Midlands	<a href="https://journeyplanner.tfwm.org.uk/">journeyplanner.tfwm.org.uk/</a>	@TransportForWM
Plan a journey	Diamond Bus	<a href="https://diamondbuses.com/west-midlands/">diamondbuses.com/west-midlands/</a>	@diamondbuses
Plan a journey	National Express Bus	<a href="https://nxbus.co.uk/west-midlands/journey-planning">nxbus.co.uk/west-midlands/journey-planning</a>	@nxwestmidlands
Plan a journey	Google	<a href="https://google.co.uk/maps/">google.co.uk/maps/</a>	
By train	National Rail	<a href="https://nationalrail.co.uk/Contact-Us">nationalrail.co.uk/Contact-Us</a>	@nationalraileng
By bicycle	Cycle streets Cycle Hire	<a href="https://cyclestreets.net">cyclestreets.net</a> <a href="https://wmcyclehire.co.uk">wmcyclehire.co.uk</a>	

Most up to date project information can be accessed via [tfwm.org.uk/moseley-station](https://tfwm.org.uk/moseley-station) or via this QR code



If you require any materials in an alternative format, get in touch: [customerservices@tfwm.org.uk](mailto:customerservices@tfwm.org.uk)



Transport for West Midlands (TfWM) is part of the **West Midlands Combined Authority**. We work with bus and train operators to make sure that public transport is safe, reliable, affordable and accessible for everyone  
**Transport for West Midlands | Journey planning, tickets and help (tfwm.org.uk)**



Local Government for Birmingham, England. Birmingham City Council, based in The Council House, Victoria Square, Birmingham B1 1BB, is the largest local authority in the UK. Serving a population of a million citizens daily.  
**Birmingham City Council Homepage**



The West Midlands Rail Executive (WMRE) is a not-for-profit company owned by local authorities in the West Midlands region of England. Its primary role is to manage and improve rail services within the area, working with train operators, Network Rail, and other partners.