



Business Enterprise

Name of Course	BTEC Tech Award in Enterprise
Exam Board	Edexcel
Curriculum Outline	<p>This course allows pupils to learn about what is it like to own your own business / enterprise. It is an exciting and challenging course.</p> <p>It will help prepare pupils for an enterprising future by studying and practising knowledge, behaviours and skills related to researching, planning for, presenting and reviewing an enterprise.</p> <p>Think Dragons Den! It will enable pupils to develop technical skill, such as market research, planning, promotion and finance using realistic work scenarios.</p> <p>Pupils will also be involved in a market place event allowing them to come into contact with local entrepreneurs and discover the ins and outs of their business.</p>
Learning & Assessment Method	<p>Component 1 – Exploring Enterprises. 30 % of your final mark. This is a piece of coursework worth 60 marks</p> <p>Component 2 – Planning and Presenting an Enterprise. 30 % of your final mark. This is a piece of coursework worth 60 marks.</p> <p>Component 3 – Marketing and Finance. 40 % of your final mark. This is an external examination.</p>



Curriculum Intent	<p>All businesses need enterprising employees to drive their organisations forward, to have ideas and initiatives to instigate growth, and to ensure that businesses survive in this fast-changing world.</p> <p>Enterprise is a key government focus and is set to form an important part of the UK's global economic status, both now and in the future. Enterprise skills provide a fantastic progression pathway into a number of roles in an organisation and are transferable into all businesses. Study of this sector at Key Stage 4 will complement GCSE study through providing an opportunity for practical application alongside conceptual study. There are also strong opportunities for post-16 progression in this sector.</p> <p>The Award gives learners the opportunity to develop sector-specific knowledge and skills in a practical learning environment. The main focus is on the knowledge, understanding and skills required to research, plan, pitch and review an enterprise idea that includes:</p> <ol style="list-style-type: none">1. Development of key skills that prove aptitude in planning an enterprise activity, including market research, planning, carrying out financial transactions, communication and problem solving.2. Knowledge that underpins effective use of skills, such as the features and characteristics of enterprises and entrepreneurs, and the internal and external factors that can affect the performance of an enterprise.3. Attitudes and ways of working that are considered most important for enterprise, including monitoring and reflecting on performance of an enterprise idea and own use of skills.
Career and Learning Progression	<p>Pupils who generally achieve at Level 2 qualification might consider progression to:</p> <ul style="list-style-type: none">• A Levels as preparation for entry into higher education in a range of subjects• study of a vocational qualification at Level 3, such as a BTEC National in Enterprise and Entrepreneurship, which prepares them to enter employment or apprenticeships, or to move on to higher education by studying a degree in the business sector.
Useful Links	<p>https://qualifications.pearson.com/en/qualifications/btec-tech-awards/enterprise-2022.html</p>