

iCommunicate: iCollaborate Level 1

Course Evaluation Criteria

Y3: We would expect all children in Y3 to attain statements 1-6. If any of statements 7-10 are attained, those pupils are exceeding expectations.

- 1) Pupils know what a podcast is.
- 2) Pupils know the difference between a feature and an introduction.
- 3) Pupils can simply outline the difference between a podcast, blog and a vlog.
- 4) Pupils can write a simple blog about a certain subject.
- 5) Pupils can turn a blog into a vlog.
- 6) Pupils know what a jingle is and can create one themselves.
- 7) Pupils know key characteristics of a feature.
- 8) Pupils can write a description with a specific audience in mind
- 9) Pupils can incorporate their feelings and opinions about the subject while creating their work
- 10) Pupils can delegate different roles to each member of their group while recording their podcast

Course Overview

Course overview: This module focuses on podcasting, blogging, vlogging and broadcast channels. Pupils will look at the origins of these four areas before learning how to create their own. Pupils will also discuss how digital networks such as the internet have made remote collaborations possible and very easy.

Learning Outcome for the course: During this course, the pupils will learn about Blogs, Vlogs and Podcasts. They will look in depth at these three forms of communication with a view to creating their own. Pupils will learn how to use more advanced functions of GarageBand such as the auto-bar, and copy and paste. Pupils will use writing skills to plan their work and learn how to structure each of these means of communication effectively for their audience.

Channel



Vocabulary Bank

Podcast

An audio only file released on the internet.

Blog

A piece of writing posted on the internet.

Vlog

The video equivalent of a blog.

Auto-Bar

GarageBand feature that allows continuous recording.

Collaboration

The process of working with multiple people.

Viewers

Who is watching a piece of content.

Ident

A short piece of film to identify the channel being watched.

Collaborate

Two or more people working together on a project.

Content

Entertaining media created for multiple platforms.

Episodal

When content is split into individual episodes.

Channel

A customised online place to post content.

Audience

The demographic of people viewing content.

Listeners

Who is listening to a piece of content.

Dead Air

Anytime when silence is heard in a broadcast.

Apps Used

