

## **Facebook and Twitter- We are live!**

In October 2016 we launched our school's new official Facebook and Twitter pages.



You can find the pages here: [www.facebook.com/staidansbburn](http://www.facebook.com/staidansbburn) or find us on Twitter @staidansbburn

The purpose of our new social media sites is to engage with our school community more conveniently by keeping up to date with news from school and to celebrate all of the wonderful things happening at St Aidan's. This group is open to all parents, carers, grandparents of St Aidan's Primary School. Children must not have access to the site as Facebook does not allow users under the age of 13.

The pages will be moderated by the Headteacher who reserves the right to remove any posting without warning. In the event that any pupil or parent/carer of a child/ren being educated is at St Aidan's Primary School is found to be posting negative comments on Facebook or other social network sites, they will be reported to the appropriate 'report abuse' section of the network site. The school will also expect that any parent/carer or pupil removes such comments immediately. Please see our school website for more information and our social media code of conduct.

We have created a simple list of do's and don'ts to help you use this our pages in an appropriate manner.

### **Do:**

- ✓ Use your real name
- ✓ Use good judgment - Regardless of your privacy settings, assume that all of the information you have shared on your social media is public information.
- ✓ Be respectful - The school and governors have a responsibility to ensure that all members of the school community, be they staff, children or parents, are treated with respect at all time.
- ✓ If you have a worry or concern with the school about your child you need to use the proper channels to communicate this, which means speaking to your child's class teacher in the first instance or contacting school on 01254 53148

### **Don't:**

- Re-post images / Photos / Videos of someone else's child - It is not acceptable to post pictures of children without the expressed consent of their parents. Each child's parents/carers at St Aidan's Primary School agrees or disagrees to using student images for publication. Due to confidentiality the school cannot release the names of these students. Therefore, it is vital that this protocol is adhered to when uploading photos/media. We ask that any photos you take and upload onto the Facebook page have the parent's/guardian's permission.
- Please do not 'friend' school staff. Staffs are subject to an acceptable use policy and professional boundaries which places restrictions on social media use.