

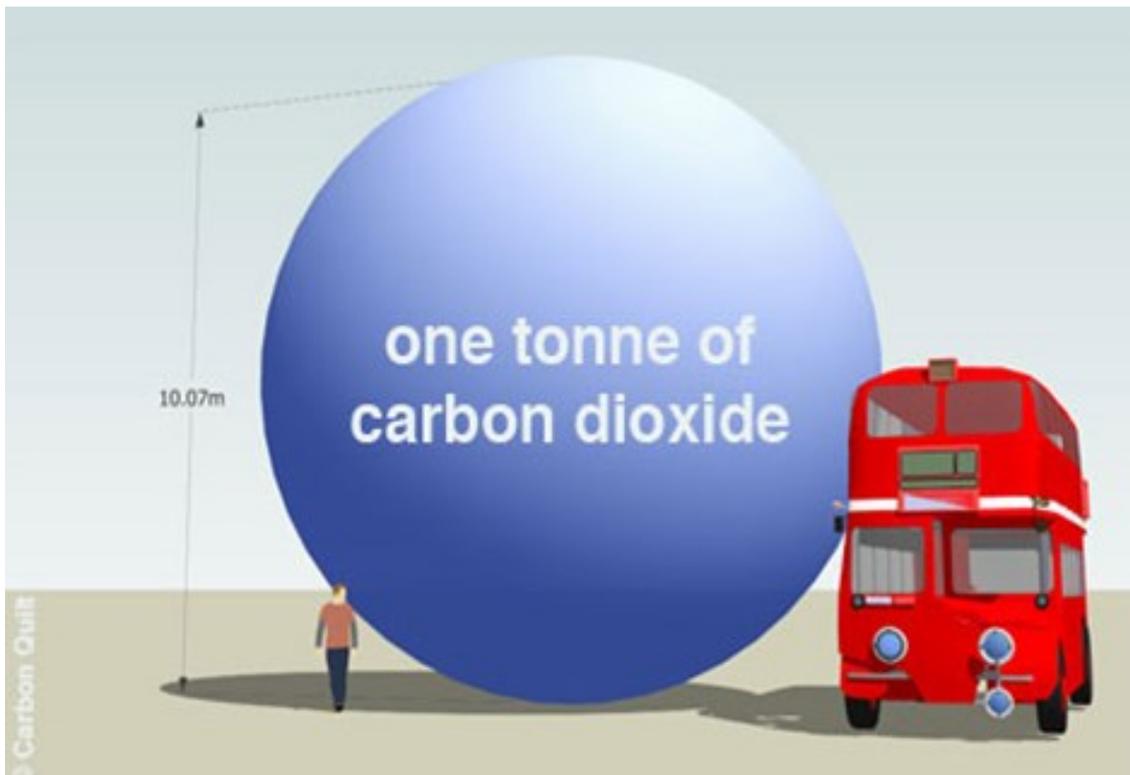
# Who We Are

Beyond Neutral is part of Fusion Paper & Board Ltd a local family business based in Bradford. We specialise in Carbon Neutral Paper & Products for the education sector and already supply over 300 schools and colleges in Yorkshire and have been for over 13 years.

We offer a cost-effective range of paper which is environmentally responsible and only stock high grades which will run through high-speed copiers trouble free. We actually go beyond Carbon neutral and offset 125% of all our emissions. Previously its been impossible for schools to buy Eco or Carbon neutral paper affordably. Buying green meant paying huge premiums.

- Free next day delivery as standard, same day whenever possible in emergency
- Local warehouse, Local Drivers (DRB checked), Own vans—helps reduce our own Carbon Footprint
- We donate 7p for every ream sold to help plant trees
- Every delivery note will show you how much Carbon has been offset on each order

**This is what one tonne of Carbon Dioxide looks like**



# WHAT MAKES US CARBON NEUTRAL

Every year we employ an environmental scientist Carbon Green Ltd, owned by Toby Green Phd researcher at University of Leeds, they calculate all our CO2 emissions which our business generates and the emissions generated in the manufacture of the products we sell. We are then issued with our total environmental impact figure.

This is achieved by using official DEFRA government figures in accordance with ISO 14064. Once we know what our Green House Gas (GHG) emissions are we offset these by 125%. This is achieved by buying carbon credits from an ethical carbon credit scheme and we have teamed up with Taking Root in Central America, [www.takingroot.org](http://www.takingroot.org) (see pg 7) for our tree planting to achieve the 125%.

Taking Root in Central America are pioneers in leveraging the forest carbon offset industry to promote economic development amongst smallholder farmers. As a not for profit, their mission is to use reforestation as a tool to mitigate climate change, restore ecosystems and improve livelihoods. This is achieved by encouraging smallholder-farming families to reforest the under-utilized parts of their farms using native tree species in exchange for direct payments over time as the trees sequester carbon from the atmosphere. At the end of the year we can re-calculate our emissions and offset them with Taking Root, they will then plant the trees (1,300 for 2020) so we can let our customers know and give them the good news how we have helped re-balance the environmental impact of our emissions.

Total Amount of Carbon we offset in 2020 was 1343 tonnes.

It is very important to remember that we go Beyond Neutral, so if our emissions are for example 2021 figure 1600 tonnes, we will offset 125% of this figure, which will give us a total offset 2000 tonnes.



OUR MISSION

**CHANGE THE WORLD  
ONE SHEET AT A TIME**



# EXAMPLE CERTIFICATE



This Certificate is to certify that  
by using Beyond Neutral paper

**LEEDS PRIMARY SCHOOL**

has offset

**275 kgs of CO<sub>2</sub>e**



Fusion Paper and Board is a Carbon Neutral Business, we are certified Carbon Neutral by ~~MyCarbon~~ in accordance with ISO 14064-1.

Fusion Paper and Board will offset 125% of our total emissions. We will do this by the purchase and retirement of carbon removal based carbon credits generated from reforestation in Central America.

We also donate 2p for every ream sold to the Yorkshire Dales Millennium Trust who plant trees in the Dales. This does not form part of our Carbon requirements, and is donated in addition to our carbon offsetting program.



*P Gray Nicholson*

MY CARBON



# What our schools say about us



*"Having Fusion supply all our paper and card needs, has been a great find for our school. We can bulk order for the year, only paying one invoice and they will store the paper for us so we can just call it off when needed. We always receive an excellent friendly service from the office team and also the delivery drivers. The prices are really competitive and we have decided to stay with them again this year!"*

**Summerfield Primary School, Intake Lane, Leeds**

*"We have just had our paper delivery, and can we just say that the delivery guy was an absolute gent. Very polite and friendly and very safety conscious.*

*This makes a lovely change"*

**Park Spring Primary, Swinnow Lane, Leeds**

*"I wanted to say I have just received my first delivery and I was delighted with the experience and the driver was great and will definitely be buying from you again"*

**Smawthorne Henry Moore Primary School, Ashton Road, Castleford**

*"Just wanted to say thank you so much for the delivery this afternoon - I am really very grateful.*

*Thanks again"*

**St Marys Horsforth, Leeds**

*"5 out of 5 stars for friendly and helpful staff. Speedy delivery and very compatible prices.*

*I would highly recommend Fusion Paper!"*

**Bilton Grange Primary School, Harrogate**

*"I was so glad to find this local supplier for our photocopying paper. They are so efficient with order delivery and service. The option to have half a pallet delivered and half stored is a fantastic service when you have limited storage space"*

**Brayton C of E Primary School**