

Healthwatch Rochdale - YOUTHWATCH COMPETITION

Healthwatch Rochdale are the independent champion for residents in the Rochdale Borough. We listen and gather feedback regarding local health and social care services across the borough and this information is then fed back to those responsible for providing services to improve them further.

We are currently in the process of creating “Youthwatch Rochdale” this will be an extension of our current work, specifically focusing on and enabling the youth voice to be heard. We are looking for young people, initially aged 13-18 years old, to be representatives of the Rochdale borough as a part of Youthwatch and to engage with us and gather feedback on services that young people can or cannot access.

Here at Healthwatch Rochdale we want to engage with as many young people as possible, to do this we are holding a poster competition.

The competition is to design an eye-catching persuasive poster with images/graphics representing Youthwatch Rochdale that we will use in our campaigns.

There are some fabulous prizes.

Winners for the age 13 -14 category: £50.00 Amazon voucher.

Winners for the age 15-16 category: £50.00 Amazon voucher.

Winners for the age 17 -18 category: £50.00 Amazon voucher.

Runner up prizes - 5 winners will each receive a £10 Amazon voucher.

TASK: To design an A4 poster with images to encourage young people to join Youthwatch.

Your poster must include:

- Key words about Youthwatch
Examples: *Empowerment, Youth Voice, Gathering Views, Caring, Information Sharing, Champions, Engagement, Equality, Safe Space*
- A blank space to add the time and date for future meetings
- The use of Healthwatch Rochdale colours (pink, bright green, dark blue, bright blue, black and white)

If you are designing digitally, we have specific custom colours such as:
PINK RGB 231 62 151 **GREEN** RGB 132 189 0 **BLUE** RGB 0 79 107

There will also be a branding document sent separately with further colours and fonts that are part of the Healthwatch Rochdale branding

- Include the Healthwatch Rochdale logo as above (this will be replaced by a Youthwatch logo in the future)
- Maybe a slogan? *Can you think of one?*
- Eye catching images such as:
 - o *Young people working together*
 - o *Mental health and well-being*
 - o *Cultural diversity*
 - o *Healthy Living*
 - o *Keeping safe*



The poster can be designed on a computer or on paper as we will adapt if required to best meet branding regulations.

Poster must be accompanied with the entry form (See separate sheet).



The following Terms and Conditions apply:

- You must consent to us using any aspects of your imagery on all future Youthwatch / Healthwatch Rochdale promotions and publications
- To enter you must be aged 13-18 years old
- You must live in the Rochdale Borough (Heywood, Middleton, Pennines, Rochdale North, Rochdale South)
- Have parental consent if you are under 16 years old
- To state if you consent to your name being disclosed if you are a winner
- All artwork must be the entrants own work
- Submit your entry no later than **Wednesday 24th February 2021**
- All posters must be suitable for scanning, as 3D items will not be suitable for future use eg: sequins, glitter etc
- To be considered you must have also submit a Youthwatch poster entry form stating if you are, or are not, interested in becoming a representative
- If you are aged under 16 your prize will need to be allocated to a responsible adult