



# Y5 English

Writing - Summer 2 wk 4  
22<sup>nd</sup> June

Persuasive Writing

# Persuasive Writing

## Learning Objective

To plan and write a persuasive text:

- make deliberate language choices to engage the reader;
- use ideas that are deliberately persuasive and show the writer's position;
- use a range of precise and deliberate word choices;
- use a range of cohesive devices;
- vary sentence length.

## Persuasive Writing

A persuasive text is a text which argues a point of view, to convince the reader to agree with the author.

### What's in a persuasive text?

Opening statement: Introduce your point of view.

Arguments: State your point of view and reasons for each argument

Conclusion: Summarise your arguments and repeat your point of view

# Organisation

*How is a persuasive text organised?*

*A persuasive text is organised into paragraphs to make it easier to read.*

## **Opening paragraph:**

Include opening statement and a list of arguments.

## *Main body paragraphs:*

*Include one argument in each paragraph.  
Support your argument with two reasons.*

## **Concluding paragraph:**

Summarise your arguments and restate your point of view.

# Features

Persuasive writing is written in the present tense.

Logical conjunctions are used in persuasive writing to make the arguments flow.

For example: because, however, this shows, therefore.

Time connectives are used to begin the main body paragraphs.

For example: firstly, secondly, finally.

When writing persuasive text, always use facts.  
It gives evidence and proof to your arguments.

Give a reasonable argument to get the reader interested and on your side.

Interest the reader by using interesting, strong and emotive words.

Simple sentences help the reader to understand your arguments.

Persuasive writing is about informing the reader about a subject and convincing them to agree with you. Choose a topic you believe in.

Using strong, clear, emotive language helps the reader to agree with you.

On the next slide there are some helpful phrases

# Persuasive Writing

## Introductions

I think...  
For this reason...  
I feel that...  
I am sure that...  
It is certain...  
I am writing to...  
Of course...  
In the same way...  
On the other hand...  
In this situation...

## Making your point

Firstly, secondly,  
thirdly...  
Furthermore...  
In addition...  
Also...  
Finally...  
Likewise...  
Besides...  
Again...  
Moreover...  
Similarly...  
Surely...  
Certainly...  
Specifically...  
If...then...  
because...

## Details

For example...  
In fact...  
For instance...  
As evidence...  
In support of this...

## Endings

For these reasons...  
As you can see...  
In other words...  
On the whole...  
In short...  
Without a doubt...  
In brief...  
Undoubtedly...

## Other Words

reasons  
arguments  
for  
against  
unfair  
pros  
cons



# Persuasive Text Example

## Children Should Stop Watching Television!

I strongly believe that watching television is bad for children. It is not educational, it creates laziness and it increases bad behaviour.

Firstly, because television involves watching, not thinking, it is not educational. When children are not thinking, they are not using their imagination, which is tragic! A lack of thinking and imagination can also affect a child's schoolwork.

Secondly, when watching television, students are sat for long periods of time. Sitting still for a long time can create bad habits like not wanting to play outside, which in turn can affect a child's health, weight and friendships.

Finally, there are countless shows on television that are not appropriate for children to watch. Some of these show swearing, being mean, bad manners and fighting. If children watch shows that have these things in them, it's possible they will think these behaviours are OK in real life. This means that children could become rude and violent.

In conclusion, it's obvious that children watch too much television and should be stopped. This is because children's education, physical fitness and behaviour are at risk. Make yourself smarter, fitter and better behaved TODAY by not watching television!



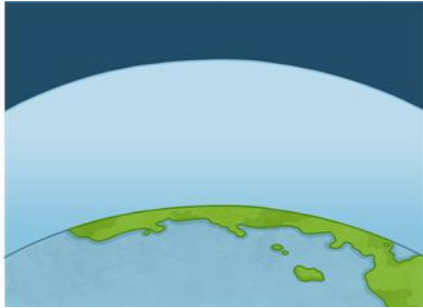
## **Activity:**

Linking with our current RE topic of Stewardship of the Earth.

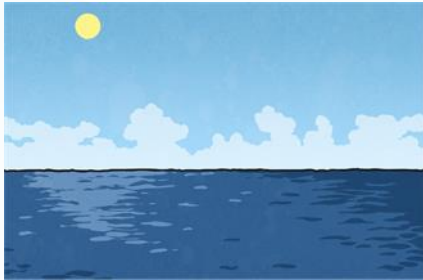
Write a persuasive letter to the Prime Minister (Mr Boris Johnson) to explaining why it is important that everyone helps to combat climate change.

Read the following slides on Climate Change.

Our planet is amazing! As the third planet in the Solar System, it is the only planet known to support life.



The atmosphere protects us from harmful radiation from the sun and contains oxygen for us to breathe.



The oceans cover around 71% of the planet and provide a cooling effect that regulates the Earth's temperature.



The remaining 29% is covered in a variety of ecosystems: mountains, grasslands, forests, deserts and polar regions. These are in perfect balance to sustain life on Earth.

Our planet is changing and 97% of scientists believe this change is not a natural effect but more likely to be caused by human activity.

How can we persuade people to make a positive change to help the environment?

Watch this video clip:

<https://vimeo.com/147833556>  
Climate Change 101 with Bill Nye

What information about climate change does it present?

How does it persuade people to make a positive change?



Use this link for further information on Climate change: National Geographic Kids  
<https://www.natgeokids.com/uk/discover/geography/general-geography/what-is-climate-change/>

# Climate change

Look at the images on the next slides

- What does it show? *Look for details!*
- How does it make you feel? *Be evocative!*
- Is there an environmental message? *Be passionate!*



*What does it show?*

*A lonely polar bear, wandering in search for food.*

*Melting, churned up ice. Difficult to move across.*

*How does it make you feel?*

*What a magnificent animal!*

*Why is his mouth open? Is he exhausted? How far has he travelled?*

*Is there an environmental message?*

*Global warming is melting the ice caps!*

*Polar bears are having to adapt to their habitat, travelling much further to find food that is scarce.*

Photo courtesy of skeeze (@pixabay.com) - granted under creative commons licence – attribution



*What does it show?*

*Dappled sunlight falling through the canopy.*

*People enjoying the planet, breathing in the fresh air, surrounded by the majesty of ancient woodland.*

*How does it make you feel?*

*Warm, safe, peaceful, energised.*

*Protective – this should be protected for future generations so they can feel the same.*

*Is there an environmental message?*

*Explore the world – it's a wonderful place!*

*Protect the environment! Trees provide more than fuel for industry. They provide oxygen and a sense of wellbeing.*

Photo courtesy of coremicrobo (@flickr.com) - granted under creative commons licence – attribution

Look at the images on the next slides and write down what you think – use the examples to help.

- What does it show? *Look for details!*
- How does it make you feel? *Be evocative!*
- Is there an environmental message? *Be passionate!*





Photo courtesy of MemoryCatcher (@pixabay.com) - granted under creative commons licence – attribution



Photo courtesy of dpatdci (@pixabay.com) - granted under creative commons licence – attribution



Photo courtesy of SteeveCarver68 (@flickr.com) - granted under creative commons licence – attribution



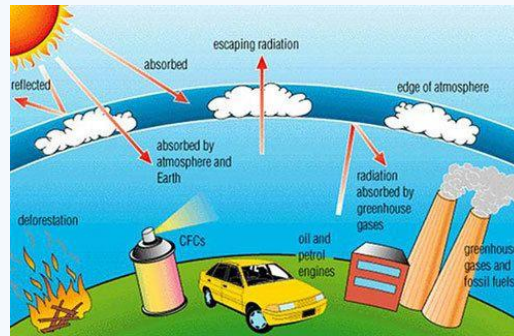
Photo courtesy of IRRI Photos (@flickr.com) - granted under creative commons licence – attribution



## Activity:

Write a persuasive letter to the Prime Minister (Mr Boris Johnson) to explaining why it is important that everyone helps to combat climate change.

Remember to use formal language.



Please send us your letters – we may be able to send some to the prime Minister – make sure they are persuasive! We need to act now!

Mrs Wilson, Mrs Ashley & Mr Lambert

# Formal Letters

## Text features:

Own address (top right corner)  
Date (under own address)  
Recipient's address (above salutation)  
(Dear .....)  
Formal language  
Serious, business-like tone  
Any tense appropriate for content  
Sign off (Yours sincerely,)  
Signature

## Useful words:

address	
sir	position
madam	appreciate
grateful	convenience
respond	advertisement
express	devastation
(look) forward	dissatisfaction
enquire	exceptional
expect	crucial
demand	sincerely
reply	wonderful
	exciting

## Useful conjunctions:

first...meanwhile... afterwards...furthermore...finally...eventually...while...although...  
because...also...in addition...above all...

## *Fronted adverbial sentence openers:*

*Initially ...*

*To my immense disappointment ...*

*To compound the problem ...*

*Furthermore ...*

*As a consequence ...*

*At your earliest convenience ...*

## *To conclude your writing:*

*In conclusion ...*

*I anticipate that you will ...*

*I trust that you ...*

*With much gratitude in advance for your assistance ...*