

EVERY DAY MATTERS

We all want the best for your children and helping them get to school on time every day is one way you can make a big difference



WHY IS ATTENDANCE SO IMPORTANT?

Every day at school makes a big difference to your child's future. Being in school on time and ready to learn means they can make friends, develop new skills and build their confidence.

That's why **EVERY DAY MATTERS**

Good attendance at school is 95% and over. Without this, children miss out on valuable learning opportunities.

Attending school is vital for your child's:

- Educational progress
- Wellbeing
- Wider development

WHAT DO WE EXPECT FROM PARENTS?

Good attendance means going every day. You may think that 90% attendance is high but that means your child will miss half a school day every single week.

With the cost of living rising, don't be tempted to take a family holiday in term time. Holidays in term time are low in price but the cost to a child's education is high.

There's 190 days during a school year, which leaves 175 days to take holidays and attend appointments. Building good habits to get to school every day and on time is a route to success - being late means lost learning!

IS THERE SUPPORT TO HELP GET MY CHILD TO SCHOOL?

Whilst parents are legally responsible for ensuring their child goes to school every day, support is available. If you have concerns about your child's attendance, contact your school and ask for help. We know that the reasons for absence can be complex. Our team of pupil welfare officers support families to help them overcome barriers that prevent good attendance.

Contact the team on **01253 476478** or pupilwelfareservice@blackpool.gov.uk

WHAT CAN I DO TO IMPROVE ATTENDANCE?

- Make all appointments outside of school hours where possible
- Plan holidays when schools are closed
- Check the school day and school calendar in advance
- Communicate with the school immediately to resolve any concerns your child may have



Find out more at blackpool.gov.uk/EveryDayMatters

Blackpool Council

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