

Hi,

We know that many households are feeling the financial impact of the escalating cost of living and many are now having to make a tough decision between heating and eating. In response to this, we're launching a new community grocery in Blackpool that will keep families fed and allow people to access support too.

We provide a great selection of healthy branded items that you'd expect to find at your local supermarket but for a fraction of the price. We're run on a membership basis designed to help anyone who needs to bring down the cost of their food shop by offering a full selection of groceries for just £4 per shop. We've even price matched a few of our standard shops against high street supermarkets and found that our members can save on average £25 - £30 each visit.

We know choosing the items you like for your family is really important and so we have thousands of products to select from each week with new lines added each day.



The first Community Grocery



Inside a Community Grocery



Your membership card



Example of a £4 shop

Our members not only get to save on their food shop but they also get to play their part in helping to protect the environment. Lots of the items in our grocery have been given to us by local supermarkets and would have normally ended up going into landfill. The food is all great, and there are many reasons why supermarkets have surplus food to donate. It may be there are packaging mistakes, errors with ordering or that the food that ends up too close to its 'best before' date for them to sell. So they've given it to the Community Grocery.

As we are reliant on what supermarkets donate to us we can't guarantee what items we'll have in stock for you on each visit, so you may find that you need to do a top up shop during the week for any key items you're missing. We receive new collections every day and so to be the first to see what goodies we have in stock, make sure you follow your local Community Grocery Facebook or Instagram pages.

And there's more. All of our members will be able to access loads of other benefits like job clubs, money management courses, mental well-being courses, youth clubs, volunteering and much more.

Continued overleaf >

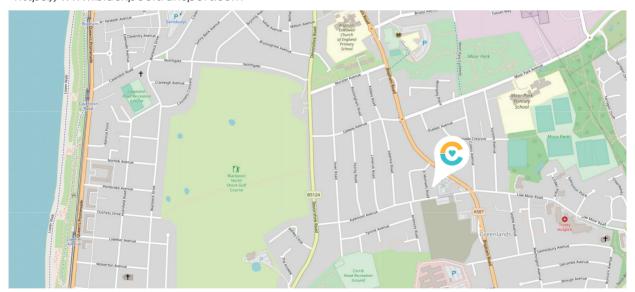
## How it works

- To become a member, just visit our grocery any time whilst we're open (Monday Friday 9.30am 4.30pm) and we'll get you signed up straight away and then walk you through your first shop.
  It's £5 for 1 years membership and you can visit our grocery two times a week.
- 2. A standard shop in the grocery is £4 and at the start of the day we set limits on how much you can take from each section depending on how much supply we have. A normal £4 shop will typically fill 2–3 shopping bags and include the following items:
- 1 sliced loaf of bread
- 5 portions of fruit & veg
- 7 shelf items (things like cereal, pasta, sauces, crisps, chocolate etc.)
- 1 frozen item
- 1 non-food item
- We also have little extra items you can get on top of your shop and include items like fresh milk, meat, cheese and eggs
- 3. All of our Community Groceries will also be running a variety of free courses and events to get to know our members better and help support them with any specific needs. Once these go live, you can sign up for them in the grocery.

## How to find us

Located on several bus routes it's easy to get to the Community Grocery by public transport. Find out which bus routes are near us, and get help planning your journey at:

https://www.blackpooltransport.com



## **Address**

Kings Church Blackpool, 241 Bispham Road, Blackpool, FY2 OL

## Find out more

www.communitygrocery.org.uk/blackpoolblackpool@communitygrocery.org.uk



A partnership between:



