

BTEC Extended Certificate in Business

Is this course for me?

The course will appeal to those students who:

Have a strong interest in this subject from a career point of view and want to learn how businesses are organised and how they operate

Enjoy investigative and project work

Want to keep their options open - Business can be a useful choice for a wide range of careers and can be combined with many other subjects.

Course Overview

This course is assessed through 2 exam units and 2 coursework units. It is the equivalent of one A Level. The assessment procedures are both internally externally moderated. You must be able to manage your own learning and be good at working to deadlines to successfully complete the course.

Units of Study

◆ Exploring Business

◆ Developing a marketing campaign

◆ Recruitment + Selection

◆ Personal + Business finance

Entry Requirements

You do not need to have studied Business before in order to take this course, although a GCSE at level 6 or a Merit at BTEC would help. It is more important that you have a strong interest in the subject from a career point of view.

What will this course prepare me for?

Students with a Level 3 BTEC Extended Certificate in Business have access to a wide range of career and higher education opportunities.

You can start a career in business armed with an excellent knowledge of how businesses operate. In particular you will have a head start in careers within Marketing finance and Human Resources.

Business combines well with a range of Social Science, Humanities and Mathematics subjects to lead to university courses in areas such as Business, Economics, Law and Accountancy. You will gain a valuable insight into the business world which will add value to your vocational studies.