

What are the aims and intentions of this curriculum?

In Year 10 students begin their study of the GCSE Curriculum. This still follows the 5 areas of the assessment framework: Genre, Narrative, Representation, Industry and Audience. Students will study the set texts for their examination, as well as unseen examples from the same genre. Students will be given their practical task in March which is 30% of the final grade.

Term	Topics	Knowledge covered	Skills developed	Assessment
Autumn 1	Print Media (Component 1 Section A) <ul style="list-style-type: none"> · Pride · GQ · The Guardian · The Sun · The Man With the Golden Gun · Spectre 	Analysis of the print set texts exploring each in detail. Likewise, additional unseen texts to support comparison.	Detailed understanding of the key assessment frameworks: <ul style="list-style-type: none"> • Representations • Genre Conventions • Narrative • Industry • Audiences 	Comparison essay exploring the magazine industry
Autumn 2	Audience Case Studies (Component 1 Section B) <ul style="list-style-type: none"> · Radio (The Archers) · Newspapers (The Sun/The Guardian) · Film (Spectre) · Video Games (Pokemon Go) 	Analysis of the audience theory set texts. Exploring the industry issues associated with each media genre.	Detailed understanding of the key assessment frameworks: <ul style="list-style-type: none"> • Representations • Genre Conventions • Narrative • Industry • Audiences 	Audience theory question exploring the gaming industry
Spring 1	TV Crime Drama Luther (Series 1) The Sweeney (1975)	Analysis of the crime drama TV genre, exploring codes and conventions across time.	Detailed understanding of the key assessment frameworks: <ul style="list-style-type: none"> • Representations • Genre Conventions • Narrative • Industry • Audiences 	Longer essay style question exploring crime drama genre conventions
Spring 2	Music Industry Taylor Swift Bruno Mars	Analysis of the chosen music artists, exploring the technical codes of the music video as well as the representations created	Detailed understanding of the key assessment frameworks: <ul style="list-style-type: none"> • Representations • Genre Conventions • Narrative • Industry • Audiences 	Longer essay style question exploring music industry representations.
Summer 1	Internally Assessed Brief– To be released 1st March (Component 3) 12 Weeks Study and Creation of Set Text	Creation of the Production Task	Production Skills	Frequent feedback throughout the production process Mock Exam (Paper 1)
Summer 2				