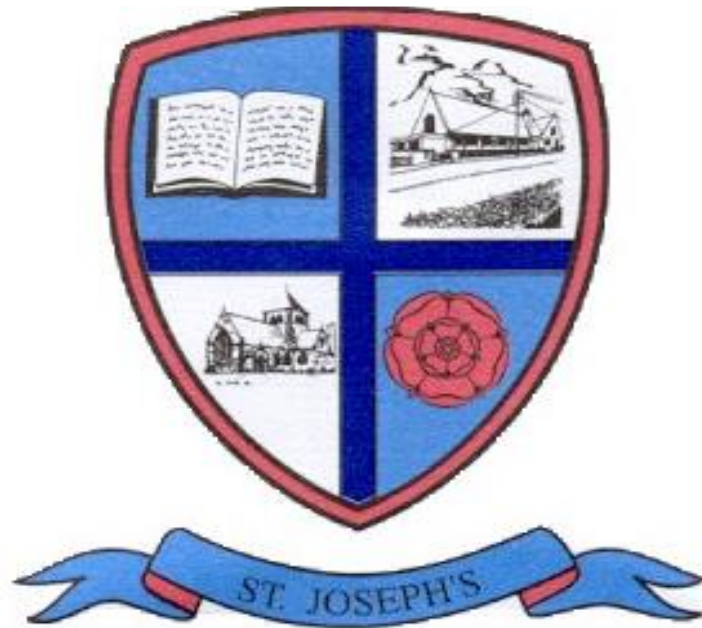


# **ST JOSEPH'S CATHOLIC PRIMARY SCHOOL**



## **TWITTER USAGE POLICY**

**Reviewed: May 2022**

**To be reviewed: May 2024**



**ST JOSEPH'S CATHOLIC PRIMARY SCHOOL, WRIGHTINGTON.**  
**TWITTER USAGE POLICY**

**AIMS OF USING TWITTER:**

- To quickly share and celebrate children's achievements, successes and school updates.
- To demonstrate safe and responsible use of social media
- To encourage the use of 21st Century technology

The school Twitter account will be run by school staff and overseen by the headteacher. The school Twitter account will be a Public account. The head teacher will monitor the followers and block any who appear to not be school focused.

The school Twitter account will only tweet between Monday to Friday. The only time tweets outside of this time will be for school events (e.g. football matches, residential trips, performances) or to share urgent school news (e.g. closures due to adverse weather). No personal accounts, unless they are educationally linked, will be followed. Children from St. Joseph's cannot follow our account as they are all below the age of 13 and Twitter stipulates that its users should be over 13. The school Twitter account will not reply to any 'replies' on Twitter. This is not the platform to discuss or debate school related issues.

The school Twitter account will only use children's first names when referencing children. It will use Twitter to share positive messages about the school. It will not post photos of children's faces with names. It will post photos of work and learning. For example we may share a photo of a child creating a piece of artwork that features the child's hands or back of the head. If the child's unidentifiable photo is used their initials may be used to make reference to the children. E.g. John Smith with be JS.

The account may be used to share news and information during a school trip. The account will be run by a senior teacher on a 4G connected phone for the period of

the trip, with authorisation from the head teacher. Photos taken on the phone for the purpose of sharing on Twitter will be deleted once they have been shared.

Staff have access to enable them to log onto the school twitter account. Staff to add photographs weekly (or more if possible) from their class using #stjosephswrighthistory etc which will form a portfolio of subject photographs.

Individually targeted content will not be posted e.g. "Well done Josh a better lesson today". Tweets to a year group or class along the lines of "don't forget the..." are acceptable.

By endorsing twitter we may be encouraging children to use twitter. E-safety rules will be continually taught in school as the world is becoming more 'internet based.' We will constantly reinforce e-safety rules such as "Never tweet anything that would be potentially upsetting; make sure you know how to report to anything you find that disturbs you; be careful who you talk to they may not be all they appear; never meet anyone from twitter world without telling your parents."