

St Margaret's

Online Safety Briefing

Statistics

- 91% of 11 year olds own a smartphone *(BBC 2022)*
- 72% of 3-17 year olds have a social media profile *(OFCOM 2023)*
- In 2022 SnapChat had over half a billion users, WhatsApp 2 billion users
- Average time spend (minutes per day):
 - TikTok – 114
 - SnapChat – 91
 - Instagram - 30

Statistics

8 to 17 year olds

- 36% play with people they do not know
- 16% chat to people they do not know
- 36% saw something “worrying or nasty” online
- 60% would tell someone when this happened
- 84% have been bullied online compared to 61% face-to-face



Why do the risks change as children become teens?

- More likely to own a smart phone
- Have access to technology at home (Ipad / Gaming consoles / Laptops)
- Increase in Social Media (SM) influencers (Youtubers)
- Start to explore the world of SM
- 71% of children in this age group will have at least one SM account
- Screen time will dramatically increase (most unsupervised)

Types of online dangers

- . Sexual exploitation
- . Grooming
- . Sexting
- . Cyber bullying
- . Gambling
- . Scammers
- . Trends
- . Online Gaming
- . Fake News
- . Eating disorders
- . Facebook
- . TikTok
- . Snap Chat
- . Youtube
- . Discord
- . WhatsApp
- . Instagram
- . FB Messenger



- WhatsApp is a social media platform
- 100 billion messages are sent each day via WhatsApp
- Who has received a picture or video in a group that has been inappropriate?
- Location can be shared in real time
- Unsolicited messages can be received

Age Verification


- Facebook, Twitter, Instagram, Pinterest, Kik, Tiktok, Snapchat – 13
- WhatsApp – 16
- Vine, Tinder, YikYak - 17
- Youtube – 18 (13 with permission)
- Call of Duty – 18

Online Trends



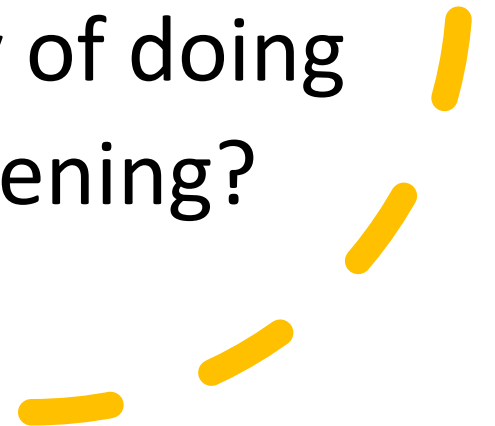
Failed 'Duct tape challenge' leaves 14-year-old in hospital with serious head injuries

What can you do about it?

- Start a conversation about online content
 - Always remain calm and reassuring
 - Spend time on the internet together
 - Discuss the dangers of the online world and ways to stay safe
 - Talk about the positives of the online world
- 

Practical suggestions

- Leave devices downstairs at bedtime
- Set content restrictions on your home WiFi
- Turn off Location settings on SM apps
- Be a positive role model
- How many of us are guilty of doing exactly the same on an evening?



Additional Sources of Information

- [School Websites](#)
- [Saferinternet.org.uk](#)
- [Internetmatters.org](#)
- [NSPCC.org.uk](#)
- [CEOP.police.uk](#)



Questions?