



## Travel & Tourism BTEC Tech Award Level 1/2

*“Exploring the world of tourism from the classroom”*

Pupils who study the Edexcel BTEC Tech Award in Travel & Tourism (equating to 1 GCSE) will complete 3 components over the 2 years, one of which will be externally assessed by the exam board.

The Tech Award in Travel and Tourism focuses on a wide range of areas relating to the Travel and Tourism industry. This is an exciting and enjoyable course designed to introduce students to the Travel and Tourism industry. This is a new course for 2020 about to embark on an exciting journey! As with GCSEs, the BTEC Tech Award can be used to progress to study another qualification or at a college. Students may start work or complete an apprenticeship in this area, leading to skilled career or management training.

### **Extra-curricular activities and visits**

Experiencing theory in action is an absolute must within the Travel and Tourism BTEC qualification, trips and visits will be planned to visit tourist organisations and destinations in the local area.

In addition to this, every other year the Humanities department offers an international trip to pupils. Previous trips have included Iceland and Italy. St Mary’s is also an accredited centre for the Duke of Edinburgh’s award which is run through the Humanities department.

### **Facilities**

Travel & Tourism is taught in a designated computer classroom. We enjoy a wide range of resources including interactive whiteboards, visualisers, a well-resourced stock of current textbooks.

### **Assessment**

The qualification consists of three components that give learners the opportunity to develop broad knowledge and understanding of the travel and tourism sector, and specialist skills and techniques in research and communication at Levels 1 and 2:

Pearson BTEC Level 1/Level 2 Tech Award in Travel and Tourism				
Component number	Component title	GLH	Level	How assessed
1	Travel and Tourism Organisations and Destinations	36	1/2	Internal
2	Influences on Global Travel and Tourism	48	1/2	External
3	Customer Needs in Travel and Tourism	36	1/2	Internal Synoptic

**Internal assessment**  
Components 1 and 3 are assessed through internal

assessment. Internal assessment for these components has been designed to relate to achievement of application of the conceptual ideas underpinning the sector through realistic tasks and activities. The components focus on:

- the development of core knowledge and understanding of travel and tourism organisations, tourist destinations, and the needs of different travel and tourism customers
- the development and application of skills such as researching types of tourist destinations and holidays
- reflective practice through carrying out research on travel and tourism products and services to make recommendations to meet customer needs



- the ability to apply knowledge and understanding of travel and tourism to a variety of contexts, including factors influencing tourism and the impact of tourism on a variety of destinations.

Internal assessment is through assignments that are subject to external assessment/standardisation. Assignment briefs will contain guidance and are adapted to give a local context. Assignments provide the valid and rigorous final summative assessment for each learning component.

### **External assessment**

There is one external assessment. Component 2: Global Influences on Travel and Tourism requires learners to apply their knowledge and understanding of the factors influencing tourism, the impact of tourism on destinations and destination management to travel and tourism contexts. The qualification is graded over seven grades from Level 1 Pass to Level 2 Distinction\*.

Learners must achieve all components at Level 1 Pass or above in order to be awarded a qualification. The overall grade is a direct aggregation of performance across individual components, with each component weighted according to guided learning hours.

Component 1: Travel and Tourism Organisations and Destinations. Students will investigate travel and tourism organisations, their aims and how they work together. Students will explore types of travel and tourism and the features that make destinations appealing to visitors. This is assessed through a piece of coursework marked internally and moderated by the exam board.

Component 2: Influences on Global Travel and Tourism. Students will explore the different factors that may influence global travel and tourism, and how travel and tourism organisations and destinations respond to these factors. Students will examine the potential impacts of tourism at global destinations and how destinations can manage the impacts of tourism and control tourism development to achieve sustainable tourism. This is assessed with an exam marked externally by the exam board.

Component 3: Customer Needs in Travel and Tourism. Students will investigate how organisations use market research to identify travel and tourism trends, and customer needs and preferences. Students will apply their understanding by selecting products and services, and planning a holiday to meet customer needs and preferences. This is assessed through a piece of coursework marked internally and moderated by the exam board.

### **“But I don’t want to be a travel agent...”**

The most common myth is that this course is only for those wanting to be a travel agent – that couldn’t be further from the truth! In the past students have gone on to either further study (at Conyers or local colleges) or into the world of apprenticeships. Skills developed on the course will allow you to work in the following sectors to name a few:

- Airline Management/Aviation
  - Business Management/Administration
  - Retail and Commerce
  - Customer Service Orientated Roles
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