



Travel & Tourism BTEC Tech Award Level 1/2

"Exploring the world of tourism from the classroom"

Pupils who study the Edexcel BTEC Tech Award in Travel & Tourism (equating to 1 GCSE) will complete 3 components over the 2 years, one of which will be externally assessed by the exam board.

The Tech Award in Travel and Tourism focuses on a wide range of areas relating to the Travel and Tourism industry. This is an exciting and enjoyable course designed to introduce students to the Travel and Tourism industry. This is a new course for 2022 about to embark on an exciting journey! As with GCSEs, the BTEC Tech Award can be used to progress to study another qualification or at a college. Students may start work or complete an apprenticeship in this area, leading to skilled career or management training.

Extra-curricular activities and visits

- Experiencing theory in action is an absolute must within the Travel and Tourism BTEC qualification, trips and visits will be planned to visit tourist organisations and destinations in the local area.
- In addition to this, every other year the Humanities department offers an international trip to pupils. Previous trips have included Iceland and Italy. St Mary's is also an accredited centre for the Duke of Edinburgh's award which is run through the Humanities department.

Facilities

Travel & Tourism is taught in a designated computer classroom. We enjoy a wide range of resources including interactive whiteboards, visualisers, a well-resourced stock of current textbooks.

Assessment

The qualification consists of three components that give learners the opportunity to develop broad knowledge and understanding of the travel and tourism sector, and specialist skills and techniques in research and communication at Levels 1 and 2:

Internal assessment:

Components 1 and 2 are assessed through internal assessment. Internal assessment for these components has been designed to relate to achievement of application of the conceptual ideas underpinning the sector through realistic tasks and activities. The components focus on:

- the development of core knowledge and understanding of travel and tourism organisations, tourist destinations, and the needs of different travel and tourism customers
- the development and application of skills such as researching types of tourist destinations and holidays
- reflective practice through carrying out research on travel and tourism products and services to make recommendations to meet customer needs
- the ability to apply knowledge and understanding of travel and tourism to a variety of contexts, including factors influencing tourism and the impact of tourism on a variety of destinations.

Internal assessment is through assignments that are subject to external assessment/standardisation. Assignment briefs will contain guidance and are adapted to give a local context. Assignments provide the valid and rigorous final summative assessment for each learning component.



Component 1: *Travel and Tourism Organisations and Destinations* Learners will investigate travel and tourism organisations in the UK, their ownership, aims, key products and services, and how they work together. They will explore the role of different consumer technologies within the travel and tourism industry. Learners will understand the different types of tourism and different types of visitor and will investigate the features of and routes to popular tourist destinations.

Component 2: *Customer Needs in Travel and Tourism* Learners will investigate how organisations use market research to identify travel and tourism trends and identify customer needs and preferences. They will apply their understanding by exploring how specific needs are met by organisations and how travel planning meets customer needs and preferences.

External assessment:

There is one external assessment. Component 3: *Global Influences on Travel and Tourism* requires learners to apply their knowledge and understanding of the factors influencing tourism, the impact of tourism on destinations and destination management to travel and tourism contexts. The qualification is graded over seven grades from Level 1 Pass to Level 2 Distinction*.

Component 3: *Influences on Global Travel and Tourism* Learners will explore the different factors that may influence global travel and tourism, and how travel and tourism organisations and destinations respond to these factors. Learners will examine the potential impacts of tourism at global destinations and how destinations can manage the impacts of tourism and control tourism development to achieve sustainable tourism.

Assessment Overview

Component	GLH	Qualification Weighting	Marks available	Type of assessment	Length of Assessment
Component 1: Travel and Tourism Organisations and Destinations	36	30%	60	Internal assessment (PSA*) with 5 tasks. Externally moderated	4 hours of monitored preparation and 6 hours of supervised sessions
Component 2: Customer Needs in Travel and Tourism	36	30%	60	Internal assessment (PSA*) with 4 tasks. Externally moderated	5 hours of monitored preparation and 6 hours of supervised sessions
Component 3: Influences on Global Travel and Tourism	48	40%	60	External synoptic exam. Externally marked	2 hours