


# World Wildlife Day 2025

**“Wildlife Conservation Finance: Investing in People and Planet”**





This year, in 2025, World Wildlife Day falls on the 50th anniversary of the formation of Convention on International Trade In Endangered Species of Wild Fauna and Flora (CITES). CITES wants to ensure the sustainability and preservation of species. St Mary's Department for Environment this year are interested particularly in the preservation of bees and butterflies on our school site so the money raised that you have all brought in today will help to contribute to this aim to create bee and butterfly friendly spaces in our school.



# Sustainable Development Goals

The aim of these **global goals** is "peace and prosperity for people and the planet"<sup>[1][2]</sup> – while tackling climate change and working to preserve oceans and forests.

We are focusing on...



# Aim:

- Today we want to raise awareness of the importance of bees and butterflies and why we want to help prevent their decline in our school.
- Your money brought in will help to develop bee and butterfly houses in our school grounds.
- A bee hotel is purely a nesting place for these important non-honey making pollinators. If you install a welcoming bee hotel, some hardworking buzzing friends may soon make a bee-line!

# Why help bees?

The background of the slide is a vibrant, cartoon-style illustration. At the top, a bright yellow sun with a smiling face and radiating lines is positioned to the left of a soft blue cloud with a simple face. To the right of the cloud, a small bee with a yellow and black striped body and blue wings is visible. The scene is set against a light yellow sky. Below the sky, there are several flowers: a blue bell-shaped flower, a pink flower with a blue center, and a blue flower with a yellow center. The bottom half of the slide is dominated by a dense field of green leaves and various flowers, including pink and blue ones, creating a lush garden scene.

- Not only do bees pollinate our food and crops but they are also vital for survival of other wild plants that support much of our wildlife.
- Bees secure our food supply for humans and other creatures too!
- There are over 600 native species of wild bees... over half of them are endangered. Fewer and fewer people are able to recognise these bees so unfortunately many are being killed.



# Why help butterflies?

- If butterflies disappeared completely from our shores this along with a much unsettling list of changes would signal an end to the way we currently live our lives as our weather would become shockingly extreme.
- Butterflies are also important for food sources.
- If we want to help butterflies we need to give them grassy tussocks or leaves for food.

<https://www.bbc.co.uk/bitesize/topics/zxfrwmn/watch/zkyx6v4>

# What we can do to help?

<https://www.youtube.com/watch?v=2Ilnlcugxo>


- Video clips



# Action Plan:

1. WWF World Wildlife Day – Today! This will help raise awareness of the issue.
2. Money Raised.
3. Make bee and butterfly hotels as part of an extra curricular club.
4. Locate them in suitable areas of the school grounds.
5. DfEn will monitor these hotels to see if they are attracting these species.
6. Give feedback to all pupils in the school.





Thank you!  
Please spread the word  
about bees and butterflies.