

Previously  
in LKS2,  
we  
learned:

## Online Safety

UKS2  
Heron  
A

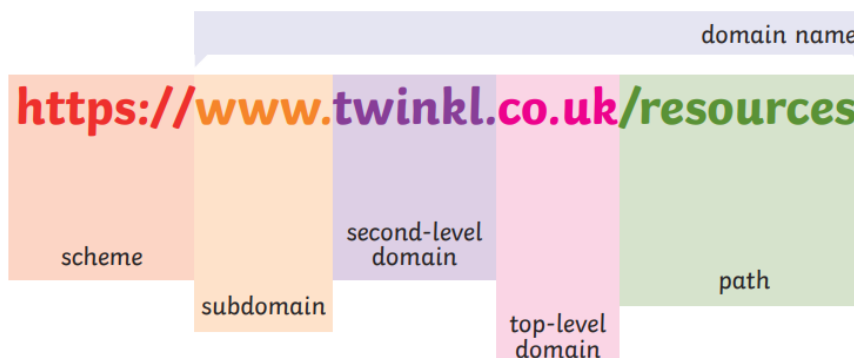
## Strategic Searching Online

Later in  
UKS2, you  
will learn:

## Online Safety



A web page's URL is located in the address bar.



### Knowledge

By the end of this unit of study, pupils will be able to:

One	To find out information on the Internet using search engines.	<input type="radio"/>
Two	To use a search engine effectively by refining the search term.	<input type="radio"/>
Three	To identify what makes a website reliable and trustworthy.	<input type="radio"/>
Four	To understand how search engines work.	<input type="radio"/>
Five	To understand and explain what page ranking is.	<input type="radio"/>
Six	To use SEO to improve a web page.	<input type="radio"/>

### Key Learning

Use technology safely, respectfully and responsibly

recognise acceptable/unacceptable behaviour

identify a range of ways to report concerns about content and contact

Use search technologies effectively, appreciate how results are selected and ranked, and be discerning in evaluating digital content

### Key Vocabulary

Search Engine Optimization (SEO)    website    web browser  
Search Engine Results Page (SERP)    Uniform Resource Locator (URL)