

Recommended Reading

BTEC Travel and Tourism

Travel and Tourism Starter Reads

1. *The Travel Book*

Publisher: Lonely Planet

Why it's useful:

- Introduces countries and destinations worldwide
- Explores culture, tourism and geography
- Helps students understand visitor destinations

Links to:

- Tourist destinations
- Visitor attractions
- Types of tourism

2. *How Airports Work*

Author: Lonely Planet Kids

Why it's useful:

- Explains airport operations
- Introduces transport hubs and travel routes
- Develops sector knowledge in an accessible way

Links to:

- Transport operators
- Customer journeys
- Travel planning

3. *Amazing World Atlas*

Publisher: DK

Why it's useful:

- Helps students learn global locations
- Supports destination research
- Improves geographical awareness

Links to:

- Global destinations
- Tourism development
- Travel planning

4. *The Geography of You and Me*

Author: Jennifer E. Smith

Why it's useful:

- Explores travel and cultural experiences
- Encourages interest in international destinations
- Accessible fiction linked to global travel

5. *Around the World in Eighty Days*

Author: Jules Verne

Why it's useful:

- Classic travel adventure
- Encourages discussion about changes in transport and tourism over time

Links to:

- Transport development
- Tourism growth
- Global travel

6. *No One Is Too Small to Make a Difference*

Author: Greta Thunberg

Why it's useful:

- Explores environmental issues
- Encourages thinking about sustainable tourism
- Helps students evaluate tourism impacts

Links to:

- Sustainable tourism
- Environmental impacts
- Destination management

7. *There Is No Planet B*

Author: Mike Berners-Lee

Why it's useful:

- Examines global environmental challenges
- Encourages critical thinking about responsible travel

Links to:

- Sustainable tourism
- Climate impacts on destinations
- Environmental management

8. *How to Win Friends and Influence People for Teen Girls and Boys*

Adapted editions available

Why it's useful:

- Develops communication skills
- Supports understanding of customer service
- Helps prepare for careers in tourism and hospitality

Links to:

- Customer needs
- Customer service
- Visitor experiences

9. *You Are Awesome*

Author: Matthew Syed

Why it's useful:

- Encourages resilience
- Develops employability skills
- Supports independent learning and project work

Recommended for:

- All students

10. *The World of Tourism*

Author: Stephen J. Page (selected extracts)**

Why it's useful:

- Introduces the tourism industry
- Explains tourism trends and visitor behaviour
- Suitable for higher-attaining students

Links to:



- Tourism organisations
- Tourism trends
- Customer needs

National Geographic Traveller

 <https://www.nationalgeographic.com/travel>

Useful for:

- Destination case studies
- Cultural tourism
- Sustainable tourism
- Adventure tourism

BBC Travel

 <https://www.bbc.com/travel>

Useful for:

- Current tourism trends
- Global destinations
- Travel issues affecting tourism

VisitBritain

 <https://www.visitbritain.org>

Useful for:

- UK tourism trends
- Visitor statistics
- Destination marketing

Links directly to tourism organisations studied in the course.

ABTA

 <https://www.abta.com>

Useful for:

- Travel industry news
- Consumer protection
- Customer service expectations

Links to travel and tourism organisations and customer needs.

Lonely Planet



 <https://www.lonelyplanet.com>

Useful for:

- Destination research
- Travel planning
- Visitor attractions
- Cultural awareness

Links to travel planning and destination suitability.