

Travel and Tourism

Revision Checklist

Factors Influencing Global Travel and Tourism

- ☐ Economic factors (recession, employment, fuel costs, exchange rates)
- ☐ Political factors (laws, taxes, visas, government promotion, conflict)
- ☐ Natural factors (natural disasters and severe weather events)
- ☐ Media factors (positive and negative destination image)
- ☐ Safety and security factors
- ☐ Health risk factors (endemic, epidemic and pandemic diseases)
- ☐ Effects of factors on visitor choice
- ☐ Effects of factors on destinations and organisations
- ☐ How travel and tourism organisations respond
- ☐ How governments respond
- ☐ How voluntary organisations respond
- ☐ Adapting products and services
- ☐ Pricing strategies
- ☐ Public relations and marketing
- ☐ Travel restrictions and security measures
- ☐ Infrastructure improvements
- ☐ Sustainability campaigns and fundraising

Impacts of Travel and Tourism

- ☐ Positive impacts (quality of life, infrastructure, cultural awareness)
- ☐ Negative impacts (loss of culture, crime, resentment, exploitation)
- ☐ Positive impacts (employment, multiplier effect, foreign currency)
- ☐ Negative impacts (seasonal jobs, leakage, higher living costs)
- ☐ Positive impacts (conservation, regeneration, protected areas)

- ☐ Negative impacts (pollution, habitat loss, erosion, overcrowding)

- ☐ Meaning of sustainable tourism
- ☐ Benefits of sustainable tourism
- ☐ Protecting environments and resources
- ☐ Conserving culture and heritage
- ☐ Creating economic benefits for local communities

Managing Tourism Impacts

- ☐ Visitor education
- ☐ Respecting local culture and traditions
- ☐ Community involvement in tourism
- ☐ Community ownership and benefits
- ☐ Tourist taxes for local projects
- ☐ Local employment and training
- ☐ Supporting local businesses
- ☐ Reducing leakage
- ☐ Increasing visitor spend
- ☐ Local pricing and currency schemes
- ☐ Visitor number controls
- ☐ Traffic management
- ☐ Sustainable transport
- ☐ Planning regulations
- ☐ Waste, energy and water management
- ☐ Protected areas and conservation measures

Destination Management

- ☐ Butler's Tourist Area Life Cycle (TALC)
 - Exploration
 - Involvement
 - Development
 - Consolidation
 - Stagnation
 - Decline/Rejuvenation
- ☐ Characteristics of emerging destinations
- ☐ Characteristics of mature destinations
- ☐ Suitability for different visitor types
- ☐ Reasons for developing tourism
- ☐ Economic benefits
- ☐ Employment creation

- ☐ Infrastructure development
- ☐ Tourism legislation and controls
- ☐ Sustainable tourism policies

- ☐ Public-private partnerships
- ☐ Private-private partnerships
- ☐ Public-voluntary partnerships
- ☐ Destination management organisations (DMOs)
- ☐ Advantages of partnerships
- ☐ Disadvantages of partnerships

Exam Skills

- ☐ Interpret graphs and data (visitor numbers, exchange rates, employment)
- ☐ Identify positive and negative impacts
- ☐ Explain how factors influence tourism
- ☐ Analyse responses to tourism influences
- ☐ Discuss sustainability strategies
- ☐ Compare emerging and mature destinations
- ☐ Evaluate management methods
- ☐ Apply knowledge to case-study destinations
- ☐ Justify recommendations using evidence