



21.02.2025

I am writing to inform you that Elizabeths Embroidery will be closing its doors with immediate effect, due to unforeseen personal circumstances which are very much, beyond our control

I understand that this news is quite sudden and unexpected, but I want to assure you that we have placed your school's uniform supply in the hands of an experienced local supplier, with the requisite expertise and infrastructure to deliver a great service. Michael Sehgal and Sons Ltd are a well-established and industry respected, online school uniform supplier based in Newcastle and they have agreed to step in as our successors, at very short notice.

By way of background, Robin and Penny Sehgal, a dedicated husband-and-wife team, along with their family, Jai and Kiran, and skilled staff, have been successfully operating as Michael Sehgal's since 1990. This family business was founded by Jai and Robin's father, Michael, a philanthropist, who was honoured with an MBE for his significant contributions to the community.

I am confident that Michael Sehgal's shares the same core values as Elizabeths Embroidery.

To assist with the transition and any unavoidable disruption, Michael Sehgal's have kindly offered to provide free delivery to home, for all online orders over £40, which will save families £6 on postage. They can also offer free monthly delivery to school.

We have transferred your school uniform agreements, badges and stock to Michael Sehgal's and they are in the process of aligning our data with their own stock and distribution systems, which may take a little time. Please do bear with them and Robin or Penny, will reach out to you in the next few days to arrange a meeting and to introduce themselves, formally.

In case of any urgent issues, you may email penny@michaelsehgal.co.uk. OR robin@michaelsehgal.co.uk

I would like to take this moment to express my sincere gratitude for your loyalty and support throughout the years and we are confident that with Sehgal's, once your school is up and running on their system, you will receive an exceptional service.

Thank you once again for an incredible 35 years.

Warmest regards,

Lisa