

Typography

Colour theory

Layout & composition

Tone & Line

Imagery

**AO2/AO3:**  
Create poster design using the basic elements of graphic design.



**AO1:**

Research – moodboard & mind map

**AO2:**  
Mixed media observations including monoprint and collage

**AO2/AO3:**  
2D design & CAD image manipulation



**AO4:** Final piece – magazine cover or web design

**AO2: Initial graphic product sketches:**  
What ideas do you have already?

**AO1/AO2/AO3**  
Artist/designer research. Observations using a range of graphic and drawing techniques.

**COMPONENT 1:**  
Intro to portfolio starting with task analysis and moodboard

YEAR  
**11**

GCSE  
**COMPONENT**  
**1**

YEAR  
**10**

**SKILLS UNIT:  
ELEMENTS OF  
GRAPHIC  
DESIGN**