**Social Media Policy**

This policy explains how our association uses social media. It is available and applies to all members of our association. A copy of this document will be held within the PTFA document file which is maintained by the Secretary. The policy will be reviewed at least once a year and issued to all members of the PTFA for whom an email address is held, this document is also on the school website.

St Oswald’s PTFA currently uses X (Twitter) - @PTAsaintoswalds and Instagram - @saintoswaldsptfa. Both accounts are maintained by Mr M Ode (Chairperson), and will be hosted in line with St Oswald’s Catholic Primary School social media policy.

 **Permitted members and usage**

**X and Instagram presence will be utilised for:**

• the advertisement of PTFA activities and fund-raising events

• to show people what the PTFA has achieved and to thank local supporters

• to communicate PTFA meetings/AGMs

• to recruit new members or volunteers to assist at PTFA events

 X and Instagram **will not be used:**

• to facilitate the running of the association

• for personal correspondence between members

• it is not intended for discussing any aspect of St Oswald’s Catholic Primary School other than the PTFA and its activities

• to promote any business other than where this is done for the benefit of the PTFA.

. Inappropriate tweets or comments can and will be removed by the administrator and the PTFA retains the right to block any user who continues to make inappropriate use of the group.

 This document has been reviewed and issued – October 2024 at the AGM

Mr M Ode

Chairperson.